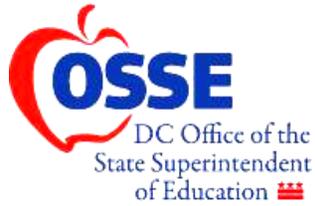


DC Tuition Assistance Grant: A Ten Year Retrospective

College Awareness Month Policy Forum
October 13, 2009



DCTAG: A Ten Year Retrospective

About DCTAG

Ten Year Trend Reports

Three Year Trend Reports

Graduation Data

High School Data

The Future of DCTAG

“During the 1999-00 school year, undergraduates from the District of Columbia paid \$7,890 per year in tuition; more than twice the national average for dependent students”.

Source: Thomas Kane, *Evaluating the Impact of the DC Tuition Assistance Grant Program*, 2004

Public Law 106-98

“Establish a program that enables college-bound residents of the District of Columbia to have greater choices among institutions of higher education [by affording them] the benefits of in-state tuition at State colleges and universities out side the District of Columbia”

Source: Public Law 106-98, November 12, 1999



DC Tuition Assistance Grant

The DC Tuition Assistance Grant pays:

- Up to \$10,000 a year toward the difference between in and out of state tuition at public colleges and universities.
- Up to \$2,500 a year at private HBCUs, community colleges and private colleges in Washington, D.C.



DCTAG Timeline

- 1999: Eleanor Holmes Norton introduces the DCTAG legislation in March. By Fall, the bill is passed in the House and the Senate. The bill is signed into law by President Clinton in November.
- 2000: Mayor Williams expands the program such that grants can be used at public institutions outside of MD and VA.
- First grant of \$3,759 to awarded a student attending Georgia Institute of Technology.
- 2001: By June, DCTAG has disbursed \$9M to 2,000 college students attending colleges in 37 states.
- 2002: Private HBCUs are made eligible for \$2,500 grants
- 2004: Appropriation is increased from \$17M to \$25.6M
- 2005: DC OneApp is launched to streamline the application and data collection processes.
- 2012: Scheduled for reauthorization and reappropriation

Accomplishments

- Largest college access grant in the District of Columbia
 - Increased college going rates to 60%– 10 points above the national average
 - Program has served 14,458 DC college goers
 - Disbursed \$219M in tuition grants to over 300 colleges and universities nationwide
 - Average six-year graduation rate of 41%, but as high as 62% for some of our students
-



Higher Education Financial Services (HEFS) and Preparatory Programs (P2)

VISION:

*To realize a high social return on investment –
wherein **every grantee graduates from
college.***

MISSION:

*To provide timely information, services and
resources to ensure District learners are fully
prepared for college success.*

HEFS & P2 Programs

- **HEFS**

- DC Tuition Assistance Grant (**DCTAG**)
- DC Leveraging Educational Assistance Partnership (**DCLEAP**)
- DC Adoption Scholarship
- Merit-Based Scholarships

- **P2**

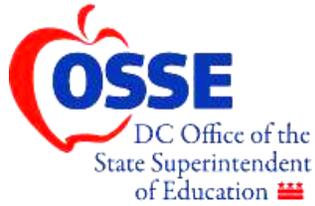
- Gaining Early Awareness & Readiness for Undergraduate Programs
- Summer Bridge Program
- Early College Grants
- College Access Challenge Grant
- AP Test Fee

Disclaimers

- Data does **NOT** include students who attend UDC
- The analyses are produced with data housed in the DC OneApp and matched against the National Student Clearinghouse. Schools that do not participate in NSC provided information directly to OSSE.
- Data prior to 2005 imported from legacy system
- Where statistically insignificant “unknowns” and “others” have been excluded.

Disclaimers cont'd

- Ten-year trend data reflects awards made between 2000 through 2009
- Three-year trend data reflects enrolled students between 2006 and 2009
- Graduation data reflects first time college goers from 2000 through 2005
- Award data includes awards granted to every student, for every year of participation
- Enrollment data includes enrollment for every student for every year enrolled



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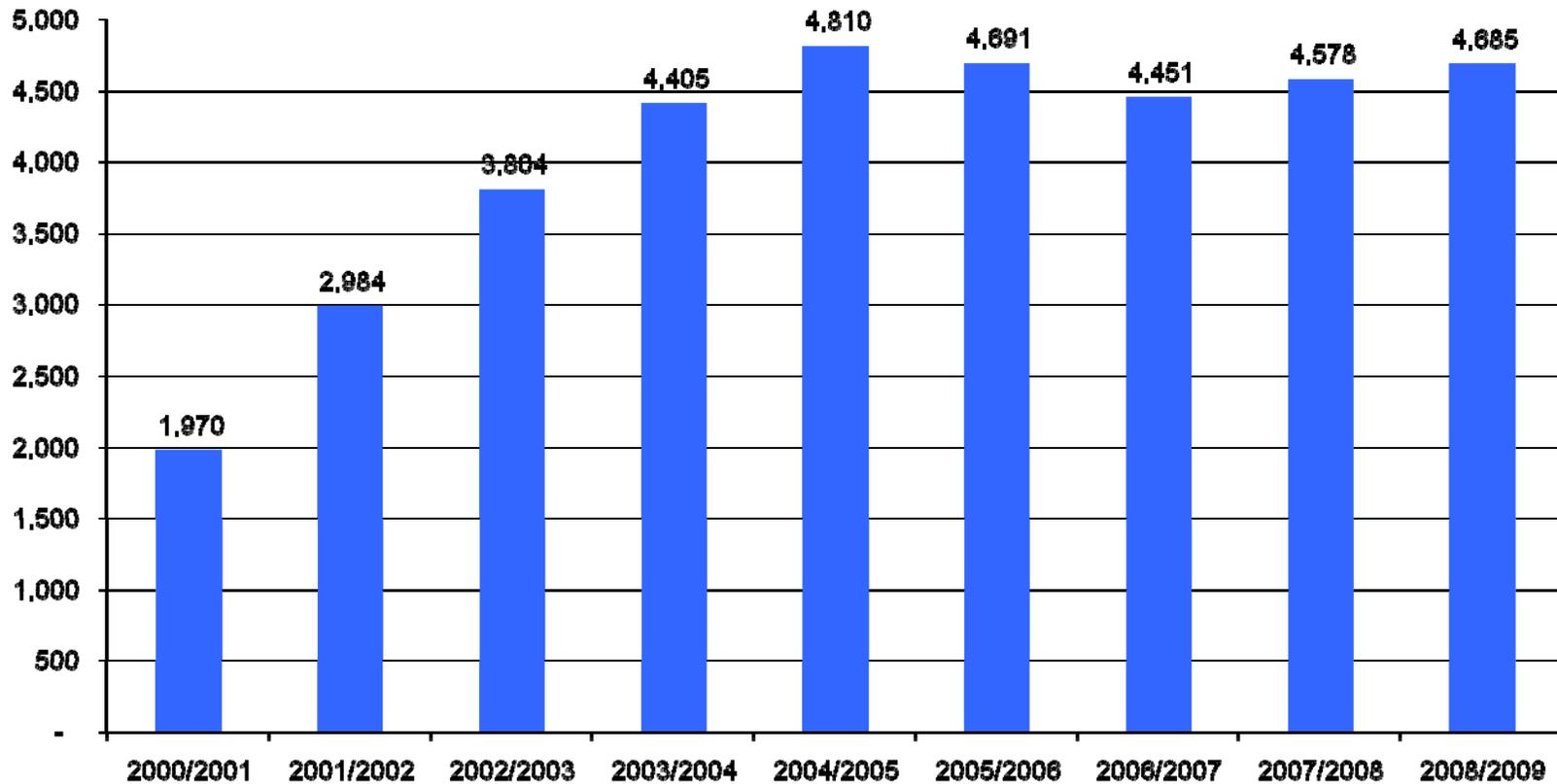
Three Year Trend Reports

