



Finance & Sustainability of Community Schools



Jose Munoz, Director
Coalition for Community Schools
Institute for Educational Leadership

Objectives



Understand the interaction between financing and sustaining community schools.

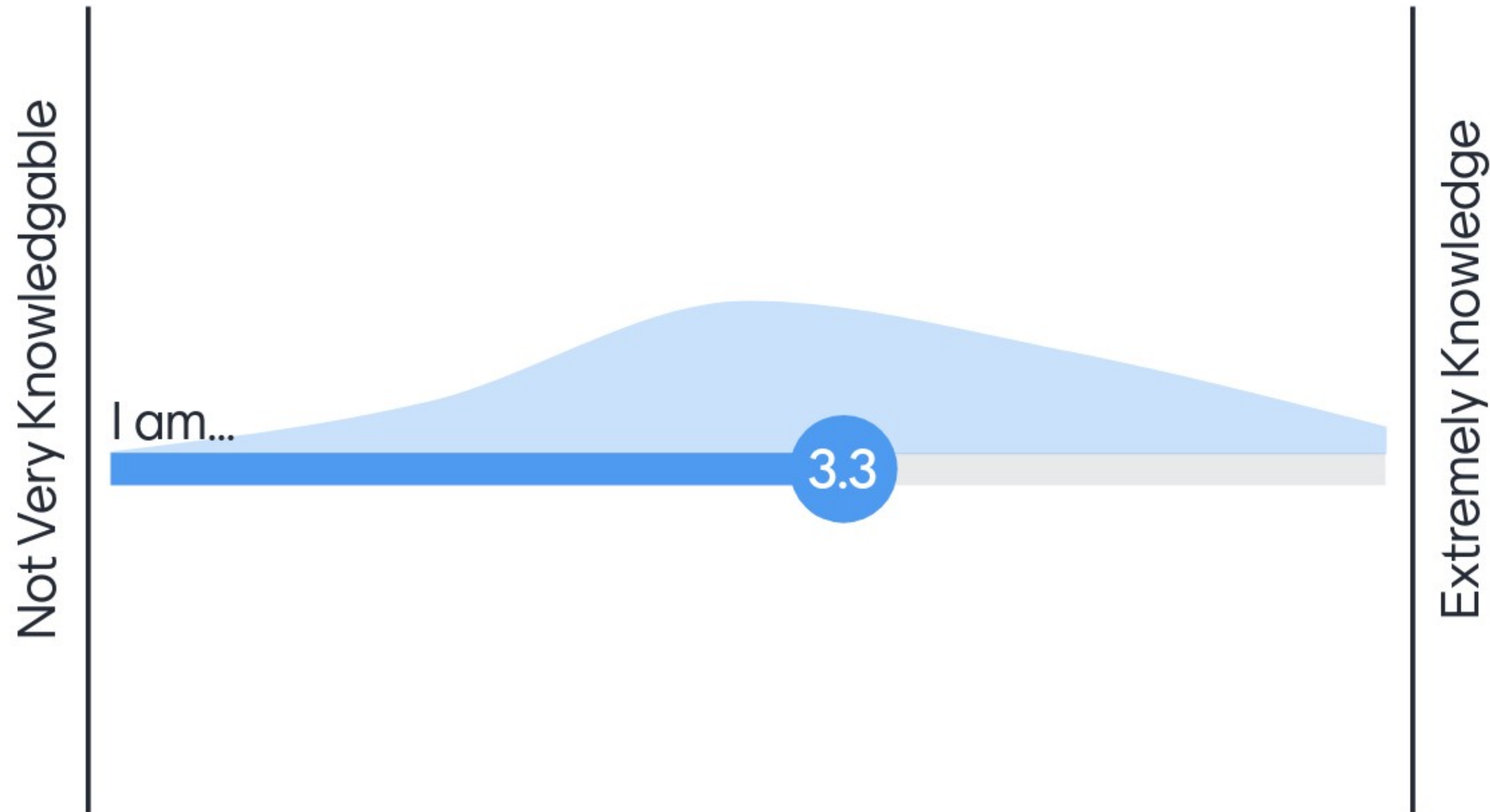


Identify ways to finance your community school.



Strategize on how to sustain your community school.

What is your knowledge of Community Schools?



Financing Strategies Should Align with Development Stage of an Initiative

At each development stage more strategies can be considered.

