



# State Early Childhood Development Coordinating Council (SECDCC)

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Dec. 16, 2019



# Welcome and Introductions



# Transition in the Division of Early Learning (DEL)

# OSSE Early Learning Leadership Update

- **Soft Posting:**

<https://osse.dc.gov/page/assistant-superintendent-early-learning>

- **Survey Link:**

<https://www.surveymonkey.com/r/8NHT2K6>

- If you have any questions, please contact Angie Kirk at [Angie.Kirk@dc.gov](mailto:Angie.Kirk@dc.gov).



# Recognition for Dr. Lee Beers



# Introduction of New SECDCC Members



Thrive by Five DC



web: [thrivebyfive.dc.gov](http://thrivebyfive.dc.gov)

email: [thrivebyfive@dc.gov](mailto:thrivebyfive@dc.gov)

social: [@thrivebyfiveDC](https://twitter.com/thrivebyfiveDC)

State Early Childhood Development Coordinating Council (SECDCC) Meeting  
Monday, December 16, 2019



# We All Know This to be True

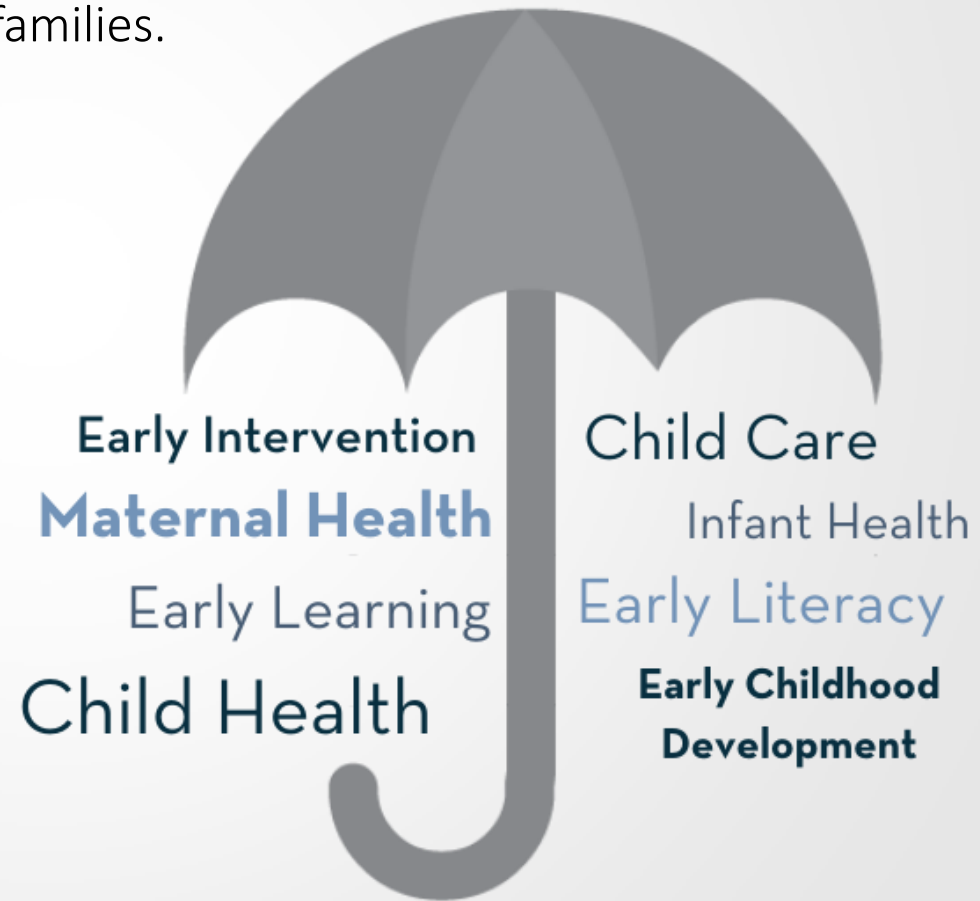
"The first years of a child's life are incredibly important, and we know that during this critical developmental period, parents and caretakers are a child's first teacher and most important advocate. As we work to spread inclusive prosperity and ensure that all Washingtonians are benefiting from our city's growth, initiatives like Thrive by Five DC will put more families on a path to long-term success and prosperity."

