My vision for family engagement is ambitious...

I want to have too many parents demanding excellence in their schools. I want all parents to be real partners in education with their children’s teachers, from cradle to career. In this partnership, students and parents should feel connected—and teachers should feel supported. When parents demand change and better options for their children, they become the real accountability backstop for the educational system.

—Arne Duncan, U.S. Secretary of Education, May 3, 2010
Pyramid of Change for Family & Community Engagement

Tier 1: LEA Leadership  This professional development training is geared toward LEA Leadership (Superintendents, District Leadership, and School Principals). The session focuses on Principle 6: Family and Community Engagement in the Comprehensive Needs Assessment, evidence-based research, strategies to address this topic, and sharing out best practices.

Tier 2: School Team  The middle tier of the pyramid provides the opportunity to dive deeper in addressing Family & Community Engagement. School leaders will bring their team (a minimum of 5 members) consisting of staff, community, and parents to this half day regional training. The session will focus on establishing the need for Family & Community Engagement, providing possible Family & Community Engagement models to utilize, distributing resources, and allowing the opportunity for school teams to restructure what the school currently has in place.

Tier 3: Entire School Community  The foundation level of the pyramid encompasses the value and importance of Family & Community Engagement at the school level. This training involves the entire school community and focuses on the importance of Family & Community Engagement, evidence based research, and determining ways of enhancing current school activities.

Additionally, a supplemental workshop will be offered to family and community members which emphasizes the school’s focus in building strong school-family-community partnerships.
Figure 2: The Dual Capacity-Building Framework for Family-School Partnerships

**THE CHALLENGE**

Lack of opportunities for School/Program Staff to build the capacity for partnerships

Lack of opportunities for Families to build the capacity for partnerships

**OPPORTUNITY CONDITIONS**

- Process Conditions
  - Linked to learning
  - Relational
  - Development vs. service orientation
  - Collaborative
  - Interactive

- Organizational Conditions
  - Systemic: across the organization
  - Integrated: embedded in all programs
  - Sustained: with resources and infrastructure

**POLICY AND PROGRAM GOALS**

To build and enhance the capacity of staff/families in the “4 C” areas:
- **Capabilities** (skills and knowledge)
- **Connections** (networks)
- **Cognition** (beliefs, values)
- **Confidence** (self-efficacy)

**FAMILY AND STAFF CAPACITY OUTCOMES**

**Effective Family-School Partnerships**
Supporting Student Achievement & School Improvement

School and Program Staff who can
- Honor and recognize families' funds of knowledge
- Connect family engagement to student learning
- Create welcoming, inviting cultures

Families who can negotiate multiple roles
- Supporters
- Encouragers
- Monitors
- Advocates
- Decision Makers
- Collaborators
Linking the school-parent compact to school improvement goals

SNAPSHOT

Program:
Revitalizing the Title I School-Parent Compact

School: Geraldine W. Johnson Elementary-Middle School
Bridgeport, Connecticut

District:
Bridgeport, Conn.

Grades: K-12

Enrollment: 840

Free/reduced-price lunch: 100%

ELL: 42%

Revitalizing the Title I School-Parent Compact
Geraldine W. Johnson Elementary-Middle School
Bridgeport, Connecticut

When Johnson Elementary-Middle School opened as a new school in 2008, Principal Marlene Roberts wanted the School-Parent Compact mandated under Title I to play a vital role in the school community. That same year, the Connecticut Department of Education announced a program to refresh school-parent compacts. Roberts seized the opportunity to link her school’s compact to school improvement goals and engage families in ways that would truly help students succeed.

Now teachers and families are collaborating to bring students’ academic skills to grade level. In fact, the effort involves the whole school community, including classroom teachers, the School Leadership Team, and the parent organization. Each grade level has its own compact for achieving Adequate Yearly Progress (AYP).

According to Roberts, “We found that parents want to know how to help. They ask: ‘What is our role to prepare our kids for college? How can we be involved in middle school?’ Now teachers are making themselves available to confer with parents, and our families are becoming more engaged each year.”

How the program works

Teachers meet about twice a month for 30 minutes in grade-level “data” teams to discuss how students are doing. At the beginning of the school year, each team identifies two or three skills on which to focus and develops strategies that families can use to promote learning at home. Based on those conversations, teachers design workshops and home-based learning activities, such as questions to ask while watching a movie or ideas for using math at the grocery store. The workshops and activities become part of a written school-parent compact in which teachers and families agree to collaborate.
“The compact ties things together and brings us closer,” says Nicole FitzSimmons, a sixth-grade teacher. She finds that the math workshops refresh parents’ skills in solving equations and other areas of sixth-grade math. “It’s fun, not stressful,” she adds.

Evidence of effectiveness

- Student performance at Johnson remains uneven, but scores for students in third, sixth, and eighth grades are improving. In 2011-2012, the focus will be on reading. According to Assistant Principal Deborah Tisdale, some of the youngest teachers have been particularly active in the program. “Our new teachers are energetic and enthusiastic, and they have led the effort, although all teachers are more willing to open their doors to parents and to help each other by working as a team,” she says. “Teachers are spending more time with students after school to help them with homework, and parent involvement is increasing each year.”

- Data from the Connecticut State Department of Education show that the quality of compacts at Geraldine Johnson has improved dramatically, according to Judy Carson, the director of the state’s School-Family-Community Partnerships Project. On a rigorous rating scale designed by Carson, the school’s compact has jumped from a rating of 10 to 18 on a 20-point scale. Because the school is new, long-term student achievement data are not yet available.

Exemplary practices

Linking to data: Grade-level teams steadily track student progress and identify areas where students’ skills need strengthening. Thanks to the communications process set up through the compact, parents receive information regularly from teachers, and they use it to work with their children at home. Teachers offer workshops and family learning activities tied to improving student performance in key skill areas.

Personally inviting families to participate: The Johnson school community and the United Way created a phone squad to call families and offer personal invitations to the workshops. Workshops begin at 5:30 p.m., immediately following the Lighthouse afterschool program. Parents are recruited at the door, and participating families receive a pizza dinner and a basket of five books.

Building on existing practice: Teachers’ data team meetings take place about twice a month while the students are at a special class. Teachers also have planning time scheduled twice a month. The time that teachers spend developing compacts is coupled with meetings that are already on the schedule and in the teacher contract.

Outlook

Title I law says that each school must have a School-Parent Compact that describes how teachers and families will work to improve student learning. The Bridgeport school district now requires all schools to rework their compacts and link them to the school improvement plan. In addition, the district offers technical assistance and support to help schools develop and carry out high quality compacts. The Connecticut State Department of Education is so pleased with the success of Geraldine W. Johnson Elementary-Middle School and the other 15 schools in the state pilot program that it plans to offer training and technical assistance on revitalizing School-Parent Compacts to all schools in the state, starting in the 2011-2012 school year.