Data Incident Response Plan: Policies and Procedures

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The goal of this document is to define a data incident and establish policies and procedures for Office of the State Superintendent of Education (OSSE) staff and contractors to follow in the event of an unauthorized disclosure or re-disclosure of data, suspected unauthorized disclosure or re-disclosure of data, or an attempt at unauthorized access to OSSE data or systems.

This plan covers any disclosure of confidential data, including inadvertent sharing involving personally identifiable information (PII), for which OSSE is responsible as well as when OSSE becomes aware of a data incident committed by a third party for which OSSE is not responsible.¹ This plan addresses OSSE’s obligations under DC code and federal law. Whenever confidential information is inadvertently disclosed, there is a risk to the privacy of individuals as well as the agency as a whole. For this reason, this plan is intended to prepare OSSE employees. Our commitment to the protection of and service to DC students, residents and employees compels OSSE to maintain a constant awareness of the trust our work entails.

Definitions

A data incident resulting from action or inaction by OSSE staff or contractors occurs when there is suspicion of a potential unauthorized disclosure, consisting of either a release of or access to PII or other information not suitable for public release.² Examples of unauthorized disclosures include but are not limited to:

- Lost, stolen, or temporarily misplaced equipment (e.g., laptops, mobile phones, portable thumb drives, etc.) or hard copy documents that contain PII;
- Unauthorized system access (e.g., an employee leaving a password list in a publicly accessible location, technical staff misconfiguring a security service or device, poor user management policies, URL hacking, etc.);
- An OSSE web-based application (whether OSSE-managed or vendor-managed) sending a notification that includes PII to an unauthorized user;
- Hackers gaining access to data through a malicious attack;

¹ Generally adapted from SLDS Technical Brief #2 (National Center for Education Statistics, November 2010) and Guide to Protecting the Confidentiality of PII (National Institute of Standards and Technology, April 2010).
• Clicking on a link in a “phishing” email;
• Sharing un-redacted documents or data files.

OSSE is responsible for ensuring that its contractors, vendors and any other third parties with access to or receipt of confidential information, including PII, keep this information private and secured. Therefore, this plan applies to data incidents that occur at OSSE or any of the third parties with access to its confidential information. This means a data incident committed by an authorized representative of OSSE is equivalent to OSSE committing a data incident. OSSE staff should be aware that any third-party data access or sharing requires a contract or data sharing agreement (Memorandum of Agreement, or MOA) that outlines these responsibilities. The Data Incident at or Caused by Third Parties section of this plan details OSSE’s response when a data incident is committed by a third party for which OSSE is not responsible.

**Personally identifiable information (PII)** is information that, alone or in combination, can be linked to a specific individual (such as, but not limited to, a child, student, or educator), including but not limited to:

• Name of student, parents, or other family members;
• Address of student, parents, or other family members;
• Personal identifier, such as a Social Security Number, unique student identifier (such as OSSE’s USI), or biometric record;
• Indirect identifiers, such as date of birth, place of birth, or mother’s maiden name.

**Aggregate data** (for example, at the school, LEA or state level) generally does not include PII. Sometimes, however, the sample underlying aggregate data is so small and/or narrowly defined that the recipient could easily identify a student from it. Examples include but are not limited to:

• Special education data about a school with only a small number of special education students.
• Certain types of aggregate counts of zero students or percentages of 0 or 100.
• Two separate files that when combined can be used to link information to a student.

**Other confidential or sensitive data** (also known as “controlled unclassified information”) is information that legally or ethically cannot or should not be released publicly, regardless of whether it contains PII, such as employment records or certain agency financial data (e.g., credit card numbers).

**Data Incident Management Team**

Data incidents reported will be investigated by an incident management team, which may include members of the Division of Data, Assessment and Research (DAR), the Office of General Counsel (OGC), the Office of the Chief Information Officer (CIO) and OSSE leadership. This team will hold expertise in data systems, legal obligations, organizational management, and strategic planning. The team will also bring in content experts among OSSE staff and contractors as needed. This skill set will allow for both immediate issue resolution and long-term prevention. The responsibilities of this team include maintaining the confidentiality of the individual that reports the incident, as well as recusing team members whose participation might present conflicts of interest in conducting an investigation and determining next steps. For example, any team member from a division being
investigated will not conduct internal reviews independent of the incident management team’s plan.