**- Mayor Muriel Bowser**



# Thrive by Five's Scope

With the establishment of Thrive by Five, the District can work to comprehensively and strategically demonstrate the alignment between maternal and infant health and early childhood development. Together, through an integrated approach, we can achieve greater outcomes for young children and their families.



# Thrive by Five's History & Mission

## Our History

To demonstrate the District's commitment, not only to maternal health, but also to early child development and education, Mayor Bowser launched Thrive by Five DC-- the District's first comprehensive childhood health and early learning initiative. In April 2019, Thrive by Five DC appointed Dr. Faith Gibson Hubbard as the office's first Executive Director and grew beyond its presence as an online resource hub.

## Our Mission

Thrive by Five DC works to ensure that every family in the District is knowledgeable of and connected to programs and resources, ranging from maternal health to early childhood supports, needed not only to survive, but thrive.

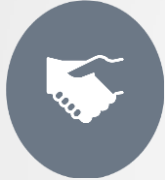


# Thrive by Five

Thrive by Five's scope is broad, but we've worked to identify these five main facets of our work:



Thrive by Five Coordinating Council



Collaboration with Partner Agencies  
and Organizations



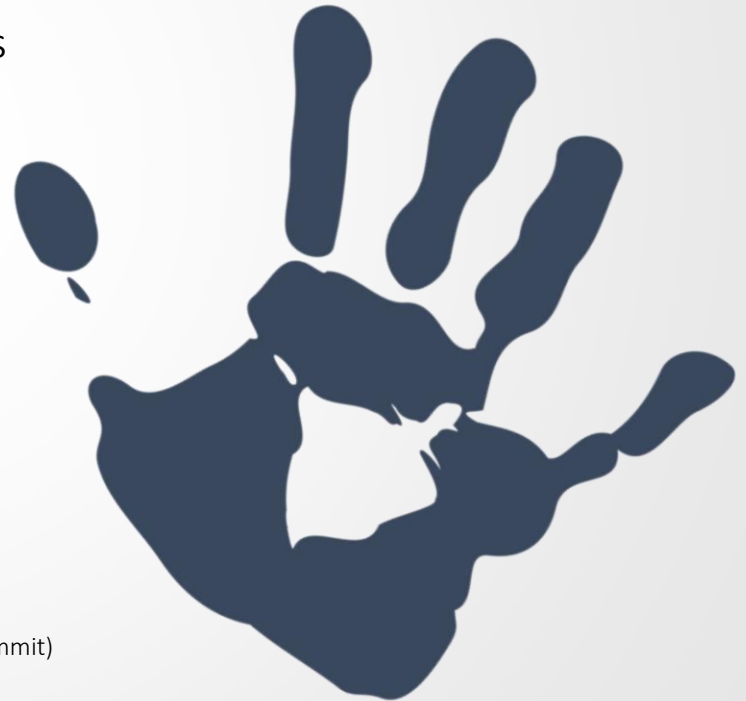
Coordination of District Programs  
(serving mothers, children, and families)



Resource Website



Maternal & Infant Health Initiative  
((includes the Mayor's National Maternal & Infant Health Summit))





Focus Group:

Branding & Awareness

# Branding & Awareness

We recently conducted two focus groups, one specifically for moms and another for grandparents. In addition we've talked to a wide range of stakeholders in less formal ways.

Participants were asked to rank various taglines, mission statements, and vision statements. They were also asked to note what positively stood out and to note what's missing.

Tagline

Mission

Vision

As we develop Thrive by Five's brand and build an awareness campaign in the new year, we thought it'd be valuable to hear from you all as early childhood development & education stakeholders.

Question:

What comes to mind  
when you hear “thrive by five”?

# Taglines

On a scale of 0-10 (0 being strongly dislike and 10 being strongly like), how would you rate each of the following:



Ready. Set. Grow.