STAGE 1: EXPLORING

Community schools are moving from a set of one-off partnerships to a strategy for providing support and services that are interconnected and tied to shared outcomes for a single school or a cadre of schools.. A key focus is hiring a coordinator and establishing basic services and support that address the four pillars of community schools.

STAGE 2: EMERGING

Community schools expand to add more services across the pillars. There is a focus on building the infrastructure by establishing systems and processes to support, deepen, and grow community schools and partnerships and to promote new ways of school staff and partners to work together.

Stage 3: Excelling

Community schools support all four pillars, implement quality enhancements for programs, are part of school management and organizational structures, and measure and share results. Community schools are business as usual. Focus here is creating more enduring structures to promote growth and sustainability.

Adapted from framework developed by the National Technical Assistance Center for Community Schools

Some Collective Finance Wisdom:

- There is no “one size fits all” financial model; each community school system is unique
- Likewise, there is no “one and done” when it comes to financing; the financial climate is dynamic
- Financing the infrastructure is critical to success and sustainability
- A mix of funding is essential
- Data and results can help to drive consistent funding
- It takes time to build a sustainability initiative

Taking Action on Strategic Financing: The Budget

1. Determine the **costs** of your initiative

- How many schools and students
- Key services provided
- Infrastructure needs
- Plans for growth

2. Develop **revenue** strategies

- Create a diverse funding portfolio
- Consider public and private resources
- Think broadly about sources (education, health, workforce, etc)

The costs and revenues become your budget

3. Engage **partners** in the work

- Partners can provide access to a broader set of resources
- Partner can advocate for policies, programs, and dollars that support community schools

Financing Terminology

1. Sustainability

1. The ability to be maintained at a certain level.

2. Braided Funding

2. Multiple sources of funding used toward one purpose while managing, tracking, and reporting for each source separately.

3. Blended Funding

3. Multiple sources of funding pulled together into one stream toward one purpose that is managed, tracked, and reported collectively.

4. In-kind

4. Service, material, equipment or labor contributed that satisfies a budgeted line-item.

Financing Community Schools

If “Sustainability” is the ability to be maintained at a certain level.
What is the certain level?

What are the core components that need to be financed?



What is involved with Family Engagement?

investing time in staff who are building real relationships, meeting families where they are at, being proactive with outreach and engagement, creating a safe, accessible and welcoming space

Staff and community partners care about the community.

Relationship building is first. Fact finding, data diving to assess needs from the source. Access to resources. Assistance with navigating through various systems. Access to access!! Transportation technology, biological needs. And more

Addressing with support, major needs of a family

addressing needs such as transportation, housing, health, mental health services etc

Translation services for families at events or for surveys/feedback forms (cost can be associated with services)

Providing support to families. Supporting families to obtain Clothes, Toiletries, food, pay their rent, and Emergency Gift cards.

Transportation to and from for the families

Provide dinner for students

What is involved with Family Engagement?

Outside mental health supports that families can access

Meals before and after school

What are Integrated Student Supports?

Counselors, case managers, attendance officers

English as a 2nd language support

Coordinators

wraparound services including health care, mental health, social emotional learning, academics, basic needs etc coordinated in one central accessible place

managers directors OSSE etc.

Outside mental health supports for families

Accessible space

Mental and physical health care provided by staff such as Social workers, counselors, coordinators, mentors, me! Lol

Student incentives

What is Expanded Learning Time & Opportunities?

Workshops - Sexual Education, Financial Literacy, Job Readiness

Outside business support

Incentives to create productive learning

After school programming, summer programming

Academic Enrichment software to be used to increase skills

Series... trainings from community stakeholder or content experts which too can be parents, to learn and process new information and assess needs in their way at their pace

Citywide trainings

academic enrichment and remediation, clubs, workshops, summer activities that are available to and that connect the broader community of students, families, community members, hosting job and resource fairs, etc

What are existing funding streams that could be used for which core component?

Extended day.

Child care and licensed Staff

Outside services

21st century for expanded learning opportunities

CARES covid funding for student/family/staff health services

private foundation funding for integrated student supports and family engagement

Title 1 funds can be used for non instructional things such as parent workshops/ parent empowerment

Rental Support Assistances

Resume building

Who are the partners that could help for each core component?

Based on the costs, finances, and partners what ideas come to mind to finance your Community School?