Graduation Data

High School Data

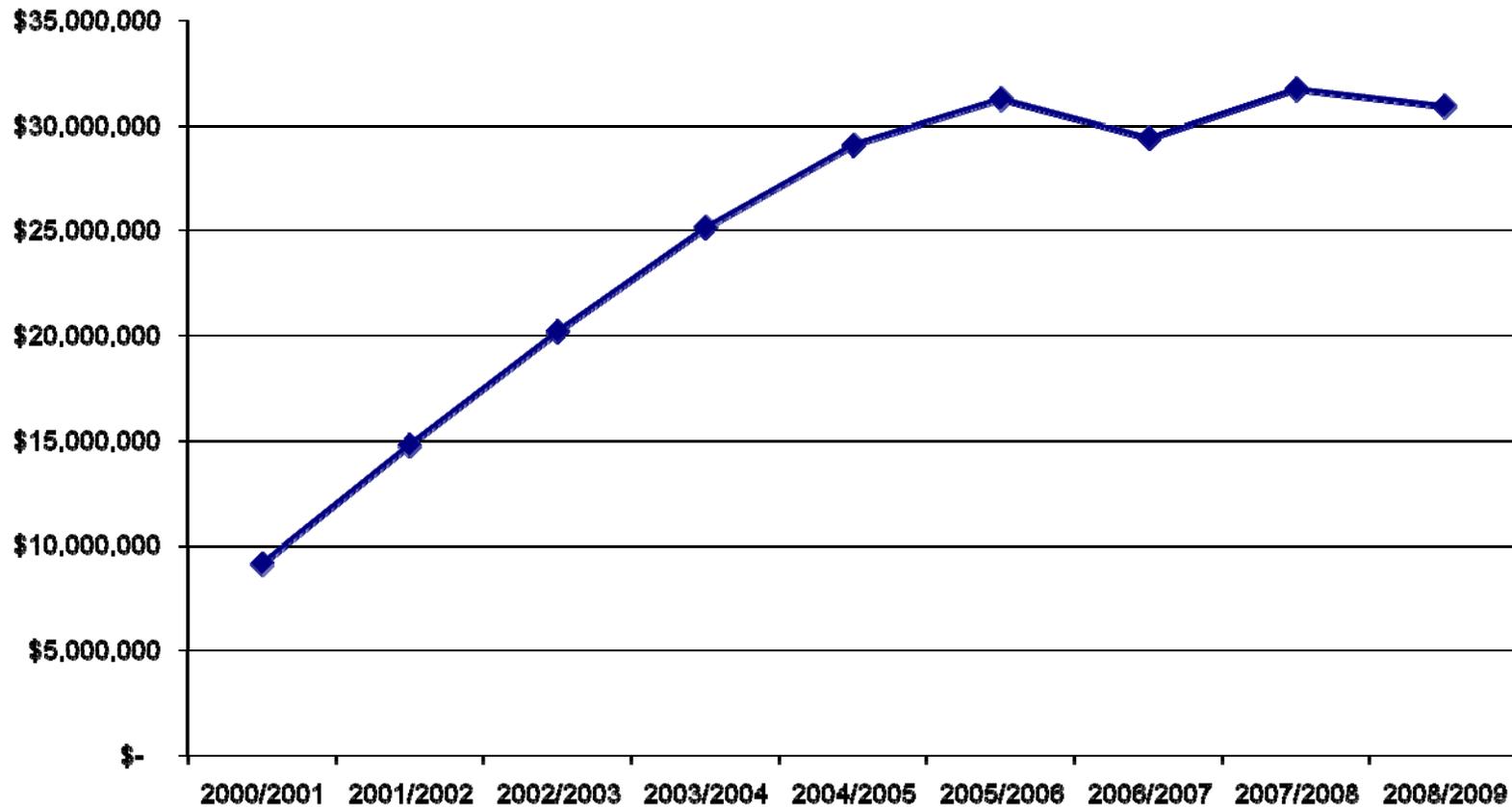
Moving Forward

DCTAG Enrollment Over Time



DCTAG Awards Paid

AY 2000-2001 through 2008-2009

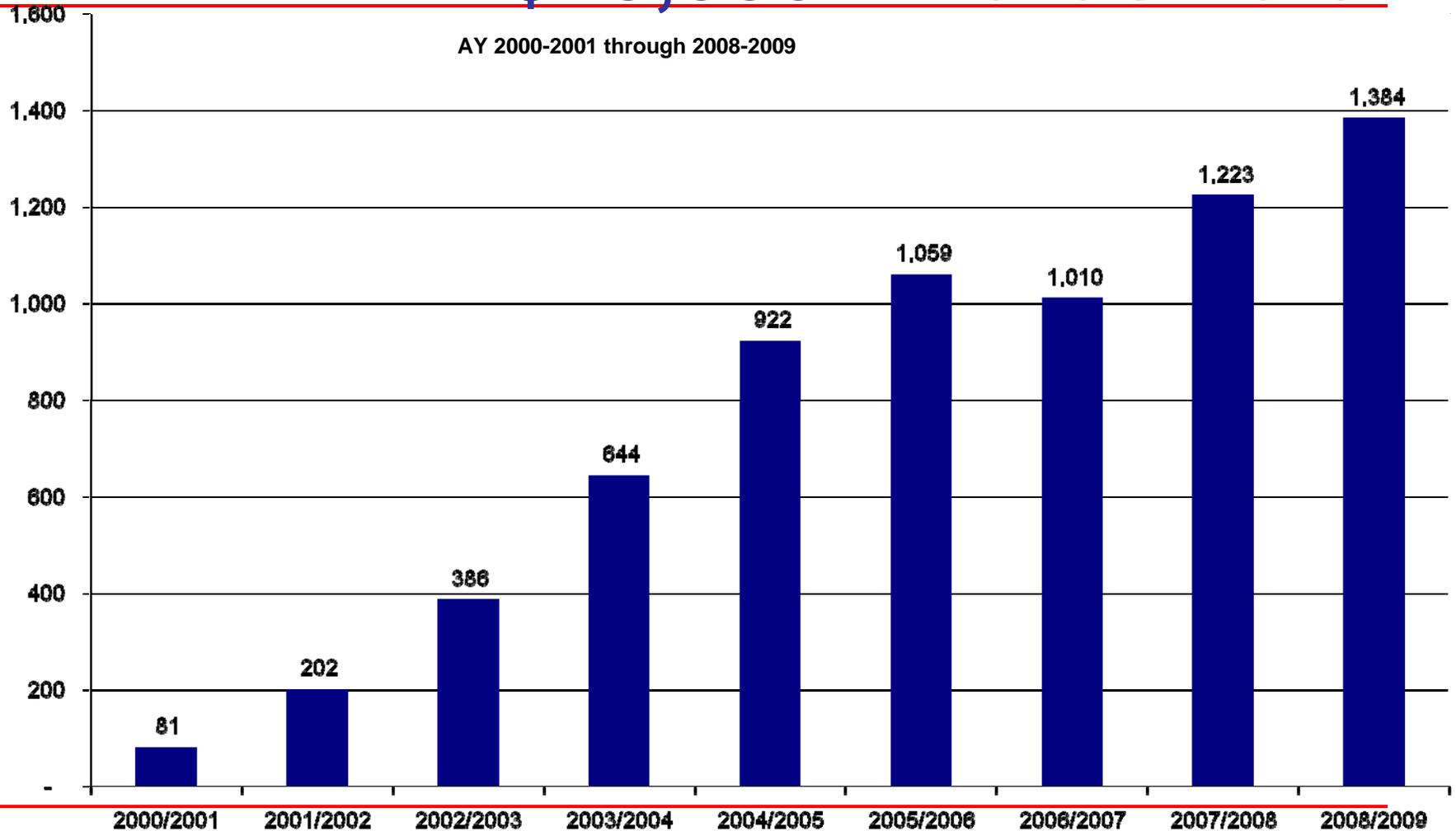


Higher Education Financial Services &
Preparatory Programs