Working together for  
every child.

A strong start for a  
vibrant future.

The best start for DC  
Children.

Strong from the start.

# Mission Statements

Rank each of the statements below from 1-4 with 1 being your favorite and 4 being your least favorite.

Thrive by Five DC works in partnership,  
across government and with  
communities, to ensure that every family  
in the District is knowledgeable of and  
connected to programs, resources, and  
supports – ranging from maternal health  
to early learning and childhood  
development– in order to create  
opportunities for all DC children to thrive.

Thrive by Five aims to build a community of resources and services so that every family in the district can work together to ensure every baby has the best possible start.



At Thrive by Five, our mission is to support early childhood development with a holistic approach that includes health care for mother and baby, health and education support for families, and early learning resources to create opportunities for all children.

Thrive by Five's mission is to create the best possible start for DC children with a community of resources, education, and support designed to help families nurture the whole child and prepare for lifelong success.

# Vision Statements

Rank each of the statements below from 1-3 with 1 being your favorite and 3 being your least favorite.

By working in collaboration across the District, we can connect DC families with the resources and supports that every child needs to thrive and have a vibrant future.

Our vision is for every DC child to receive the health care and education needed to thrive and reach their full potential in everything they do.

We believe that by working together across the district, we can connect DC families with the services and programs, resources and support that all children need to thrive by five.

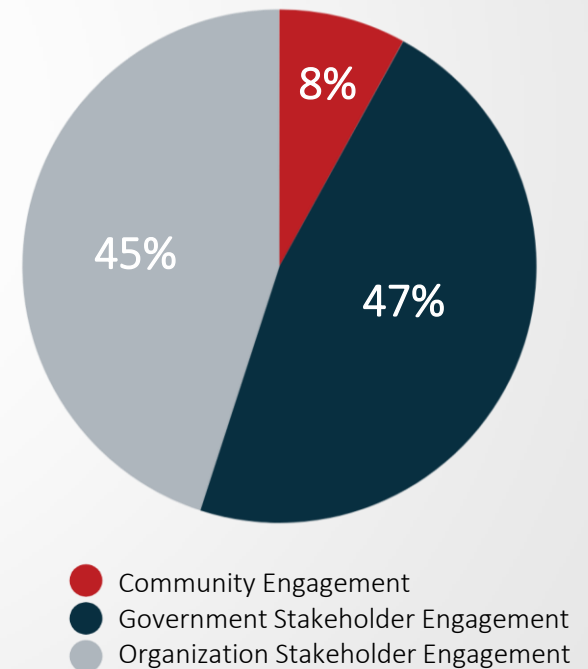
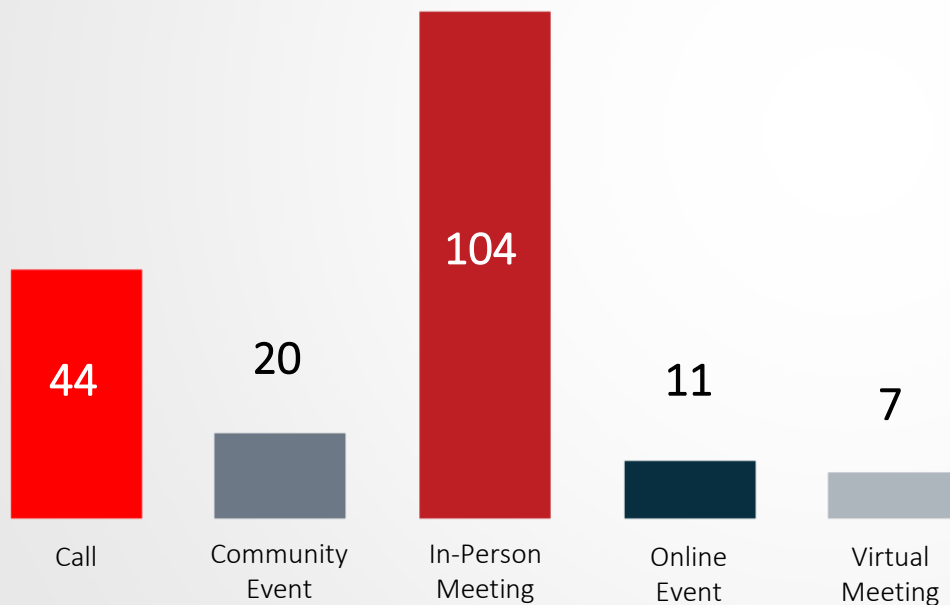