Priority Budget Items

- Community School Coordinator
- Staff, Space, and Supplies for
 - Out of School Time
 - Family & Community
 - Health (mental, physical, dental)





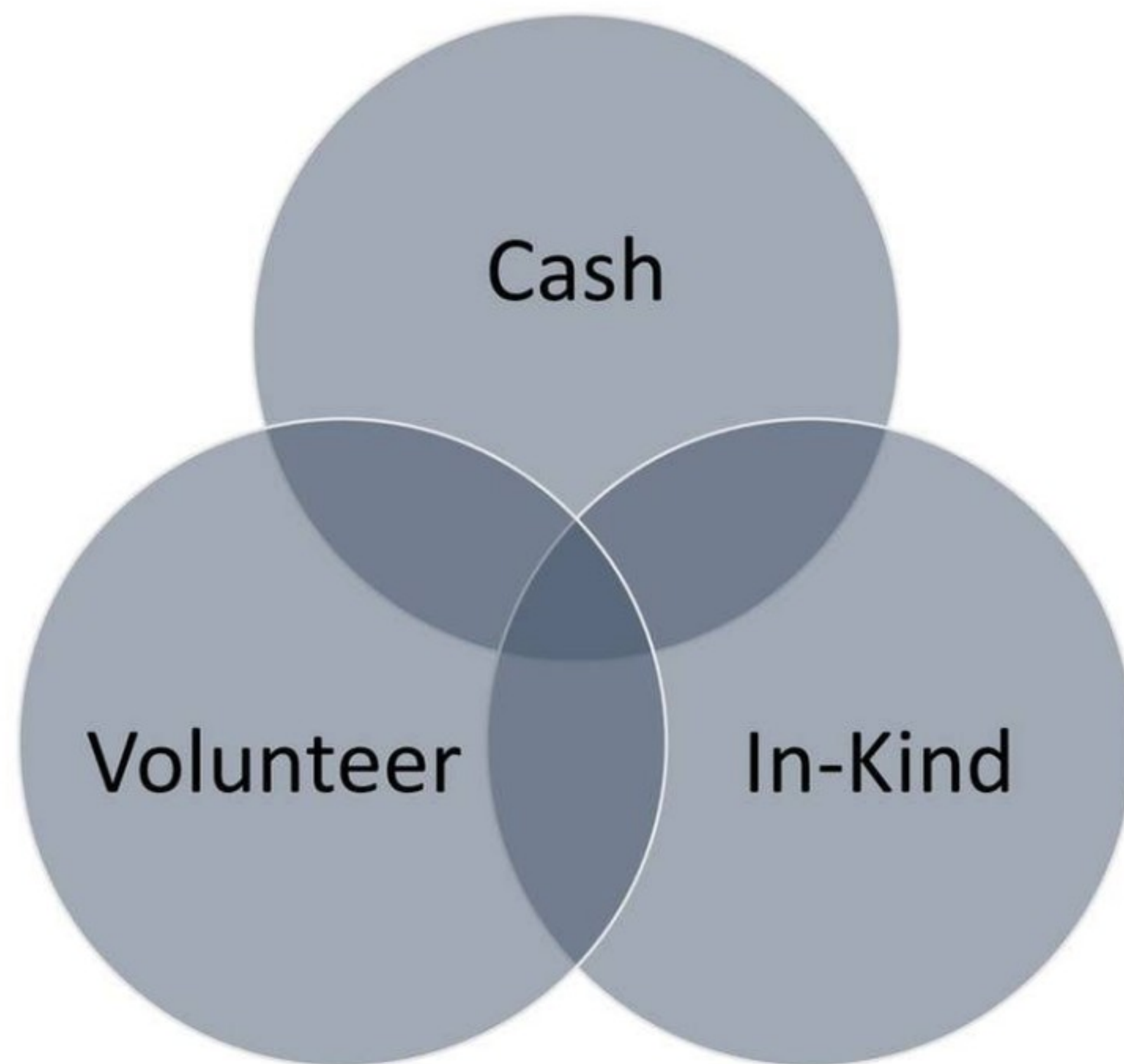
SNAPSHOT

ROI OF A COORDINATOR

$$\text{ROI} = \frac{\$1,202,736 - \$148,258}{\$148,258} \times 100 = \mathbf{711\%}$$

Resulting in each \$1 invested in the coordinator **returning approximately \$7.11 net benefits.**

