



Community Schools: A Model Using Family Engagement as a Foundation to Academic Achievement

OSSE Community Schools Community of Practice

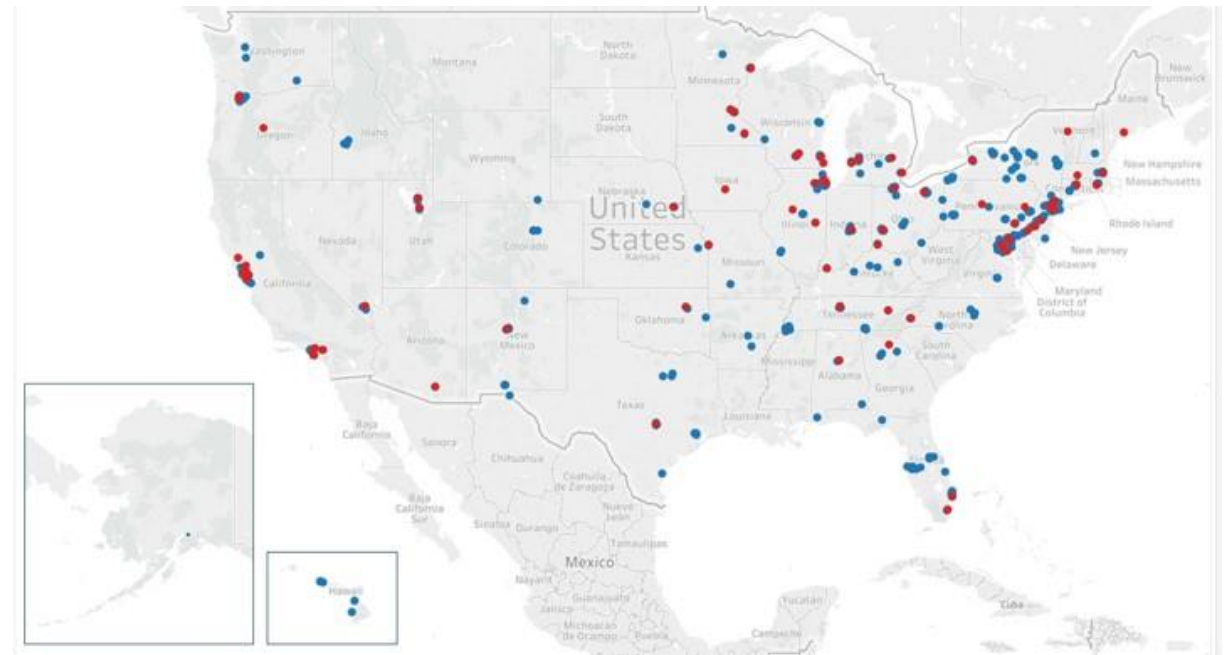
October 28, 2019

Jose Munoz

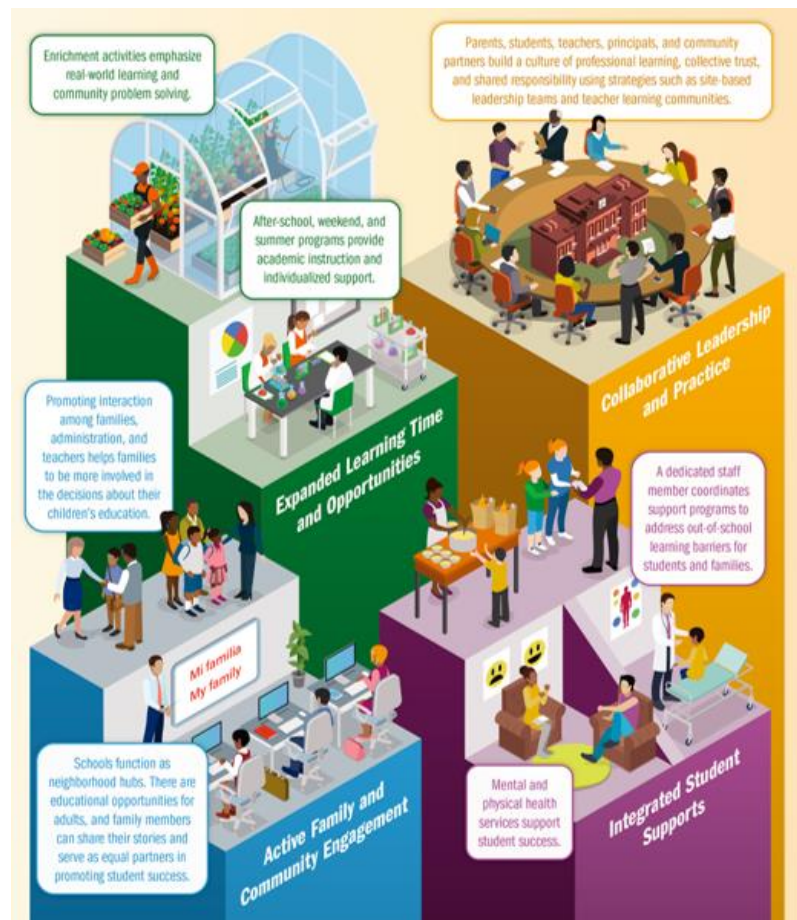
Director, Coalition for Community Schools