**Data Incident Response Plan**

The data incident response will consist of four phases:

- Reporting
- Investigation
- Containment
- Notification and Communication

**Reporting**

If a staff member, OSSE contractor, or authorized representative of OSSE becomes aware of a potential unauthorized disclosure, they should report the issue immediately to the incident management team at OSSE.DataIncident@dc.gov. This alerts the data incident team responsible for leading the confidential investigation into the data incident.

All OSSE staff members and contractors are required to report any known or suspected unauthorized disclosure of PII.³ The act of reporting allows for OSSE to address any incident internally and strengthen our resolve to best serve DC students by protecting their privacy and data rights.

OSSE staff should also review Table 1 (on page 6) for additional guidance and steps for other common scenarios.

**Reporting on a potential incident will not automatically put an employee at risk of disciplinary action or termination.** Per DC Personnel Regulations, an investigation into a data incident will take into account the intent and scope of the occurrence into account.⁴ Self-reporting is the safest and most expedient method of alerting the data incident management team.

Reporting should contain the following elements:

- **Summary of incident including**
  - Nature of incident
    - e.g., systemwide, lost equipment, paper records, electronic document
  - Storage medium from which information was compromised
    - e.g., standalone document/spreadsheet, technical equipment like flash drive or computer, or access to a secure data storage system
  - Description of information suspected to be lost or compromised, including the number of affected records
  - Source of the data involved (if known)
    - e.g., data software including name of system and possible interconnectivity with other systems
  - Actions taken since the incident discovery

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³ 34 CFR §99.32
⁴ DC Personnel Regulations 1607.2(a)(10)
• e.g., Lost item is found, remote log off, system suspension, data spread further
  o Any additional information relevant to the incident
  ▪ e.g., the disclosure has (not) been accessed outside of OSSE, the media was
    alerted, LEA has taken steps to alert others
• Date and time incident was discovered
• Date and time incident happened (if known)
• Best contact information of person reporting the incident
  o e.g., phone or email

Because the investigation is confidential, the staff member should not share the details of the
incident until the investigation is completed. This includes any solicited communication from LEAs,
the media, or additional staff members or contractors. See Appendix A for examples of data incident
reports.

Investigation
Reporting of a data incident will trigger an investigation to determine whether an unauthorized
disclosure occurred. If the investigation concludes that there was not an unauthorized disclosure,
the findings will be documented for future reference, but no further action will be taken.

If the investigation reveals that an unauthorized disclosure occurred, the data incident team will
take steps to contain the unauthorized disclosure (see below) while simultaneously documenting
the data incident, including:

• When and how the incident occurred;
• Who was involved in the disclosure, including internal staff and recipients;
• Size and implications of the impact of the incident; and
• Scope of the incident, including containment and cataloging the lost data.

Containment
As immediately as possible after learning of an unauthorized disclosure, the data incident team will
determine the containment strategies which may include:

• Shut down applicable systems sharing data internally and externally to ensure no further
disclosure
• Notify the entities / individuals that improperly received PII with information about their
affirmative responsibility to destroy the data
• Determine responsibilities within any existing data sharing agreement that may pertain to the
data and systems involved

Notification and Communication
Based on the investigation and a review of District law and policies, the data incident team will
collaborate with appropriate members of OSSE’s leadership team when an unauthorized disclosure
has occurred to:

• Establish any necessary communication plans to keep those impacted by the incident informed
• Decide what notification about the disclosure to provide and to whom, including:
  o Contents of such notification
Means of notification
Whether public outreach is needed
- Involve the Office of the Attorney General and Executive Office of the Mayor at designated intervals
- Establish hotlines for the public to remain informed
- Create credit monitoring systems for individuals who experienced information exposure
- Utilize existing and create new containment and response tools to address the incident immediately

Notification to LEAs, CBOs and other third parties will be determined as the investigation identifies whether any data were exposed and the extent of data exposure. The results of the investigation will conclude with a set of recommended practices to prevent a similar incident from occurring in the future.

