Finance & Sustainability of Community Schools

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Institute for Educational Leadership
Objectives

- Understand the interaction between financing and sustaining community schools.
- Identify ways to finance your community school.
- Strategize on how to sustain your community school.
What is your knowledge of Community Schools?

I am... 3.3
Financing Strategies Should Align with Development Stage of an Initiative

At each development stage more strategies can be considered.

**Stage 1: Exploring**
Community schools are moving from a set of one-off partnerships to a strategy for providing support and services that are interconnected and tied to shared outcomes for a single school or a cadre of schools. A key focus is hiring a coordinator and establishing basic services and support that address the four pillars of community schools.

**Stage 2: Emerging**
Community schools expand to add more services across the pillars. There is a focus on building the infrastructure by establishing systems and processes to support, deepen, and grow community schools and partnerships and to promote new ways of school staff and partners to work together.

**Stage 3: Excelling**
Community schools support all four pillars, implement quality enhancements for programs, are part of school management and organizational structures, and measure and share results. Community schools are business as usual. Focus here is creating more enduring structures to promote growth and sustainability.

Adapted from framework developed by the National Technical Assistance Center for Community Schools.

FourPoint
Education Partners

IEL Institute for Educational Leadership

Community Schools
Innovation. Equity. Leadership.
Some Collective Finance Wisdom:

- There is no “one size fits all” financial model; each community school system is unique.
- Likewise, there is no “one and done” when it comes to financing; the financial climate is dynamic.
- Financing the infrastructure is critical to success and sustainability.
- A mix of funding is essential.
- Data and results can help to drive consistent funding.
- It takes time to build a sustainability initiative.
Taking Action on Strategic Financing: The Budget

1. Determine the **costs** of your initiative
   - How many schools and students
   - Key services provided
   - Infrastructure needs
   - Plans for growth

2. Develop **revenue** strategies
   - Create a diverse funding portfolio
   - Consider public and private resources
   - Think broadly about sources (education, health, workforce, etc)

3. Engage **partners** in the work
   - Partners can provide access to a broader set of resources
   - Partner can advocate for policies, programs, and dollars that support community schools
Financing Terminology

1. Sustainability
   1. The ability to be maintained at a certain level.

2. Braided Funding
   2. Multiple sources of funding used toward one purpose while managing, tracking, and reporting for each source separately.

3. Blended Funding
   3. Multiple sources of funding pulled together into one stream toward one purpose that is managed, tracked, and reported collectively.

4. In-kind
   4. Service, material, equipment or labor contributed that satisfies a budgeted line-item.
Financing Community Schools

If “Sustainability” is the ability to be maintained at a certain level. What is the certain level?
What are the core components that need to be financed?
What is involved with Family Engagement?

- Investing time in staff who are building real relationships, meeting families where they are at, being proactive with outreach and engagement, creating a safe, accessible and welcoming space.

- Staff and community partners care about the community.

- Relationship building is first. Fact finding, data diving to assess needs from the source. Access to resources. Assistance with navigating through varies systems. Access to access!! Transportation technology, biological needs. And more.

- Addressing with support, major needs of a family

  - addressing needs such as transportation, housing, health, mental health services etc

- Providing support to families. Supporting families to obtain Clothes, Toiletries, food, pay their rent, and Emergency Gift cards.

  - Transportation to and from for the families

- Translation services for families at events or for surveys/feedback forms (cost can be associated with services)

- Provide dinner for students
What is involved with Family Engagement?

- Outside mental health supports that families can access
- Meals before and after school
What are Integrated Student Supports?

- Counselors, case managers, attendance officers
- English as a 2nd language support
- Coordinators
- Wraparound services including health care, mental health, social emotional learning, academics, basic needs etc coordinated in one central accessible place
- Managers directors OSSE etc.
- Outside mental health supports for families
- Mental and physical health care provided by staff such as Social workers, counselors, coordinators, mentors, me! Lol
- Student incentives

Accessible space
What is Expanded Learning Time & Opportunities?