Growth of the Community School Movement

- In 1889, Jane Addams established a Hull House in Chicago.
- 1902 John Dewey stated, "The conception of the schools as a social center is born of our entire democratic movement."
- In 1934, Leonard Cavello established Benjamin Franklin High School which was the first attempt to make the school the coordinator of social services.
- After World War II, Charles Mott brought youth recreation and school-linked health and social services to the school campus.
- 1978 Community Schools Act paved the way for state governments to focus legislative efforts on the creation of more community schools.
- **1998 the Coalition for Community Schools was born.**
- 2011 The Full-Service Community Schools Act authorizes the expansion of full-service community schools across the nation.
- 2015 ESSA recognizes Full-Service Community Schools as evidence-based.



Community Schools: An Equity Strategy



Today's Goal

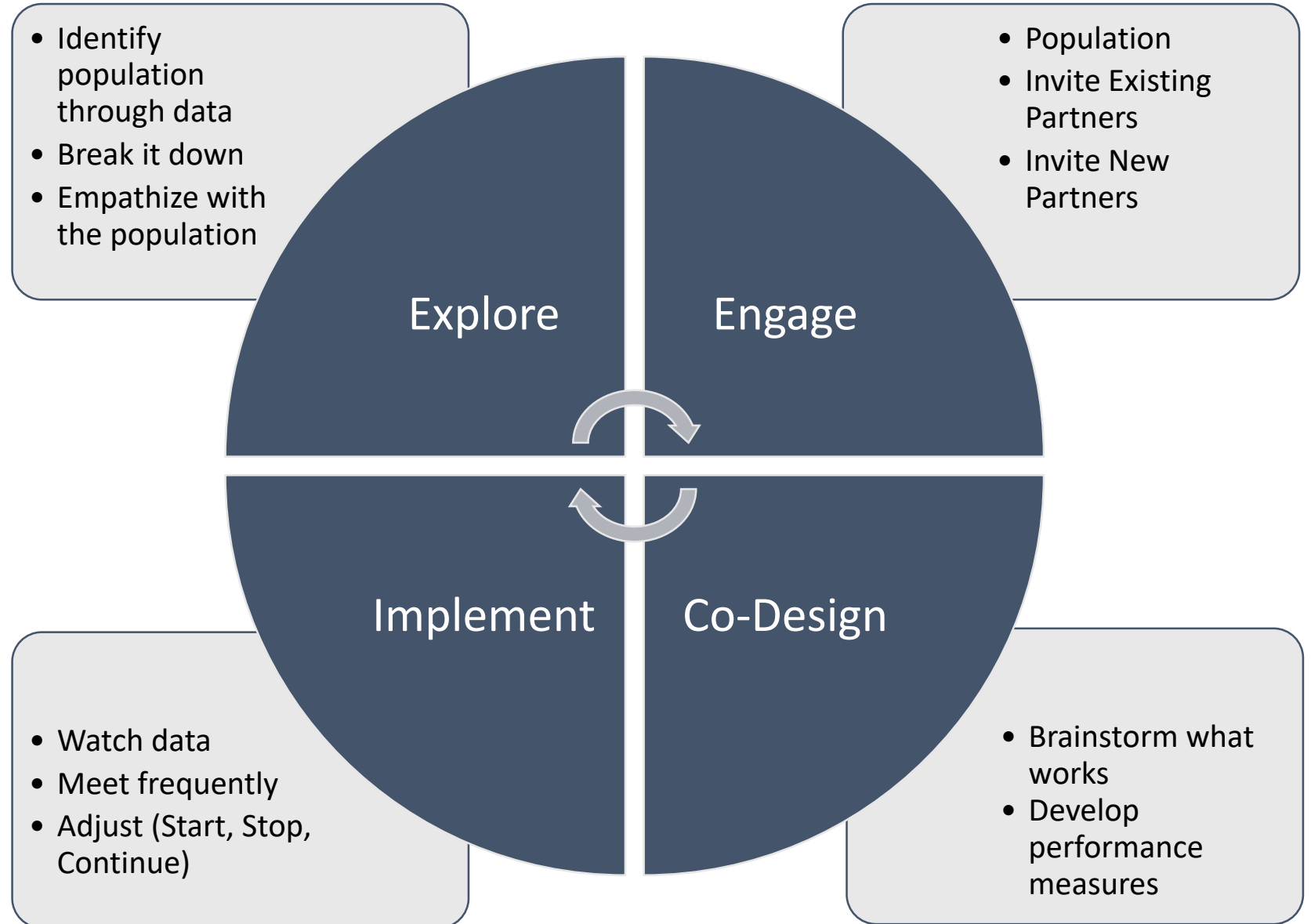


Learn an engagement process that produces results.

Why Family Engagement? Why Community Schools?



It's about
the
PROCESS
not the
program



Common Language

Population

RESULT

A condition of well-being for children, adults, families or communities.

INDICATOR

A measure which helps quantify the achievement of a result.

Performance

PERFORMANCE MEASURE