**Policy Resources**

**Training and Awareness**
All OSSE staff and contractors are required to receive training about protecting PII, clear guidance about what constitutes a data incident involving PII, and what protocols to follow in the event of a suspected or known incident.

**Agency-wide Policy Governing Access to PII**
OSSE currently has the following policies about access to and protection of PII:

- [OSSE Secure Data Transfer with Box](#)
- [FOIA Request Process Overview](#)
- [Accessing Student Education Records](#)
- [OSSE and Federal Privacy Laws](#)
- [OSSE Student Privacy and Data Suppression Policy](#)

**Agency-wide Policy Governing Email Address Portability**
DC government email addresses are the property of DC Government. To enhance the protection of sensitive agency information, OSSE employees and contractors with access to PII and other sensitive information who leave OSSE but stay employed within District government will be required to get new email addresses issued from their new agency.

**Federal Policy**
While the Family Educational Rights and Privacy Act (FERPA) does not contain specific incident notification requirements, it protects the confidentiality of education records by requiring recordation of each incidence of data disclosure.

Pursuant to §99.67 of the FERPA regulations, if the U.S. Department of Education issues a final agency decision that a third party has re-disclosed PII from education records in violation of FERPA, failed to destroy PII under § 99.31(a)(6)(iii)(B), or has failed to provide the notification required under 34 C.F.R. §99.31(a)(9)(ii) pursuant to 34 C.F.R. §99.33(b)(2) of the FERPA regulations, the
state will adhere to the FERPA guidance to not allow the third party or individual team members, as appropriate, access to PII from education records for at least five years.

**Data Incident at or Caused by Third Parties**

Staff members may become aware of unauthorized disclosures that occur within a local education agency (LEA), community-based organization (CBO), or other third parties or attempts to cause an incident with PII from third parties. Should an OSSE staff member or contractor become aware of such an unauthorized disclosure or attempt, they are required to report that to the data incident management team at OSSE.dataincident@dc.gov, which will document the unauthorized disclosure and provide assistance and resources to prevent future incidents.

OSSE does not hold specific responsibilities for data incidents that occur outside of agency staff, contractors, or vendors. However, as a data steward within the District, OSSE will take steps to assist in any incident involving student data or other PII.

Examples of potential scenarios, and how to handle them, appear in Table 1, below.

**Table 1: Incident scenarios and recommended responses**

<table>
<thead>
<tr>
<th>Event</th>
<th>Example</th>
<th>What to do</th>
</tr>
</thead>
<tbody>
<tr>
<td>You receive student PII over email from an entity OSSE does business with.</td>
<td>A staff member at LEA XYZ or CBO ABC emails you a spreadsheet with child or student PII to bump up against OSSE data.</td>
<td>Email all recipients to state that you are deleting the data file and that child and student PII should only be shared on secure platforms (such as, but not limited to, Box, Qlik and QuickBase).</td>
</tr>
<tr>
<td>You receive PII from a DC resident who does not have business with OSSE.</td>
<td>A resident sends you PII (such as their Social Security or bank account number) for any reason.</td>
<td>Immediately submit a ticket to the <a href="mailto:HelpDesk@dc.gov">OSSE Help Desk</a> and email OCTO at <a href="mailto:Phishing@dc.gov">Phishing@dc.gov</a>.</td>
</tr>
<tr>
<td>You inadvertently click on a link in a “phishing” email</td>
<td>You receive an email from a fraudulent sender and click on a link in the email.</td>
<td>Immediately submit a ticket to the <a href="mailto:HelpDesk@dc.gov">OSSE Help Desk</a> and OCTO at <a href="mailto:Phishing@dc.gov">Phishing@dc.gov</a>.</td>
</tr>
<tr>
<td>You believe your DC government email address has been compromised.</td>
<td>You receive an email that seems to be in response to an email you did not send.</td>
<td>Immediately notify OSSE CIO at <a href="mailto:OSSE.CyberSec@dc.gov">OSSE.CyberSec@dc.gov</a> and OCTO at <a href="mailto:Phishing@dc.gov">Phishing@dc.gov</a>. Do not click on any links in the email.</td>
</tr>
<tr>
<td>You become aware of an inadvertent but automatic or pro forma notification from an application or system managed by an OSSE vendor to an unauthorized user.</td>
<td>ABC application sends an email notification that includes PII to users but you become aware that one or more of the users are no longer authorized to receive such notifications (for example, they left OSSE but not DC government).</td>
<td>Immediately notify the data incident team at <a href="mailto:OSSE.DataIncident@dc.gov">OSSE.DataIncident@dc.gov</a> and OSSE CIO at <a href="mailto:OSSE.CyberSec@dc.gov">OSSE.CyberSec@dc.gov</a>.</td>
</tr>
</tbody>
</table>
For More Information
OSSE staff may contact OSSE.DataIncident@dc.gov with questions or for additional information on the technical processes that support this policy.