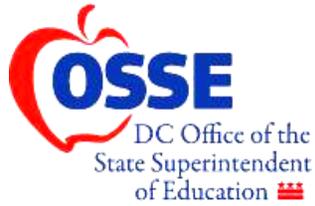


DCTAG

\$10,000 Awards Paid



Higher Education Financial Services &
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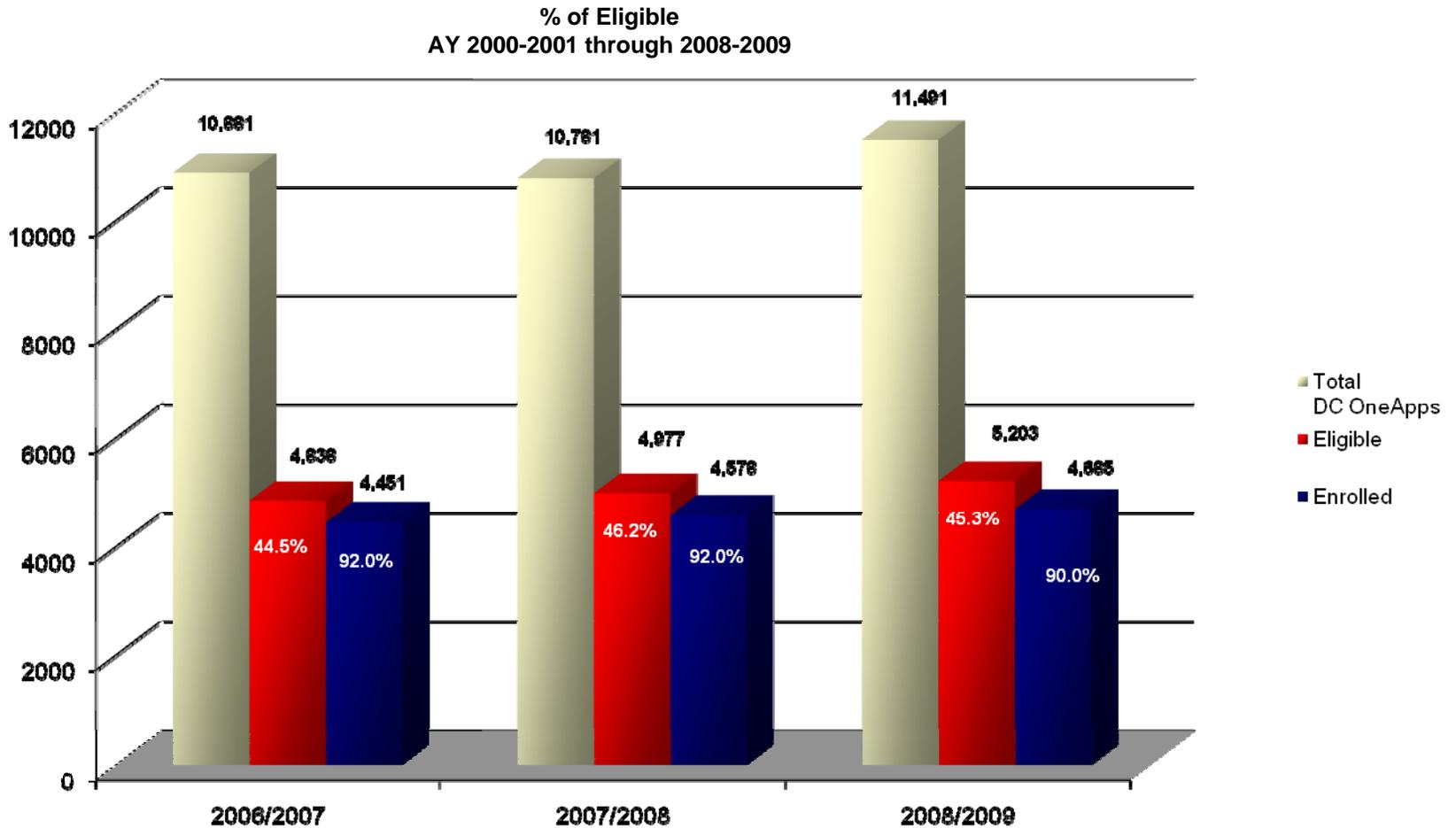
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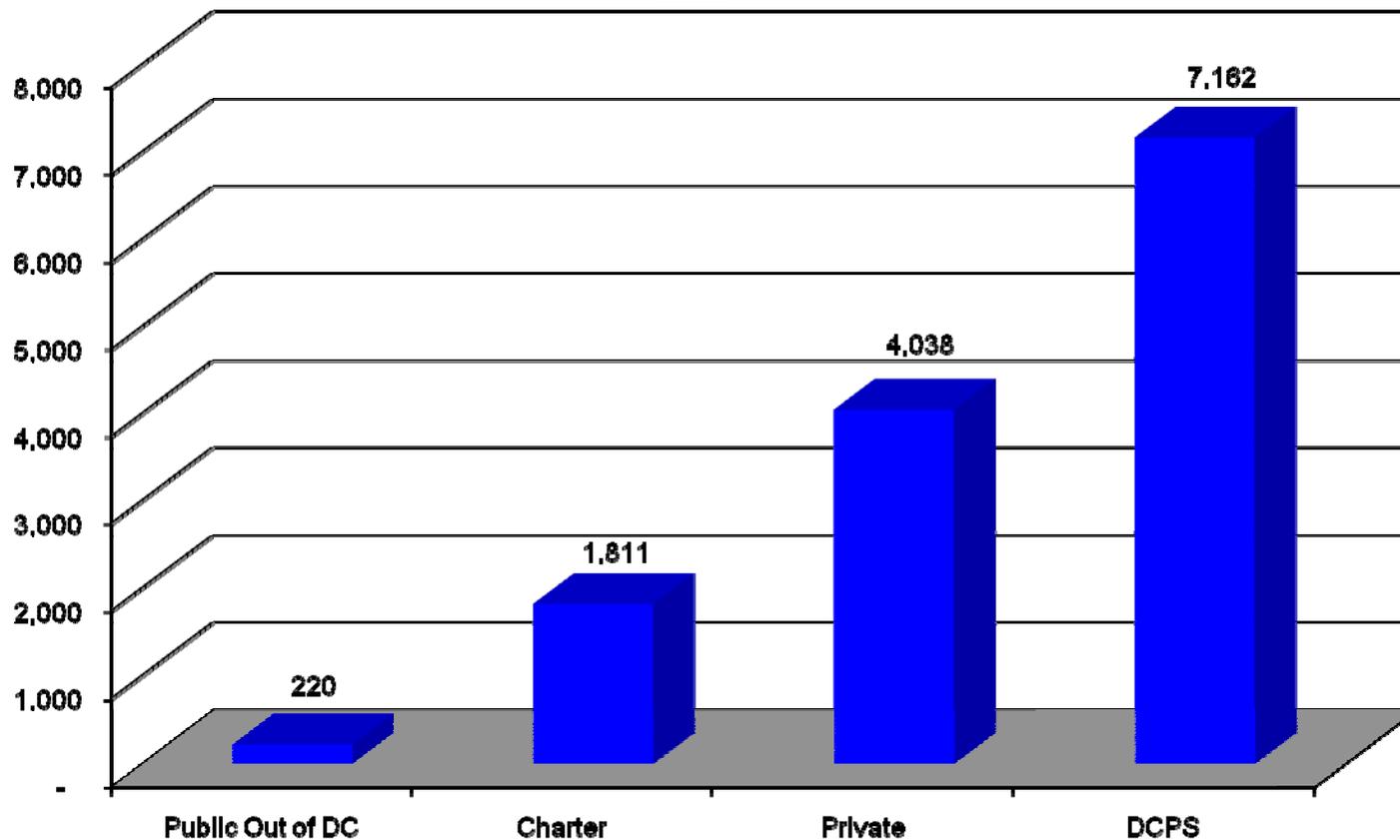
Moving Forward