- Workshops - Sexual Education, Financial Literacy, Job Readiness
- Outside business support
- Incentives to create productive learning
- After school programming, summer programming
- Academic Enrichment software to be used to increase skills
- Series... trainings from community stakeholder or content experts which too can be parents, to learn and process new information and assess needs in their way at their pace
- Citywide trainings
- academic enrichment and remediation, clubs, workshops, summer activities that are available to and that connect the broader community of students, families, community members, hosting job and resource fairs, etc.
What are existing funding streams that could be used for which core component?

- Extended day
- Child care and licensed Staff
- Outside services
- 21st century for expanded learning opportunities
- CARES covid funding for student/family/staff health services
- Private foundation funding for integrated student supports and family engagement
- Title 1 funds can be used for non-instructional things such as parent workshops/parent empowerment
- Rental Support Assisstances
- Resume building
Who are the partners that could help for each core component?
Based on the costs, finances, and partners, what ideas come to mind to finance your Community School?
Priority Budget Items

- Community School Coordinator
- Staff, Space, and Supplies for
  - Out of School Time
  - Family & Community
  - Health (mental, physical, dental)
SNAPSHOT

ROI OF A COORDINATOR

ROI = \frac{\$1,202,736 - \$148,258}{\$148,258} \times 100 = 711\%

Resulting in each $1 invested in the coordinator returning approximately $7.11 net benefits.
The Core 3 toward Financing Community Schools

- Cash
- Volunteer
- In-Kind
Sustaining Community Schools

“On a team, it’s not the strength of the individual players, but it is the strength of the unit and how they all function together.”

— Bill Belichick
Cultivating Distributive Leadership

Command
A traditional top-down structure. The connections that matter are between workers and their managers.

Command of Teams
Small teams operate independently, but still within the more rigid superstructure.

Team of Teams
The relationship among teams resembles the closeness among individuals on those teams.
Regeneration of Solutions & Innovations

- **Communication**: Create a sense of belonging by connecting school, homes, and partners frequently to increase communication.

- **Collaboration**: Use data to form one or more collective topics to collaborate on and guide progress.

- **Coordination**: Create performance measures, processes and platforms for project management and continuous improvement.
Engagement Management

• **How Much:** households assessed

• **How Well:** % of household members engaged in planning

• **Better Off:** % of decisions reflect the engagement
Reactions & Reflections

- What squares with you?
- What are questions circling around in your mind?
- What are 3 things you can start?
REGISTRATION IS OPEN ON www.iel.org!

CONNECTED TOGETHER & STRONGER THAN EVER
National Family & Community Engagement Conference 2021
JUNE 1 - 4, 2021
How can we get better?
Overall, how would you rate the quality of this session?
To what extent do you agree/disagree that you gained knowledge and/or skills that you can apply to your work:

- Strongly Disagree: 0
- Disagree: 0
- Neutral: 1
- Agree: 8
- Strongly Agree: 2
Please describe how you intend to apply the knowledge and skills gained.

- Use this newfound knowledge to build capacity throughout my LEA
- Create a “Team of Teams”
- More community engagement
- Using ROI metrics.
- Working collaboratively to maximize our efficiency as a team and a community school
- Becoming a Solutionary, read Data comm engagement
- Reflect on actual needs as we restructure staffing and budget for next school year
- Attention to budget details.
- It helped me to know the background of my grant
Please describe how you intend to apply the knowledge and skills gained.

I do not have anything to do with budgeting but I do understand about more about the school budget and Title 1 money.

Through family engagement and community partnerships.
Will this training help someone else?

I will recommend this training to colleagues and friends: 7.9
<table>
<thead>
<tr>
<th>Suggestion</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>No improvement necessary</td>
<td>You did a good job. =)</td>
</tr>
<tr>
<td>Hear from finance directors/managers at the</td>
<td>having a moderator/someone to read out the chats during the presentation for people who prefer to participate through chat</td>
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<tr>
<td>school/community level - maybe a panel</td>
<td>You inspire me every time I hear you talking and sharing stories</td>
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<tr>
<td>Great presentation</td>
<td>I think you done well. I under budgeting and line items, etc.</td>
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<tr>
<td></td>
<td>I personally could use more processing time for certain concepts/ new ideas (loaded content)</td>
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How could this training improve?

- Nice job!....Always room to improve.
- State objectives more succinctly next time.