Our Work to Date

# Outreach & Engagement

Since May 1, 2019, Thrive by Five has attended, participated in, and/or hosted over 140 in-person meetings, virtual meetings, media events, and community events.

Thrive by Five impacted/touched 5600+ people in the following engagement modes:





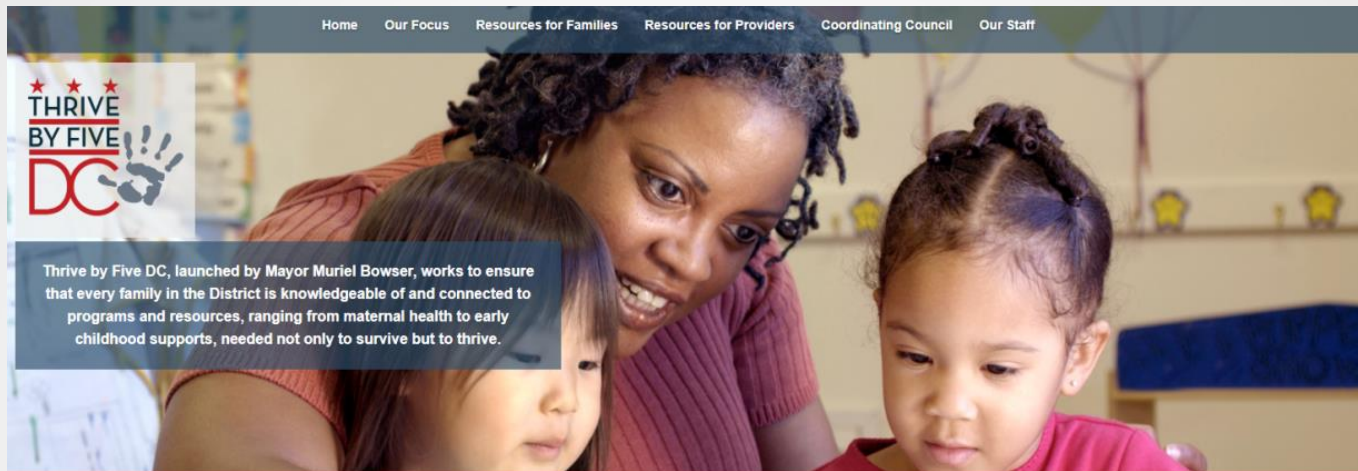
# Thrive by Five Working Group

Thrive by Five DC's work is developed in partnership with all stakeholders implementing and investing in this space. In addition to providing thought-partnership, the Thrive by Five working group helps to ensure that the work of the office is executed effectively.

The following organizations are represented in the  
Thrive by Five working group:

- AppleTree Early Learning Initiatives
- Bainum Foundation
- Bright Beginnings
- Children's Law Center
- Community of Hope
- DC Action for Children
- DC Appleseed Center for Law & Justice
- DC Health Early Childhood Health Division, Community Health Administration
- DCPS Early Childhood Division
- DCPS Early Stages
- EduCare DC
- Georgetown University, Early Childhood Innovation Network
- Loving Care Child Development Center
- Mamatoto Village
- Mary's Center
- OSSE Division of Early Learning
- Petit Scholars
- Raise DC
- Spanish Education & Development Center
- United Planning Organization
- Washington Area Women's Foundation

# Thrive by Five's Resource Website



**HEALTH**

**EARLY CARE  
& EDUCATION**

**EARLY  
DEVELOPMENT**

**FAMILY  
SUPPORTS**

Thrive by Five's resource website is geared toward District families and service providers working with District families. Families can click through resources related to health, early development, early care & education and other family supports.