A measure of how well a program, agency or service system is working.

Three types: 1. How much did we do?
2. How well did we do it?
3. Is anyone better off? = **Population Results**

Common Ground

- What are your core values/principles in engaging families?
- What would that look like in action?
- How could we measure that?
- Who can help us do better?
- What could we do?

Explore



Identify population with the greatest opportunity to improve.



Determine the number of students and households this represents.



Empathy with the population.

1 WHO are we empathizing with?

Who are the people we want to understand?
What is their story behind the data?
What would we like their role to be?

GOAL

2 What do they need to **DO**?

We want families that are...
What would we like their role to be?
How will we know they were successful?

7 What do they **THINK** and **FEEL**?

PAINS

What are their fears,
frustrations and anxieties?

GAINS

What are their wants,
needs, hopes and dreams?

What other thoughts and feelings might motivate
their behavior?

3 What do they **SEE**?

What do they see in their school experience?
What do they see in their immediate environment?
What are they seeing our actions are?

4 What do they **SAY**?

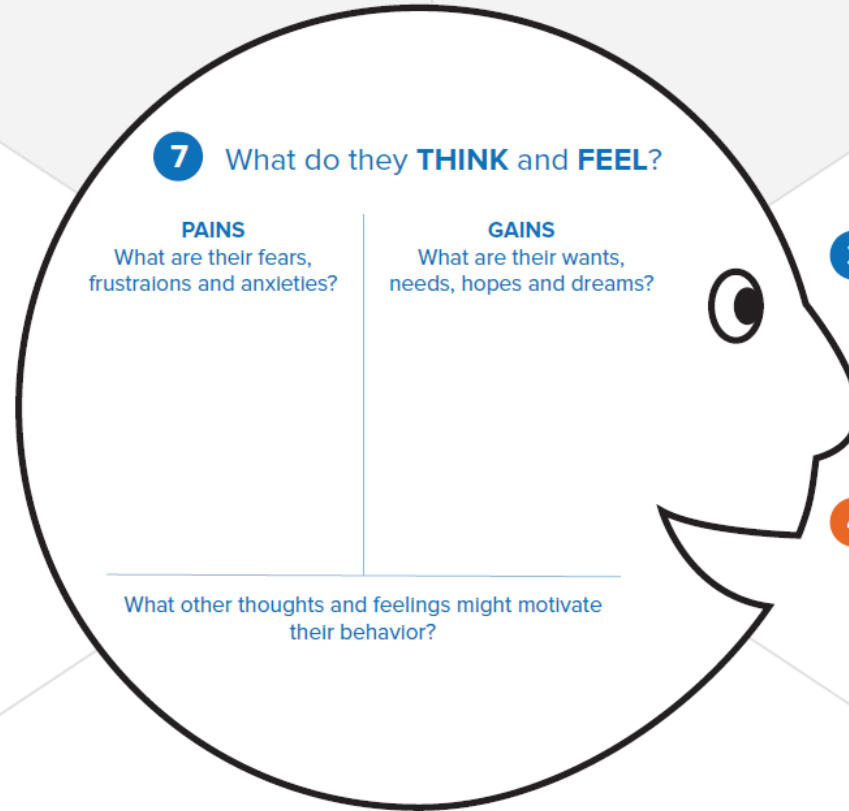
What have we heard them say?
What can we imagine them saying?