Completed Apps vs. Enrollment

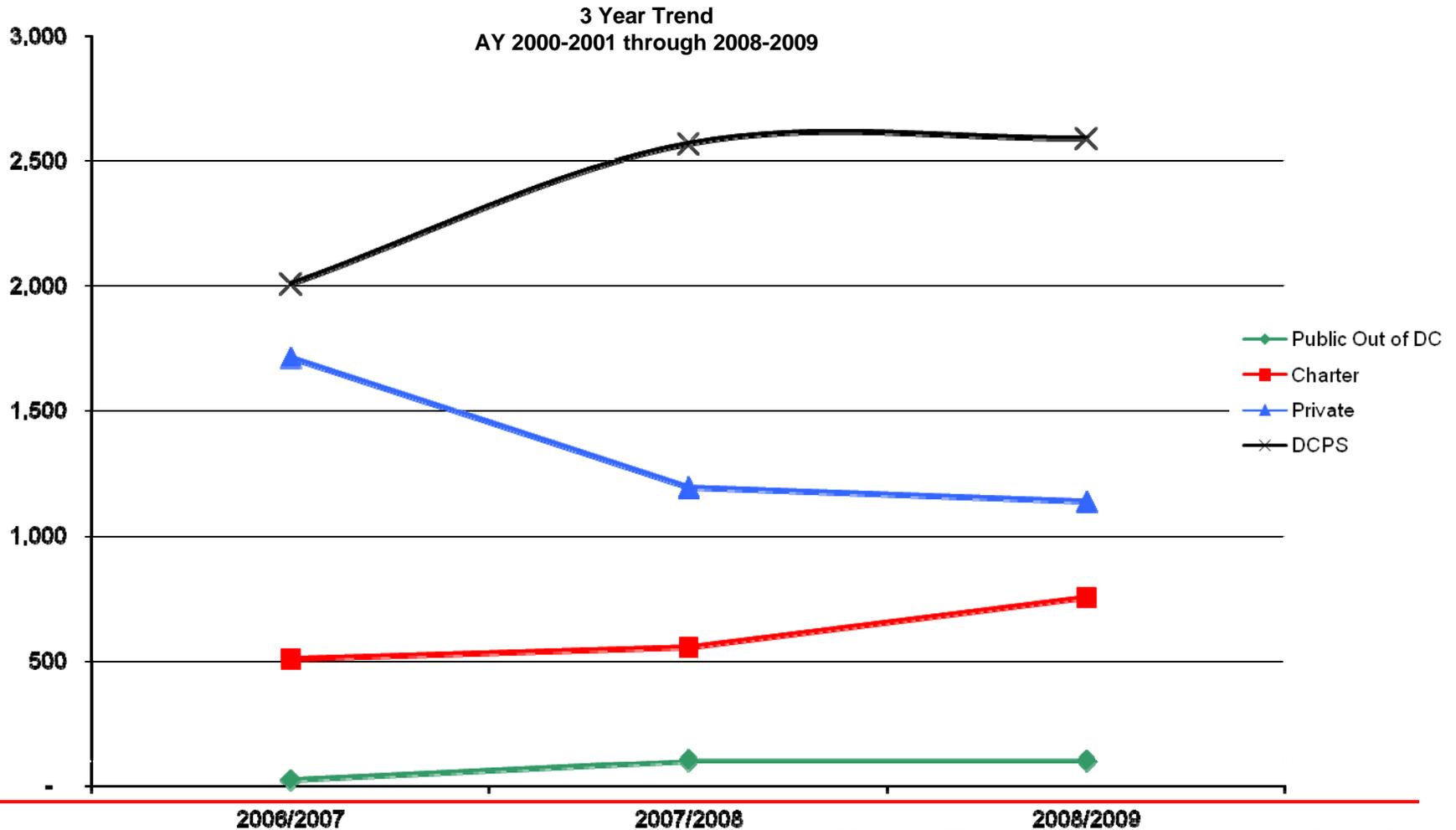


DCTAG Enrolled Students by H.S. Type

AY 2006-2007 through 2008-2009

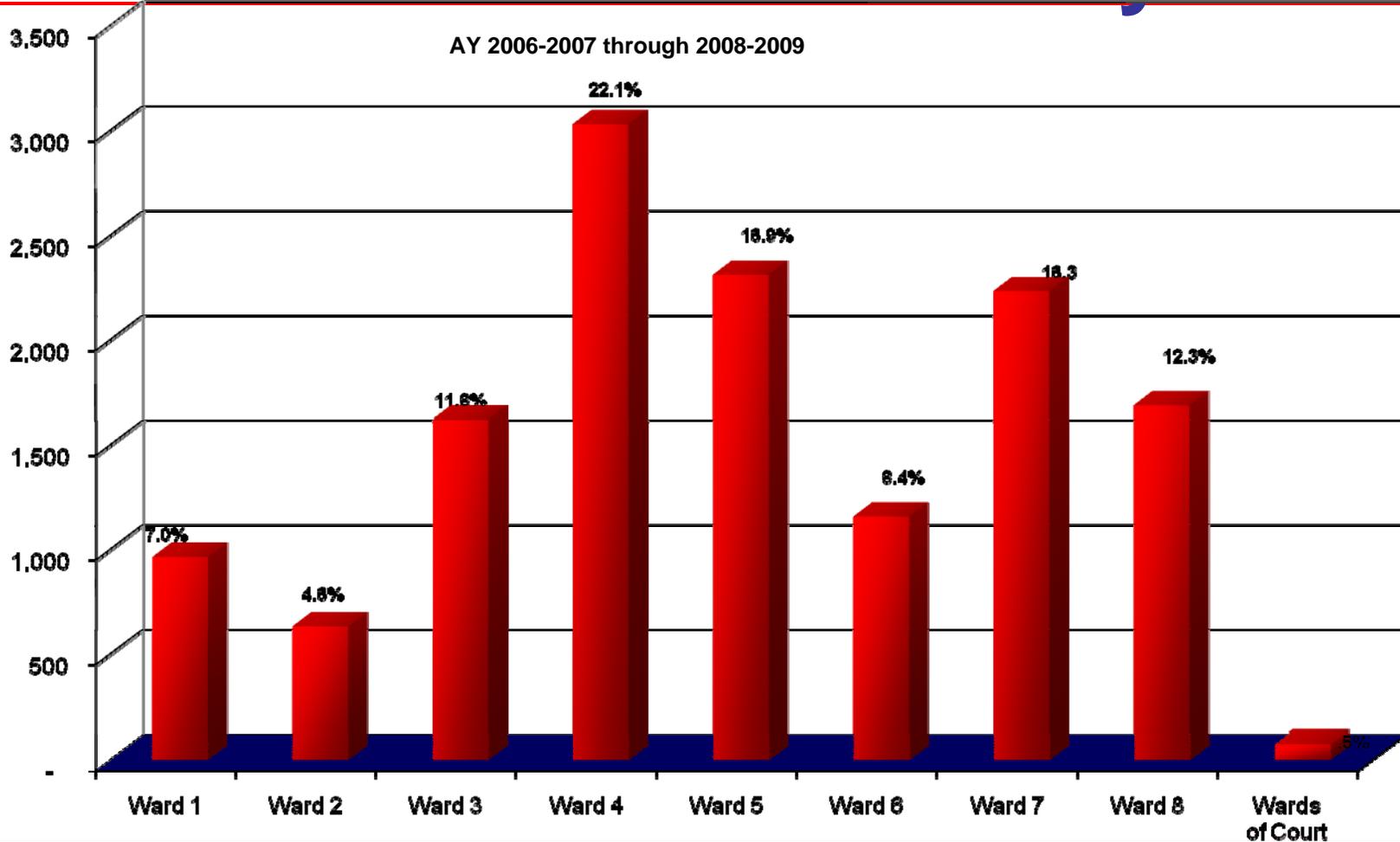


DCTAG Enrolled Students by H.S. Type

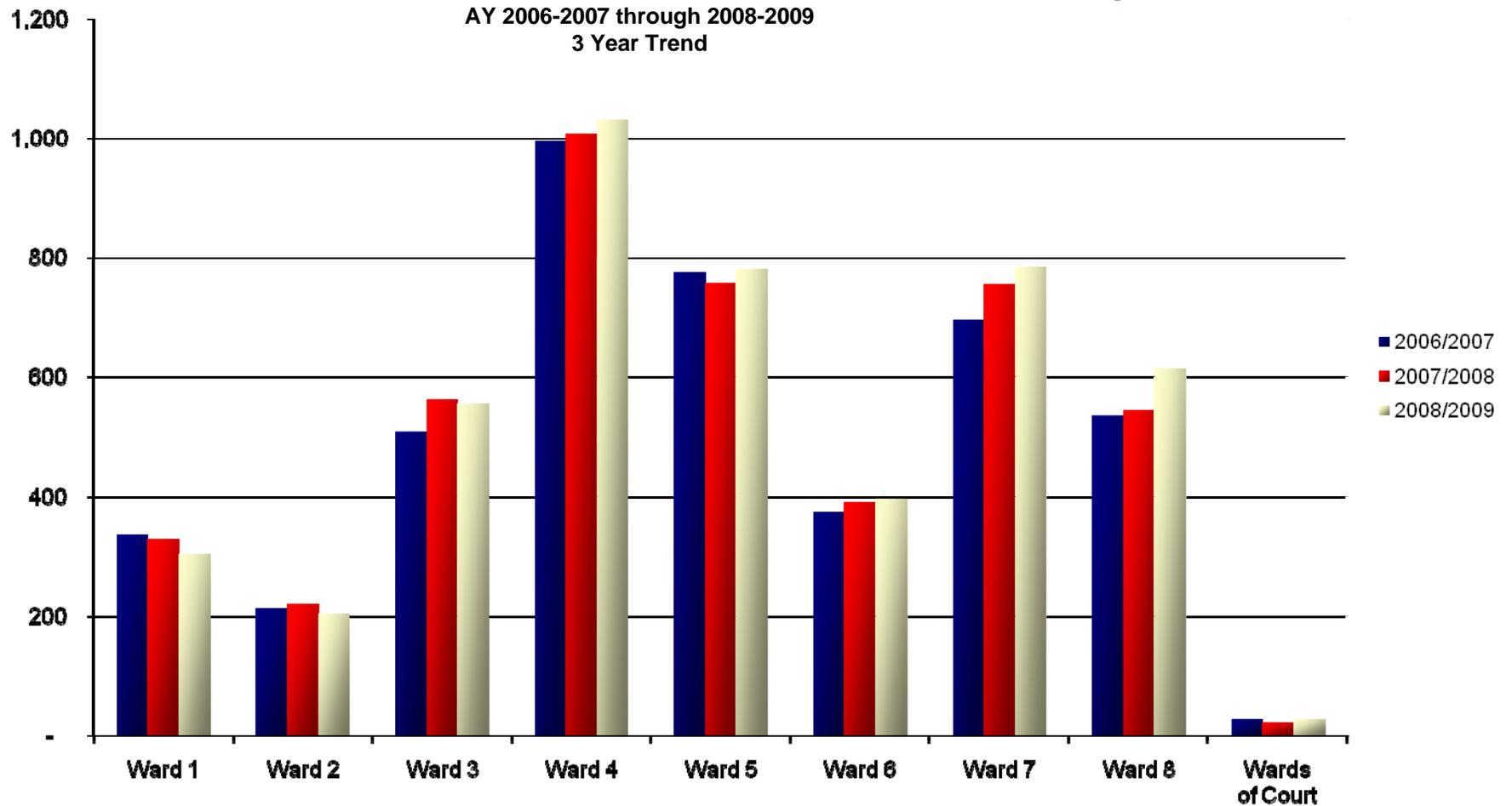


Higher Education Financial Services &
Preparatory Programs

Enrolled Students by Ward

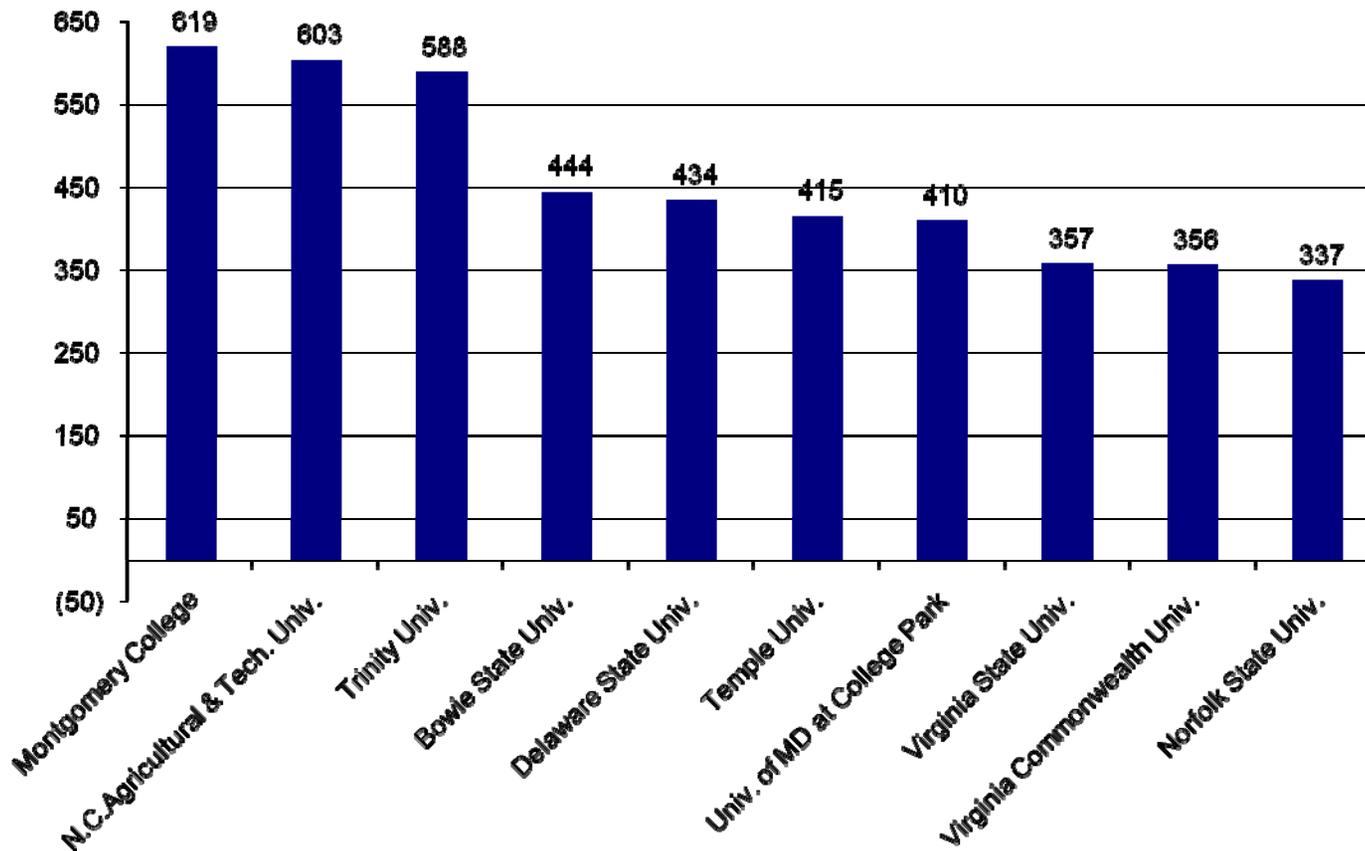


Enrolled Students by Ward

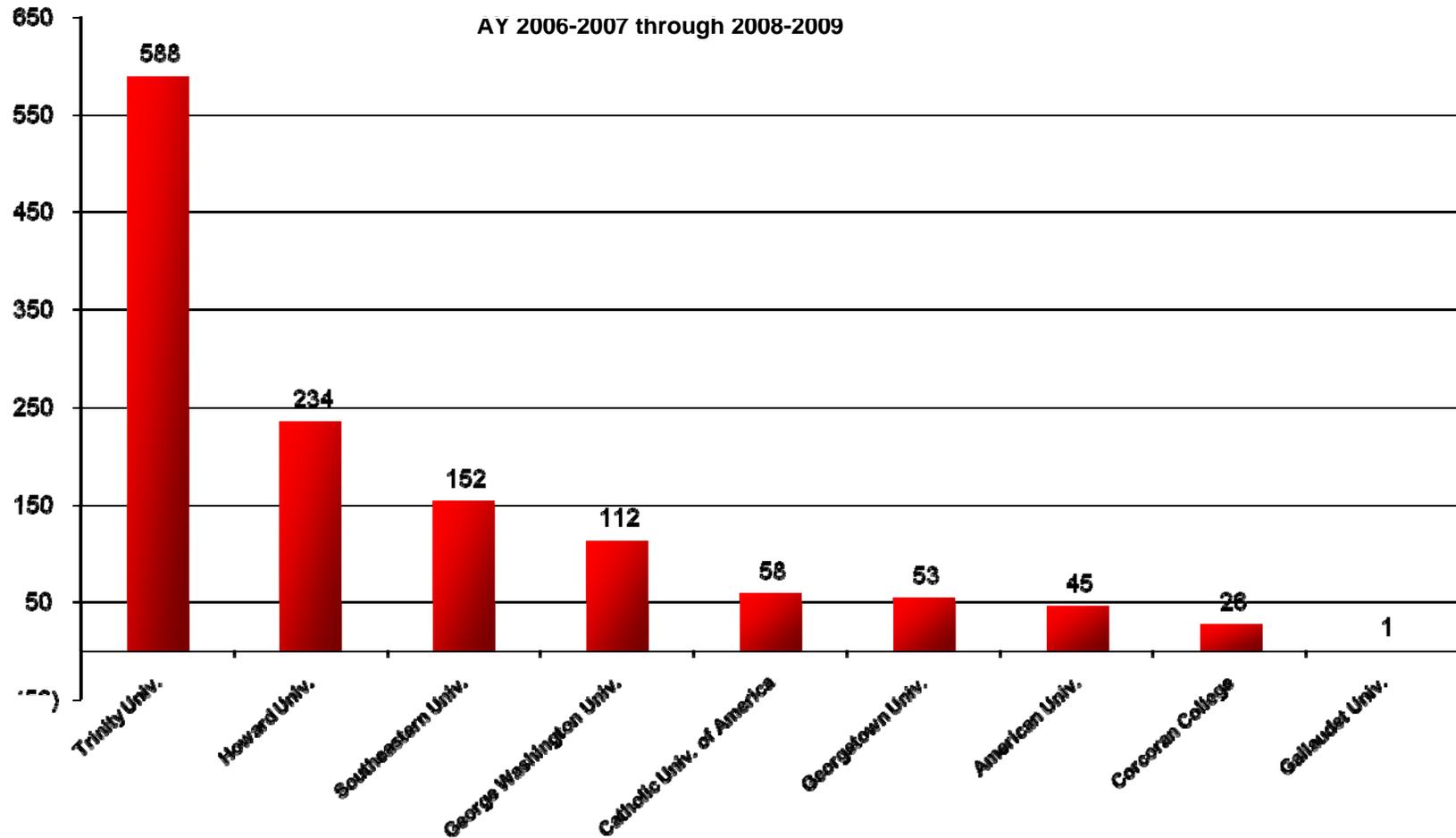


DCTAG Top 10 Institutions

AY 2006-2007 through 2008-2009