Appendix A: Data Incident Report Examples

Equipment Loss
1. **Nature of incident:** Lost Equipment
2. **What happened:** OSSE laptop (assigned to ---- Employee) last seen with Windows access locked, was located within (1050 First St. room 427)
3. **Description of Information:** Computer holds the following:
   a. Access to the – Drive
   b. Documents with Student PII saved on the C drive (including desktop)
   c. Employee currently logged into: Outlook, Google Drive, PeopleSoft, SLED, and XYZ Quickbase Application
4. **Data Source:** NA
5. **Actions taken since the incident discovery:** Lost item was discovered by a non-employee and delivered to the front office on the 3rd floor at approximately 3 p.m.
6. **Any additional information relevant to the incident:** It is unknown if the computer has been accessed by anyone in the time it was lost.
7. **Date and Time Discovered:** 1/5/2017, 1:30 p.m.
8. **Date and Time Occurred:** 1/5/2017, window between 1 p.m. and 1:30 p.m.
9. **Contact Info of Reporter:** John.Smith@dc.gov, 202-xxx-xxxx

Standalone Document
1. **Nature of incident:** Single electronic document shared inappropriately
2. **What happened:** Excel spreadsheet without password protection or redactions was emailed to (123) LEA.
3. **Description of Information:** Spreadsheet document has aggregate data on (987) LEA including the following elements:
   a. Demographic Enrollment Breakdown
   b. PARCC Assessment Scores by Grade Level
   c. Attendance Records
4. **Data Source:** Unknown
5. **Actions taken since the incident discovery:** Team supervisor was alerted
6. **Any additional information relevant to the incident:** This email was forwarded from the LEA POC to the Head of School, which subsequently led to an email back to OSSE.
7. **Date and Time Discovered:** 1/1/2017, 10 a.m.
8. **Date and Time incident occurred:** 1/1/2017, 10 a.m.
9. **Contact Info of Reporter:** John.Smith@dc.gov, 202-xxx-xxxx

Systems Permission
1. **Nature of incident:** System or application compromise
2. **What happened:** Password to (XYZ) Quickbase Application was compromised, resulting in unauthorized access
3. Description of information: (XYZ) Quickbase Application stores X thousand individual records of student-level data. The records include the following elements:
   a. First and Last Name
   b. USI
   c. Date of Birth
   d. Enrollment status
   e. Student Address
4. Data Source: (XYZ) Quickbase Application pulls from the following sources:
   a. LEA SIS Feeds
   b. ABC data set
5. Actions taken since the incident discovery: Notified CIO that XYZ Quickbase Application had been compromised.
6. Any additional information relevant to the incident: We have learned that a reporter [specify, if possible] knows about this situation.
7. Date and Time discovered: 1/10/2017, 10 a.m.
8. Date and Time incident occurred: 1/9/2017, 11:59 p.m.
9. Contact Info of Reporter: John.Smith@dc.gov, 202-xxx-xxxx