Visit [www.thrivebyfive.dc.gov](http://www.thrivebyfive.dc.gov) for more information!



# Maternal & Infant Health Initiative



*"Healthy babies start with healthy women."*

The Bowser administration has made a series of investments, both internal and external to government, demonstrating the District's commitment to perinatal health, childhood development, and early education.

With the establishment of Thrive by Five, the District can comprehensively and strategically demonstrate the alignment between maternal and infant health and early childhood development with the [National Maternal & Infant Health Summit](#), the [yearlong series of events](#), and the [#MaternalMondays series](#).

More information about this initiative can be found at the DC Maternal Health website and DC Health's Perinatal Health website.



For more information, visit <https://dcmaternalhealth.com/>.

# Thrive by Five Coordinating Council



The purpose of the Mayor's Thrive by Five Coordinating Council is to drive progress on initiatives that improve outcomes for mothers and infants and children from birth to age 5 in the District.

Composed of 17 public members in addition to organizational and governmental representatives, the Council is charged with:

- ☐ Tracking and reporting on progress and outcomes of District and community-based initiatives and programs,
- ☐ Providing programmatic and policy recommendations,
- ☐ Coordinating and streamlining what works well and what does not, and
- ☐ Identifying gaps and opportunities for improvement.



For more information, visit <https://thrivebyfive.dc.gov/page/thrive-five-coordinating-council>.

# Thrive by Five Coordinating Council

Using priorities outlined during our Thrive by Five working group meetings, we convened the Coordinating Council Fall 2019.

**Our next Coordinating Council meeting is scheduled for Wednesday, January 22<sup>nd</sup> from 3-5 pm at the John A. Wilson Building.**

If you or someone you know is interested in applying, please visit:

<https://motaboardsonline.com/apply/4ywT6g3LoY/Mayors-Thrive-By-Five-Coordinating-Council>



For more information, visit <https://thrivebyfive.dc.gov/page/thrive-five-coordinating-council>.

# Ways to Partner? Questions?

# Thank you!

Website: [thrivebyfive.dc.gov](http://thrivebyfive.dc.gov)

Email address: [thrivebyfive@dc.gov](mailto:thrivebyfive@dc.gov)

Twitter/Instagram: [@thrivebyfiveDC](https://twitter.com/thrivebyfiveDC)