The Core 3 toward Financing Community Schools

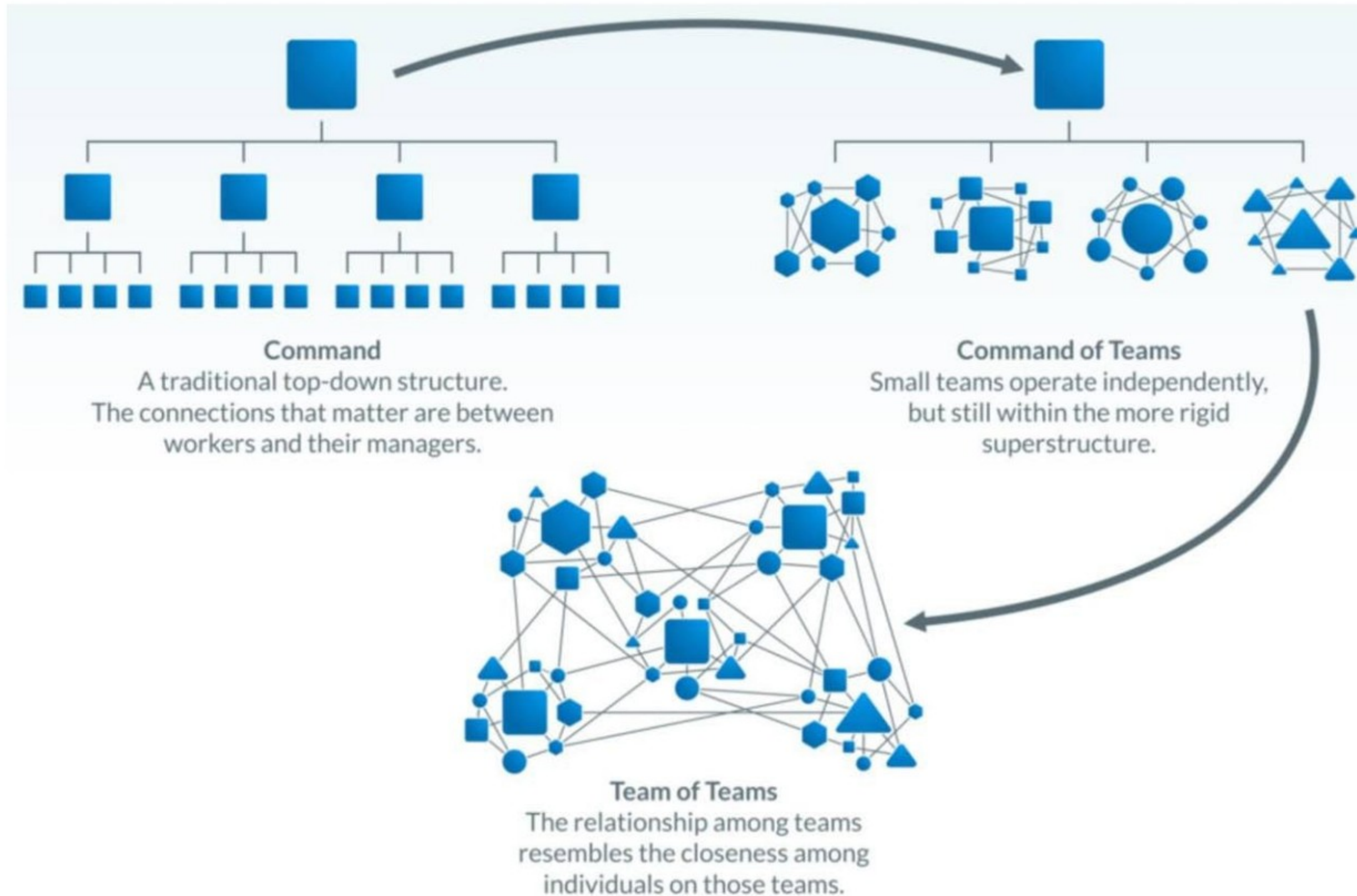


Sustaining Community Schools

“On a team, it’s not the strength of the individual players, but it is the strength of the unit and how they all function together.”