5 What do they **DO**?

What do they do daily?
What behavior have we observed?
What can we imagine them doing?

6 What do they **HEAR**?

What are they hearing?
What are they hearing other friends say?
What are they hearing staff say?

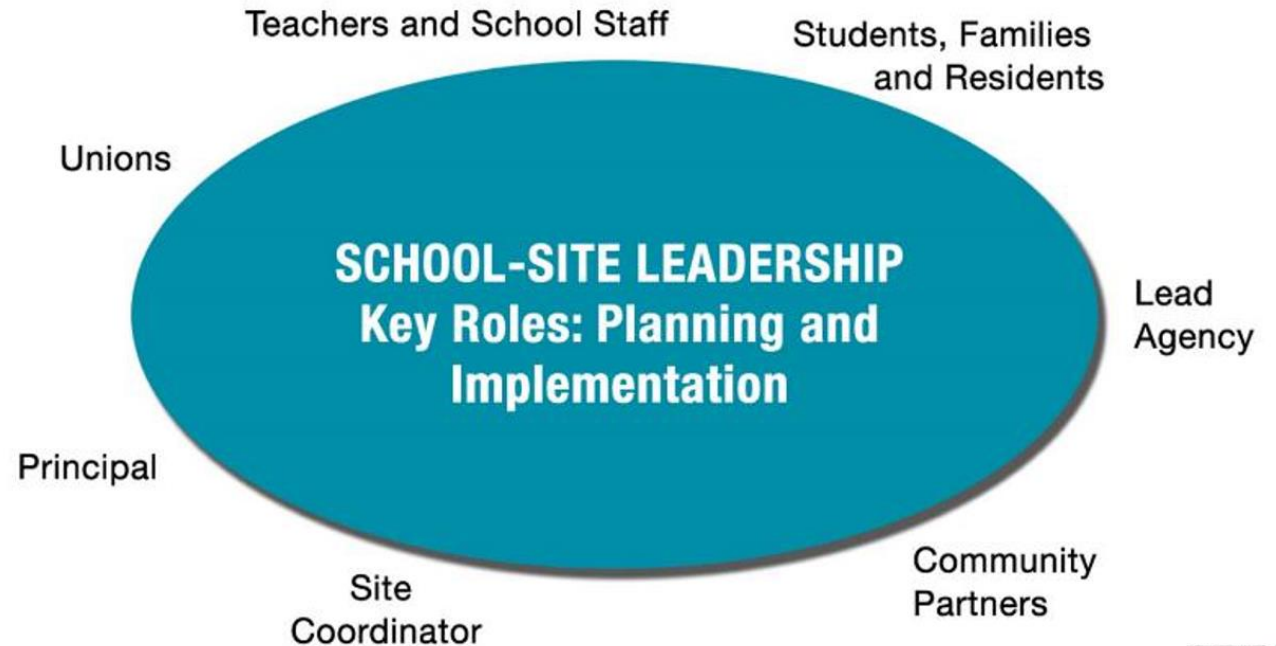


Engage:

Based on the data
and the
conversations you
explored...

Who are the existing & new
partners that can help?

What existing meeting can
they be invited to on a
regular basis to co-design?



CO-DESIGN:

Who are we going to engage?