# Preschool Development Grant, Birth to Five (PDG B-5)





# DC Early Childhood (EC) Summit

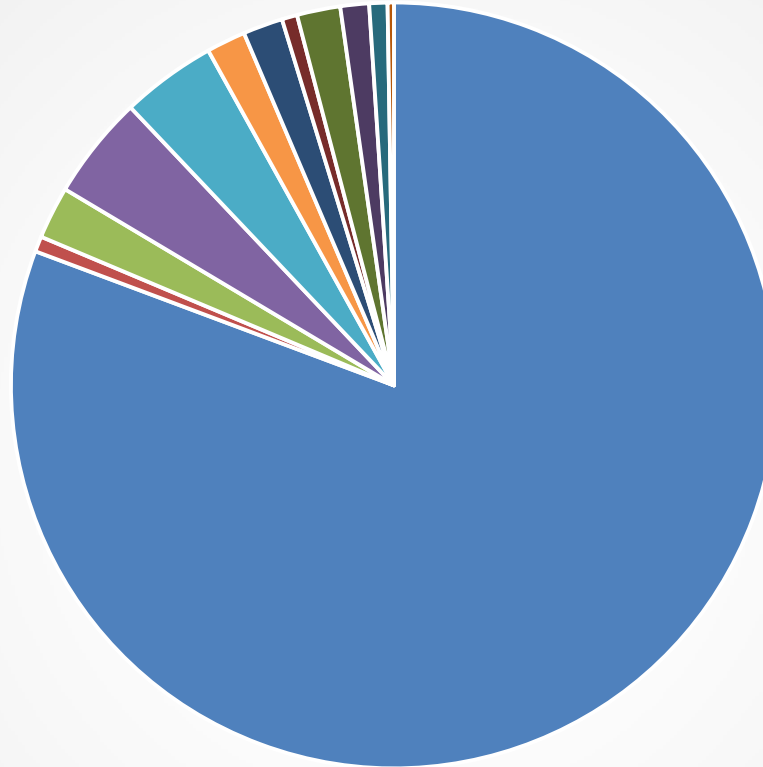
# DC EC Summit Overview

At the summit, local and national experts shared best practices, professionals had networking opportunities, and together, we launched the District of Columbia's birth to five strategic plan. The District's strategic plan will focus on maximizing families' choice, enhancing their knowledge and engagement, and improving outcomes for children by strengthening the quality of care and using trauma-informed approaches.

- A total of 2,757 participated, 70 percent of those registered.
- A total of 121 breakout sessions were offered.
- A total of 80 vendors participated in the Hall of Discovery.



# DC EC Summit Participants By Sector



- Early Childhood Care and Education
- DC Public Charter Schools Staff
- Health
- Mental Health
- Child Welfare/Social Services
- DC Public Schools Staff
- Home Visitation
- Behavioral Health
- DC Government Employee
- Higher Education
- Policy/Advocacy
- Early intervention

# DC EC Summit App Usage and Feedback

- **1,720** users
- **52,700** engagements (i.e., session views, PDF downloads, activity feed participation, etc.)
- **44,200** minutes spent using the app
- Nearly **500** views on Facebook Live over the course of three plenary sessions
- Feedback received on the DC EC Summit highlights:
  - Great, Wonderful!! Everything, every little detail was wonderful! Thank you so much for making this possible and for letting me be part of it.
  - I really enjoyed everything and this app really made it easy to navigate throughout the day. I really appreciated all the notifications, the snacks and drinks, keynote speakers and facilitators and playing in my session with Christopher Beard... bean bag toss.
  - Everything was excellent. Organization, trainings, presenters, app, food.
  - I really enjoyed the summit. It was very informational. I learned so much to take back to be the best I can be for the children I work with each day. The DC Early Childhood Summit does not need any improvements. It was awesome!





# Strategic Plan Update

# Review of PDG, B-5 Actions



# Strategic Plan Goals



Design an **early childhood system governance structure** that leverages and aligns federal, state and local early childhood financing and policies and increases public-private coordination to strengthen the impact of the system.



Partner with District of Columbia families of young children in the development and implementation of a **family-centric system of comprehensive, high-quality health and education programs** that support children's health, development and well-being.



**Improve the quality of and access to health, nutrition and behavioral health services** by identifying gaps, enhancing coordination, minimizing duplication and highlighting opportunities to scale best practices.

# Strategic Plan Goals



Build an **early childhood integrated data system (ECIDS)** that tracks and measures progress and informs planning, policy development and funding of early childhood supports and services.



Partner with child development facilities and local education agencies to provide **equitable access to comprehensive, high-quality and affordable early care and education** that improves school readiness.



Recruit, develop and retain **diverse, well compensated cross-sector early childhood talent.**



# Objectives and Actions Workshops

Oct. 17

- DC Head Start Association (DCHSA)

Oct. 18

- Child and Family Services Agency (CFSA)

Oct. 21

- SECDCC

Oct. 30

- Office of the State Superintendent of Education (OSSE)

Oct. 31

- Department of Human Services (DHS)

Nov. 1

- Department of Behavioral Health (DBH)

Nov. 5

- Children's National/Early Childhood Innovation Network (ECIN)

# Objectives and Actions Workshops



# Next Steps for the Strategic Plan

Deliverables	Timeline
OSSE sends an email to PDG core team and SECDCC with instructions for document review.	Dec. 13, 2019
<b>PDG core team and SECDCC members review the strategic plan document.</b>	<b>Dec. 16-20, 2019</b>
Strategic plan consultant updates the document. OSSE conducts final review.	Dec. 21-29, 2019
OSSE submits final document to Administration for Children and Families (ACF).	Dec. 30-31, 2019



# Announcements



Public Comment



Wrap-Up/Next Steps/Adjourn