– *Bill Belichick*

Cultivating Distributive Leadership



Regeneration of Solutions & Innovations



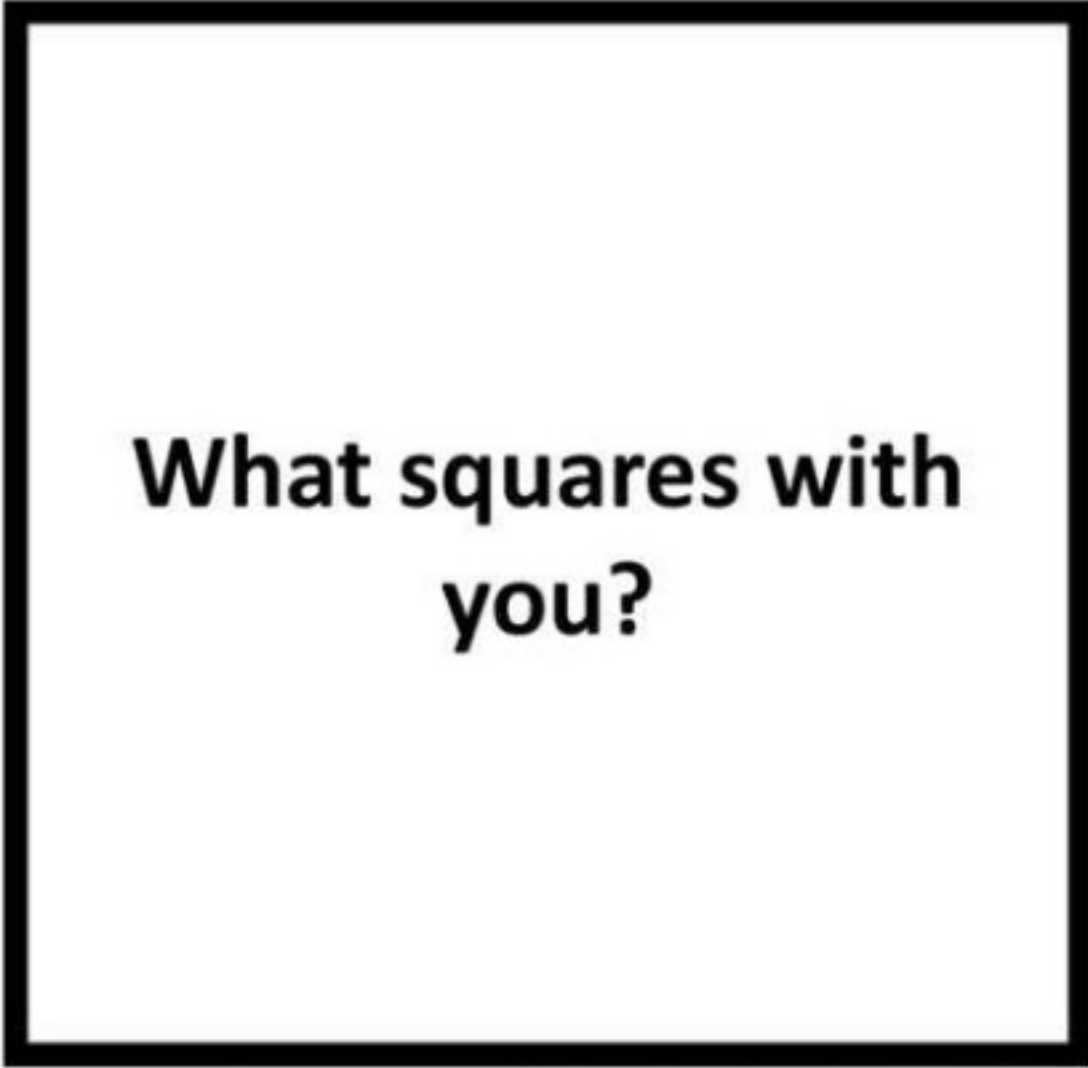
- Communication: Create a sense of belonging by connecting school, homes, and partners frequently to increase communication.
- Collaboration: Use data to form one or more collective topics to collaborate on and guide progress.
- Coordination: Create performance measures, processes and platforms for project management and continuous improvement.

Engagement Management

- **How Much:** households assessed
- **How Well:** % of household members engaged in planning
- **Better Off:** % of decisions reflect the engagement

	Quantity	Quality
Effort	How much did we do? #	How well did we do it? %
Effect	Is anyone better off? # %	

Reactions & Reflections



What squares with
you?



What are
questions
circling
around in
your mind?



What are 3
things you can
start?