DCTAG District of Columbia Institutions





DCTAG: A Ten Year Retrospective

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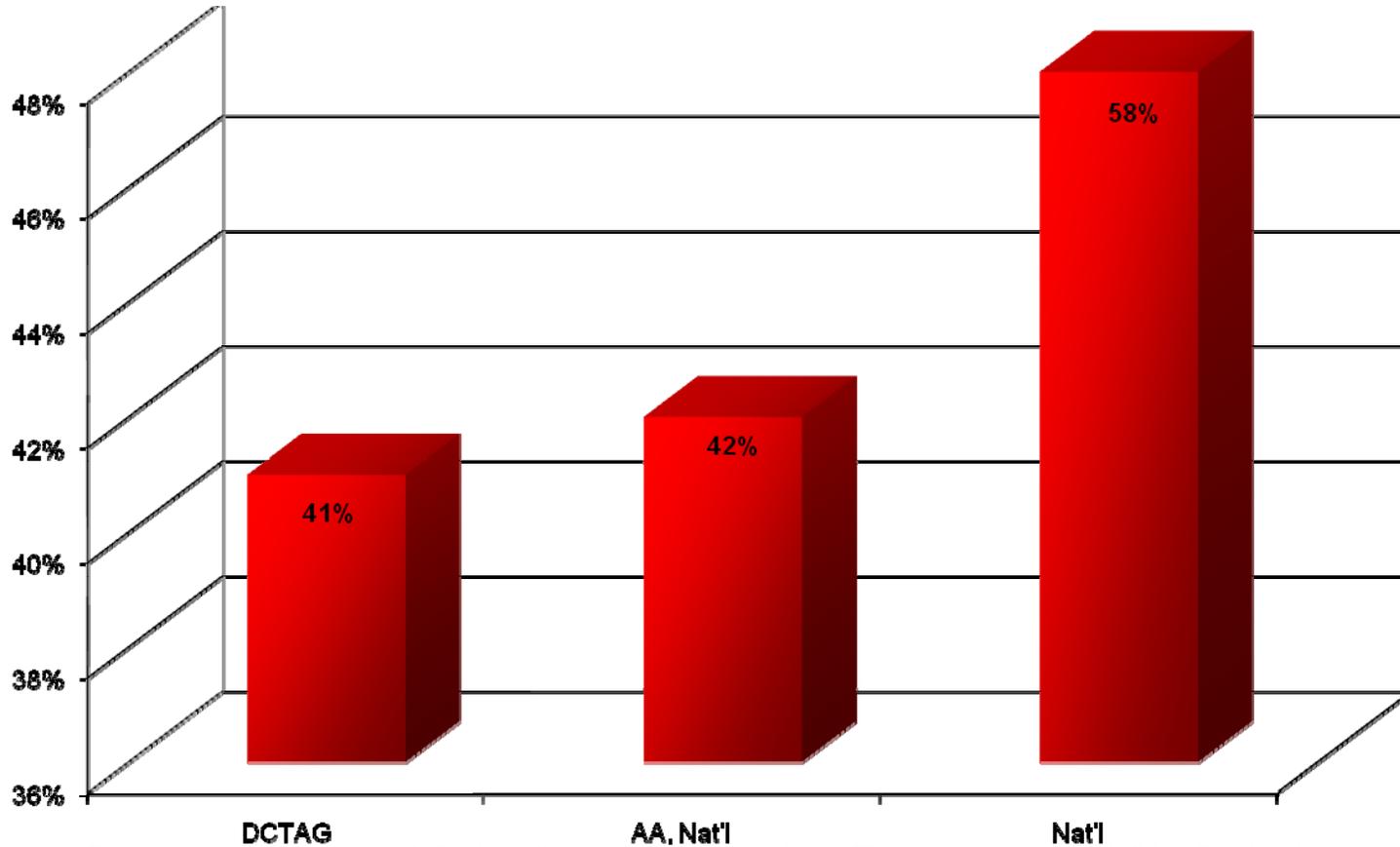
Three Year Trend Reports

Graduation Data

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Moving Forward

Overall Graduation Rate



Source: Diplomas and Drop Outs: Which Colleges Actually Graduate Their Students (and Which Don't), June 2009; Black Student College Graduation Rates Inch Higher But Large Racial Gaps Persist, Journal of Blacks in Higher Education, 2007.