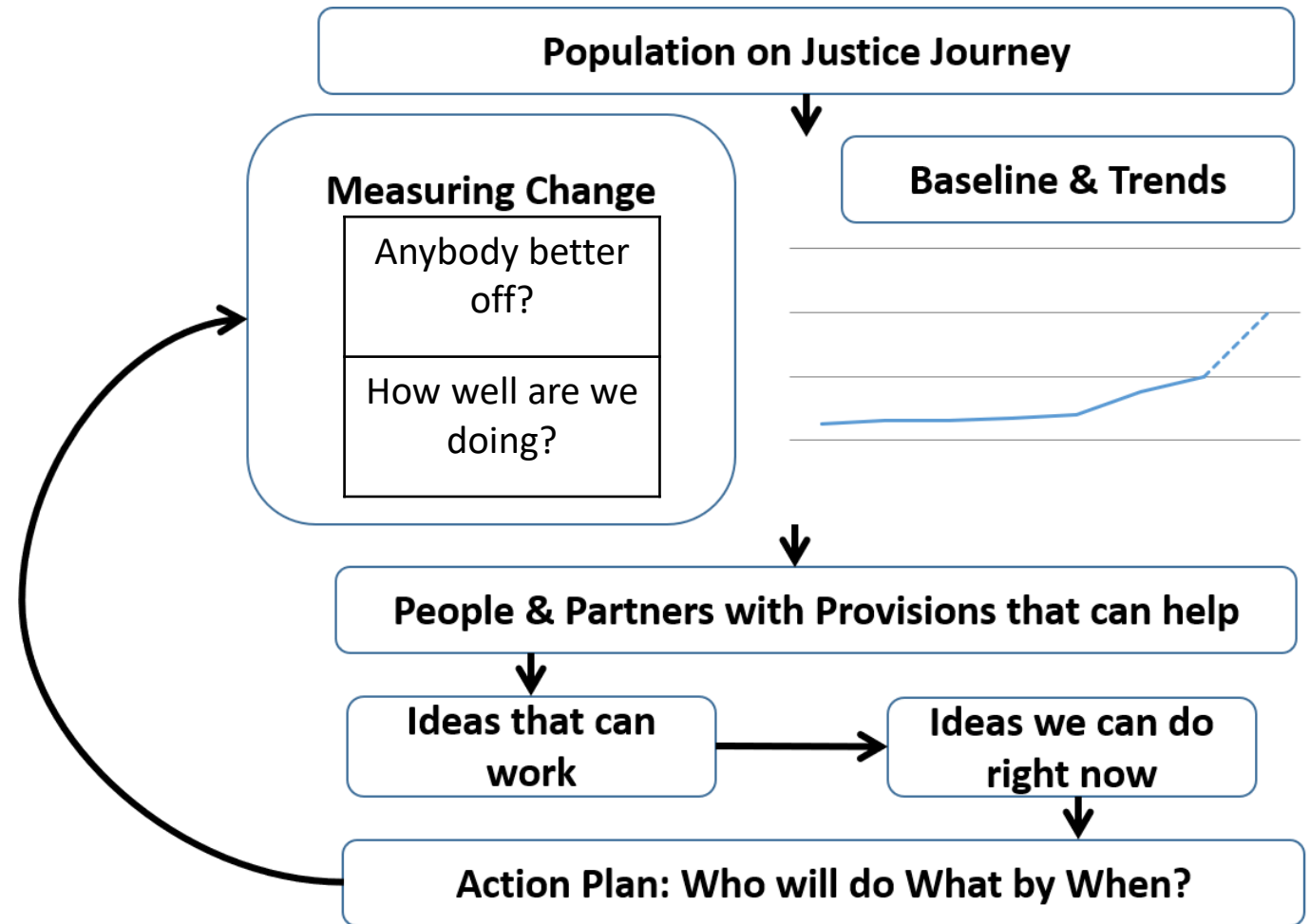
How will we measure if it's going well?

How are we doing now?

Who can help us do better?

What can work to do better
(including no & low-cost ideas)?

What do we propose to do first?