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**& STRONGER
THAN EVER**

**National Family & Community
Engagement Conference 2021**

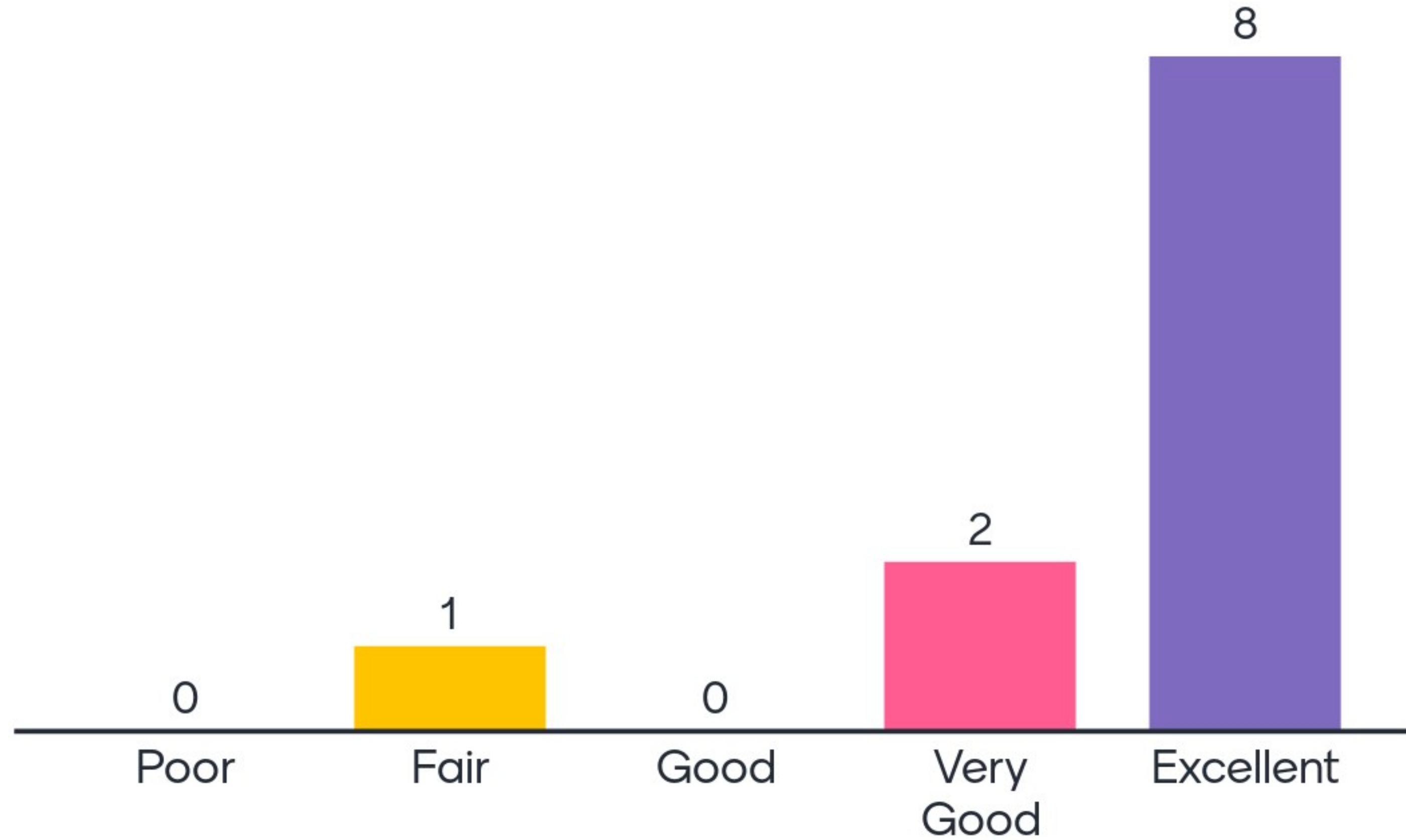
JUNE 1 - 4, 2021



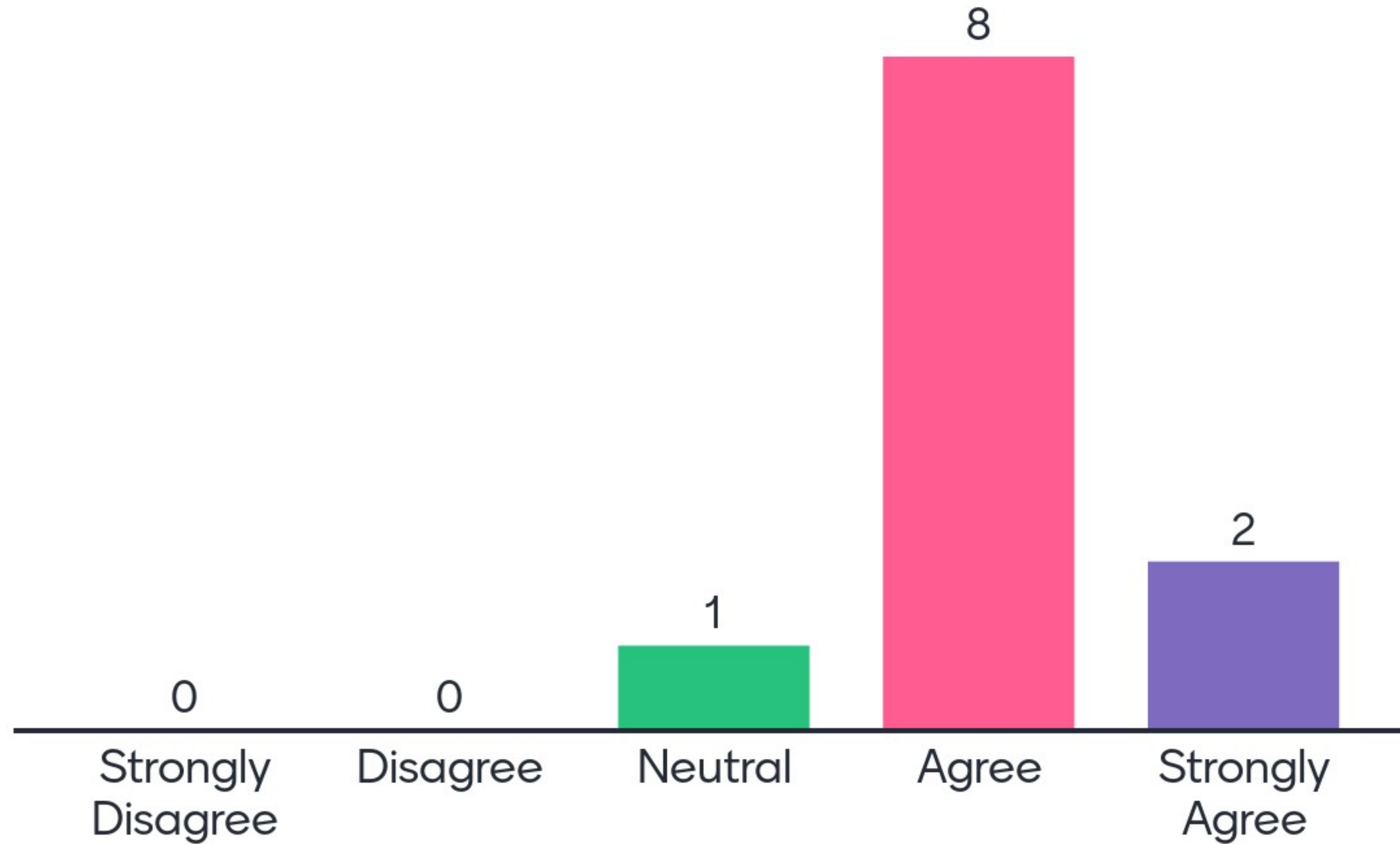
How can we get better?



Overall, how would you rate the quality of this session?



To what extent do you agree/disagree that you gained knowledge and/or skills that you can apply to your work:



Please describe how you intend to apply the knowledge and skills gained.

