

## ECAC Three Year Strategic Plan (DRAFT)

The DC Early Childhood Advisory Council (ECAC) has identified four (4) priority areas that require particular focus in the District of Columbia. Over the next three (3) years the ECAC will engage in a series of studies and activities targeting these areas. The priority areas identified are: (a) Children with Special Needs, (b) Infant & Toddler Services, (c) Workforce & Professional Development, and (d) Capacity Building. The ECAC will stagger the studies in order to ensure a consistent output of deliverables. Each priority area addressed will go through the following three (3) phase cycle:

**Phase 1:** The ECAC will contract with an outside research agency to conduct a study related to an identified priority area. While the study is being conducted, the ECAC will identify barriers to and opportunities for coordination.

**Phase 2:** The ECAC will develop comprehensive recommendations based on the findings of the study and utilizing the identified barriers to and opportunities for coordination as entry points for recommendations. During this phase, the ECAC will solicit feedback from service providers and community stakeholders and convene a roundtable for the Business/Philanthropic community to solicit their feedback, educate them about ECE issues, and engage them on relevant topics related to the studies.

**Phase 3:** The ECAC will engage in a three-pronged communications strategy that will involve (1) Transmittal of recommendations to the Mayor and issuance of a press release; (2) Engaging providers and partners; and (3) Holding a Community Forum for the public.

DC Early Childhood Advisory Council—Staggered Research Schedule											
Year 1				Year 2				Year 3			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Phase A1: (1) Conduct study on National Best Practices for Children with Special Needs; (2) Identify barriers to and opportunities for coordination		Phase A2: (1) Develop Recommendations; (2) Stakeholder Input; (3) Convene Business & Philanthropic Roundtable	Phase A3: Three-Pronged Communication Strategy								
Phase B1: (1) Conduct Infant & Toddler Study; (2) Identify barriers to and opportunities for coordination				Phase B2: (1) Develop Recommendations; (2) Stakeholder Input; (3) Convene Business & Philanthropic Roundtable	Phase B3: Three-Pronged Communication Strategy						
		Phase C1: (1) Conduct Workforce & Professional Development Needs Assessment; (2) Identify barriers to and opportunities for coordination				Phase C2: (1) Develop Recommendations; (2) Stakeholder Input; (3) Convene Business & Philanthropic Roundtable	Phase C3: Three-Pronged Communication Strategy				
				Phase D1: (1) Conduct Capacity Building Study; (2) Identify barriers to and opportunities for coordination				Phase D2: (1) Develop Comprehensive Recommendations and Summative Report incorporating findings from all studies; (2) Stakeholder Input; (3) Convene Business & Philanthropic Roundtable		Phase D3: Three - Pronged Communication Strategy	