College Graduation by HS Type

	2003			2004		2005
	4 years or less	5 years or less	6 years or less	4 years or less	5 years or less	4 years or less
DCPS	26.5%	40.9%	44.2%	29.2%	37.7%	20.9%
DCPCS	15.0%	36.7%	41.7%	22.9%	26.6%	8.4%
Private	42.7%	56.5%	60.6%	44.0%	52.1%	36.2%
Other	27.6%	37.3%	39.0%	29.8%	37.0%	26.4%
N/E	45.8%	56.2%	-	38.6%	45.4%	31.0%

Higher Education Financial Services &
Preparatory Programs



College Graduation by Ward

Ward	2003			2004		2005
	4 years or less	5 years or less	6 years or less	4 years or less	5 years or less	4 years or less
1	18.4%	31.2%	36.7%	26.9%	35.0%	18.9%
2	26.3%	50.9%	52.7%	32.8%	41.9%	21.9%
3	44.6%	60.8%	62.2%	48.5%	58.9%	44.8%
4	33.8%	47.7%	51.1%	33.3%	40.0%	23.2%
5	22.8%	37.1%	40.7%	28.0%	33.8%	15.1%
6	33.9%	50.0%	52.5%	29.1%	43.6%	28.8%
7	23.6%	35.0%	39.5%	28.9%	34.1%	18.0%
8	21.8%	35.5%	37.7%	21.5%	29.0%	16.2%
N/E	34.6%	40.4%	42.3%	16.7%	21.5%	17.4%

Higher Education Financial Services &
Preparatory Programs



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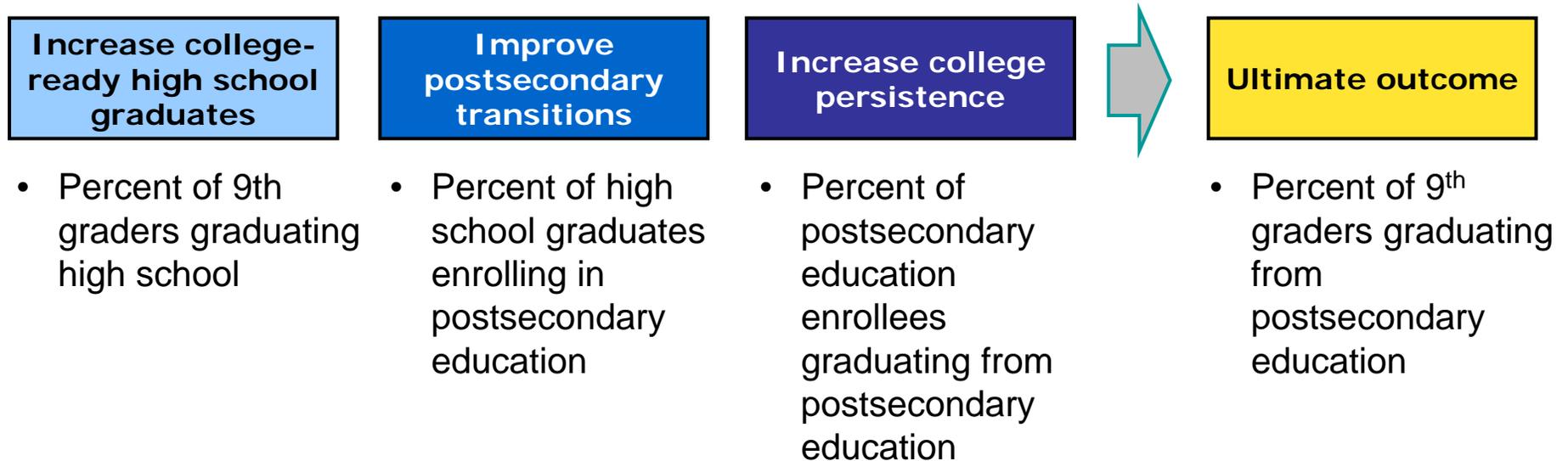
Three Year Trend Reports