Use this newfound knowledge to build capacity throughout my LEA

Using ROI metrics.

reflect on actual needs as we restructure staffing and budget for next school year

Create a "Team of Teams"

Working collaboratively to maximize our efficiency as a team and a community school

Attention to budget details.

more community engagement

Becoming a Solutionary , read Data comm engagement

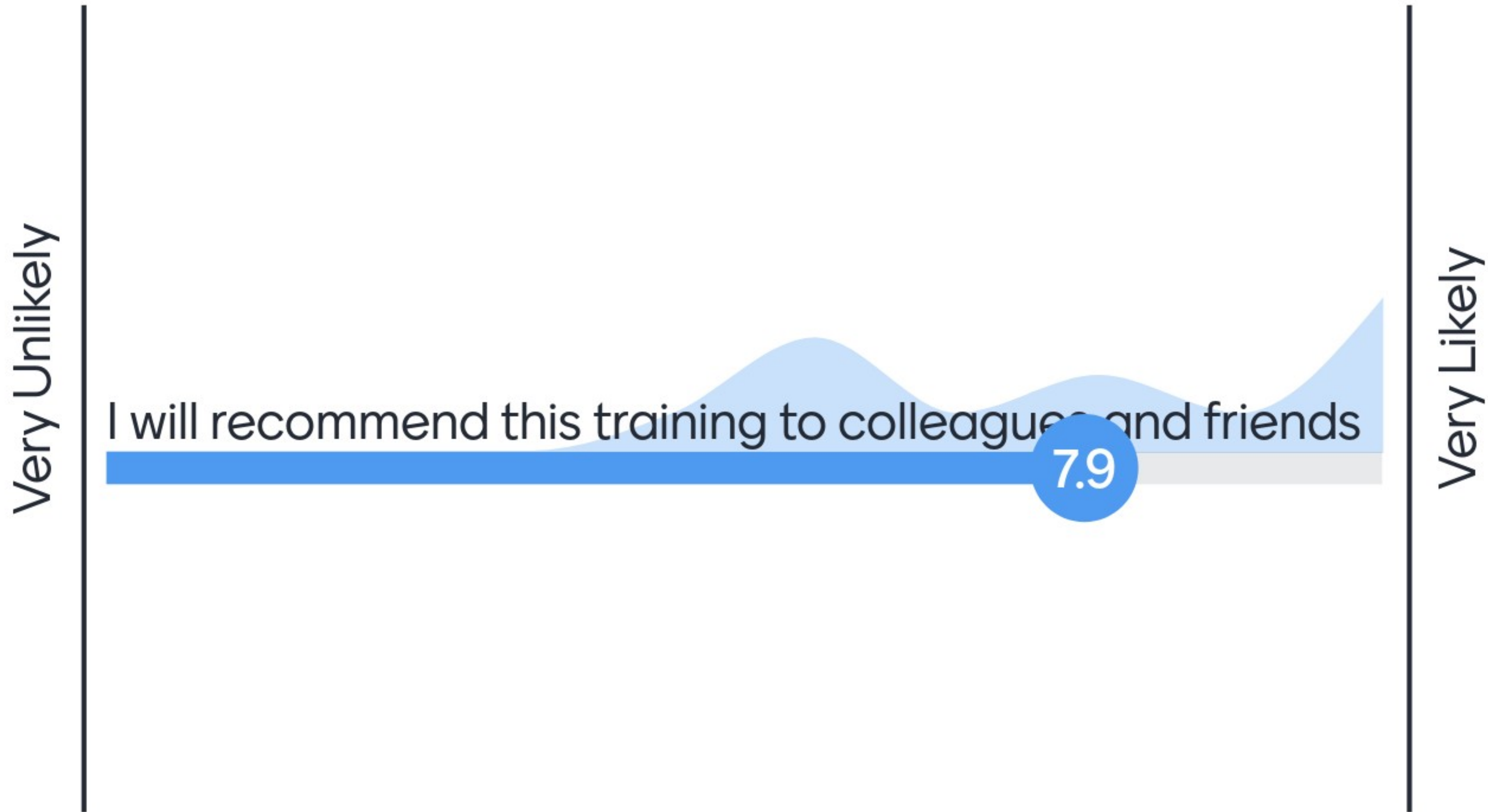
It helped me to know the background of my grant

Please describe how you intend to apply the knowledge and skills gained.

I do not have anything to do with budgeting but I do understand about more about the school budget and Title 1 money.

Through family engagement and community partnerships

Will this training help someone else?



How could this training improve?

No improvement necessary

You did a good job. =)

Additional Concise examples

Hear from finance directors/managers at the school/community level - maybe a panel

having a moderator/someone to read out the chats during the presentation for people who prefer to participate through chat

I think you done well. I under budgeting and line items, etc.

Great presentation

You inspire me every time I hear you talking and sharing stories

I personally could use more processing time for certain concepts/ new ideas (loaded content)

How could this training improve?

Nice job!....Always room to improve.

State objectives more succinctly next time.