Program Performance Measures

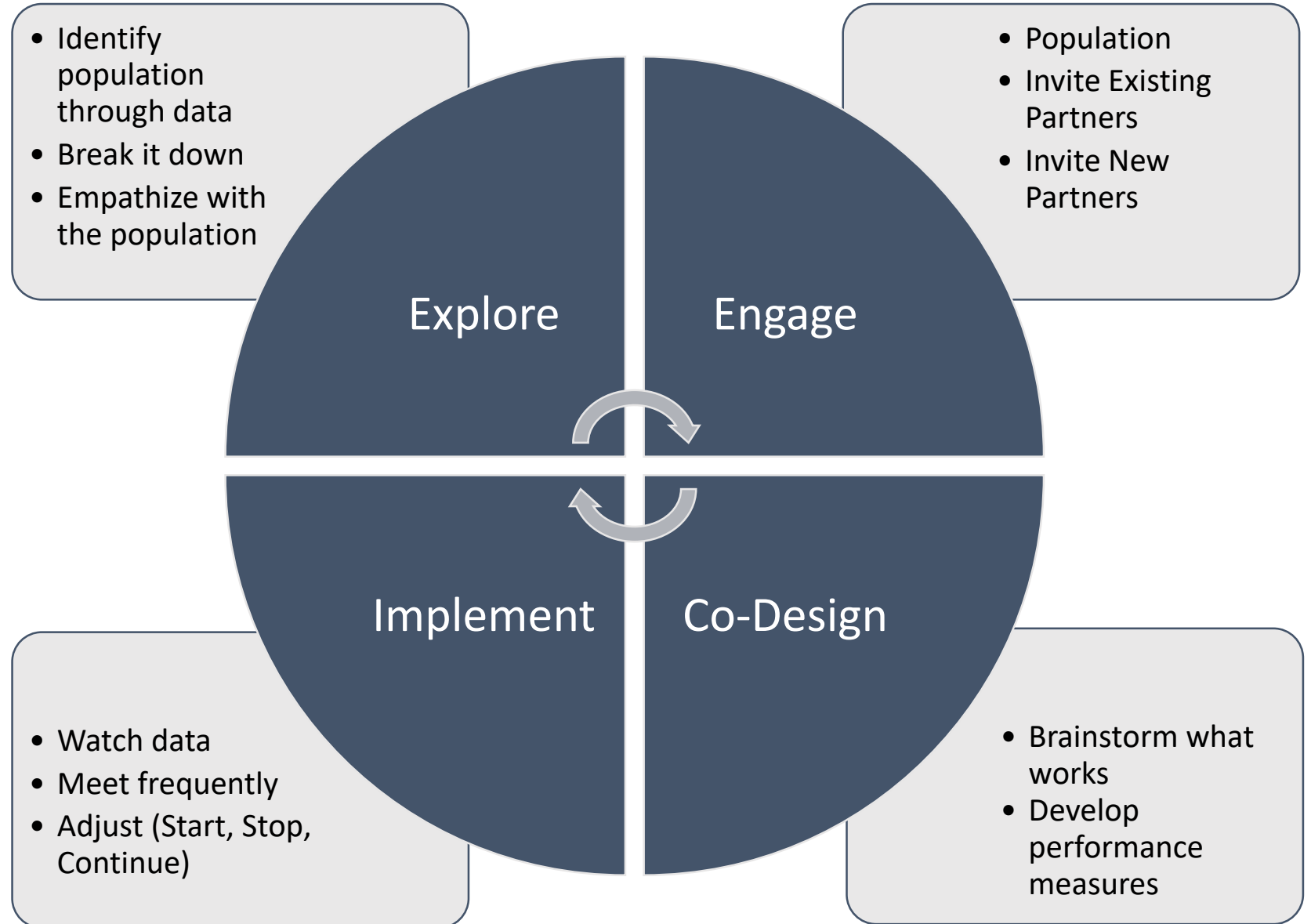
	Quantity	Quality
Effort	How much did we do?	How well did we do it?
Effect	Is anyone better off?	
	#	%

Implement: Don't Get Stuck!

- New data and story lines evolving
- Start, Stop, Continue
- New Partners
- Adjusted Plans
- Adjusted Budget



It's about
the
PROCESS
not the
program



Reflections

**What squares
with you?**

**What are
questions
circling
around in
your mind?**

**What are 3
things you
can start?**



LOS ANGELES
MAY 27-29, 2020



RISE UP FOR EQUITY

A NATIONAL SUMMIT
ON COMMUNITY SCHOOLS
& FAMILY ENGAGEMENT



Next Family Reunion

Los Angeles – May 27th – 29th