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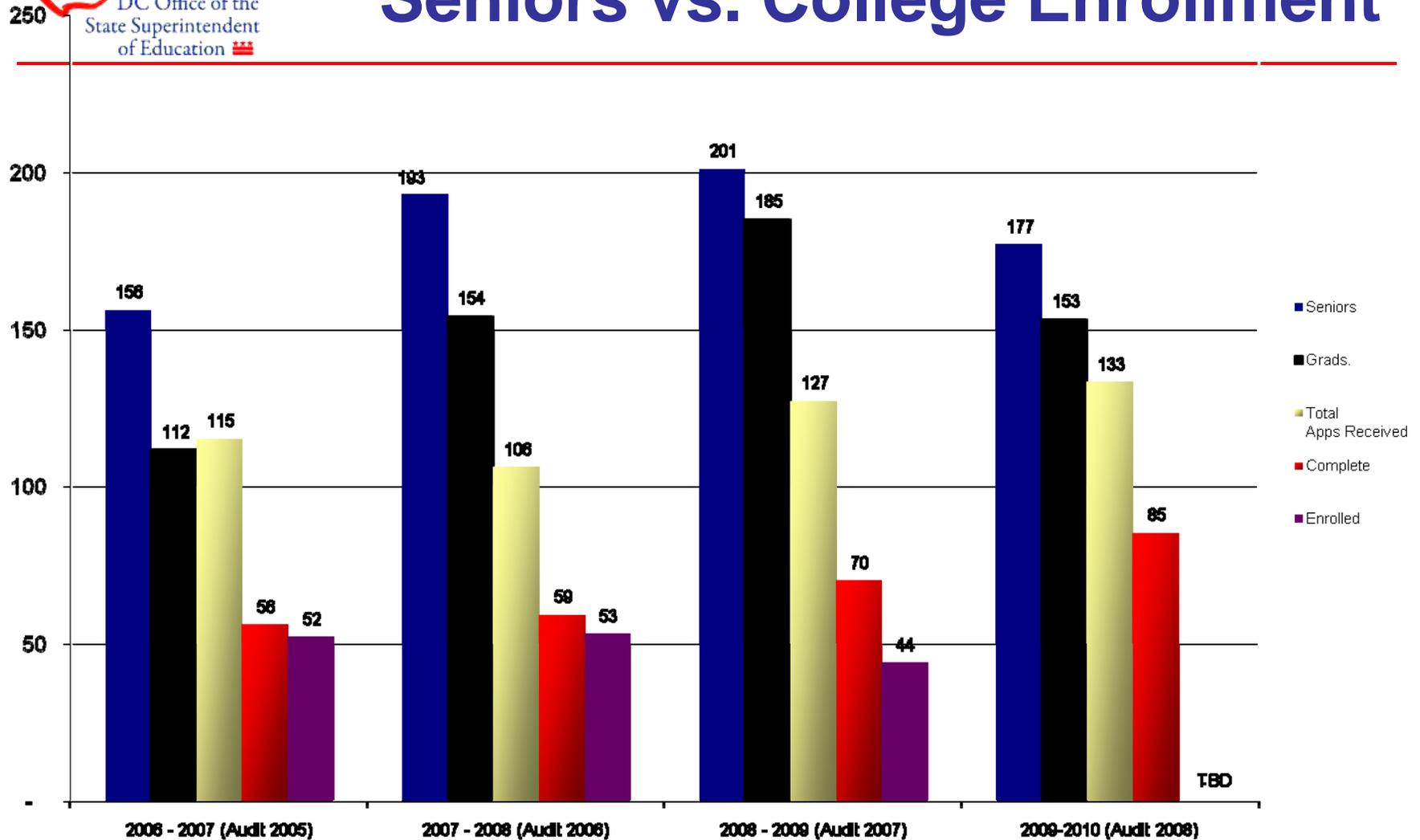
High School Data

Moving Forward

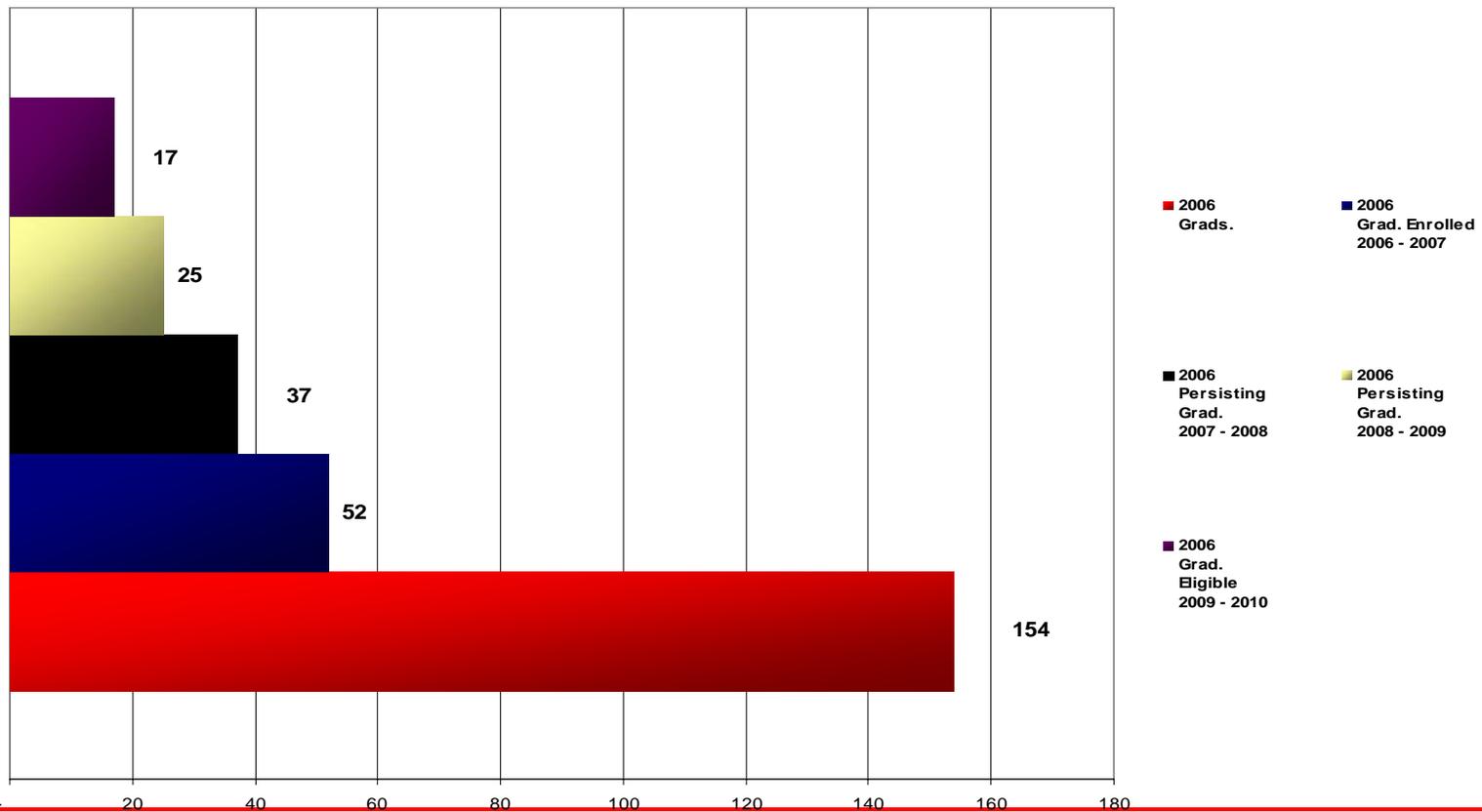
DTN Framework



DC OneApp Seniors vs. College Enrollment



DC OneApp Class of 2006 College Persistence





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Moving Forward

Moving Forward

- Explore large-scale retention models
- Conduct telephone survey to discover why eligible students *do not* enroll in college
- Perform transcript analysis to better understand the impact of remediation on student aid
- Provide college outcome data to all DCPS and PCS high schools via annual reports
- Enhance DC OneApp (functionality, reporting and programmatic)

Conclusion

- DCTAG has been successful in increasing college choice, decreasing college costs and encouraging more DC students to go to college
- There is more work to be done to improve college retention and graduation rates
- Longitudinal data can inform policy and practice