



## THE EVOLVING CRISIS

22%

Food insecurity in America puts children at a 22% greater risk of becoming obese



Since 1980, obesity rates have tripled among children ages 8 -12



One in three **American kids** and teens is overweight or obese

### Obese children at risk

of developing serious health conditions







#### UMBRELLA FRAMEWORK

END GAME

#### AMERICA'S KIDS COOKING FOR LIFE

CORE STRATEGIES

**EDUCATE** 

Teachers and students and their families through hands-on, culturally-relevant school-based training and curriculum



Effectiveness by measuring behavior change with kids, families, schools and communities



Proven curriculum and content with schools, communities and web-based organizations



#### OUR 2014 IMPACT IN OUR DEMONSTRATION MARKETS

MORE THAN

345,000

MEALS AND SNACKS

40,057 STUDENTS REACHED

300 VOLUNTEERS

400 TEACHERS TRAINED

359,102 COOKING HOURS

130 schools



#### **COMMUNITY PROGRAMS**





SUMMER



GROCERY TOURS

#### IN-SCHOOL PROGRAMS





GARDEN CLASS

#### TRAINING PROGRAMS

TEACHER TRAINING



CHEF

#### AFTER-SCHOOL PROGRAMS









FAMILY COOKING CLASS





#### CURRICULUM DEVELOPMENT

10 Years of Edible Education

Bloom's
Taxonomy &
Webb's Depth of
Knowledge

Reviewed by registered dietician

CONNECTING TO EDUCATION

CCSS and NGSS used to set scope and rigor

Reviewed and Approved by the CPS Office of Student Health and Wellness Review Committee

Nutritional Program Partner for CPS

Approved OST vendor for CPS





# THE POWER OF KIDS COOKING HEALTHY

51%

made healthier food choices

58%

tried a new fruit or vegetable as a result of class 81%

of students unable to identify a healthy plate were able to

81%

shared information from class with their families 54%

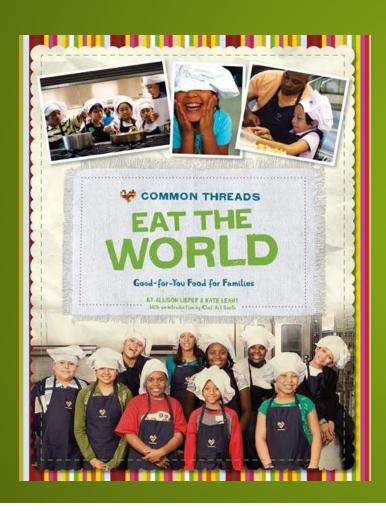
of students not willing to try new foods are now more willing

96%

of students feel they are able to cook after class



#### **NUTRITION 101**



#### **Nutrition Trivia**

- 5<sup>th</sup> Grade Small Bites component
- Write down a trivia question and answer through out the workshop
- Winners of Nutrition Trivia will receive a cookbook!



#### THE BASICS OF FOOD

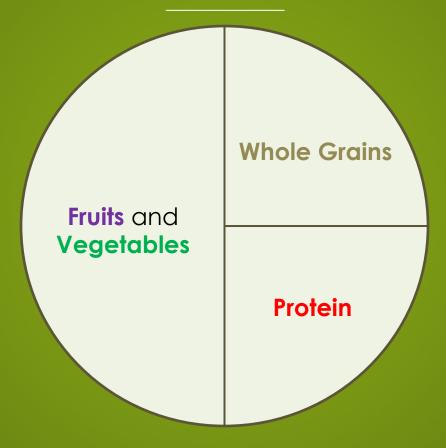
#### Why do we need food:

- Growth
- Energy
- Maintenance and regulation of body processes

#### What is food? LIPIDS **CARBOHYDRATES PROTEINS** (FATS/OILS)



#### THE CHEF'S PLATE



What did your last plate look like?



#### FRUITS AND VEGETABLES



Get the nutritional information with the Foodle App!

- Paint Your Plate with Color: Aim for 3-4 different colored fruits and vegetables each day
- Source of fiber, vitamins, and minerals
- Common Threads Produce Guide: selecting fresh produce

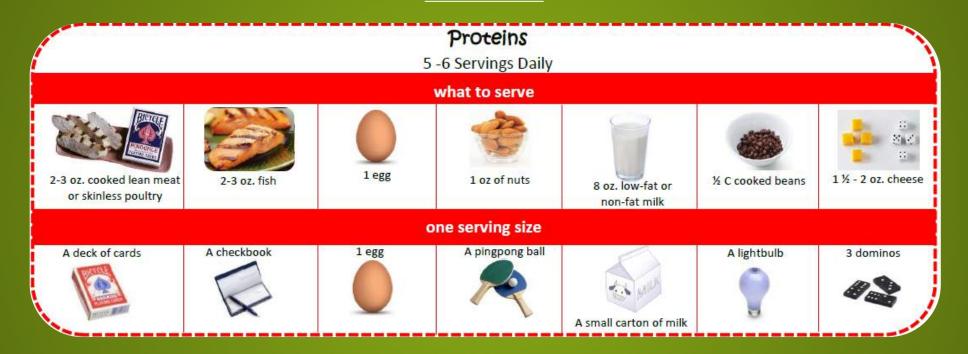


#### FRESH, FROZEN, AND CANNED

Form	Pros	Cons	Tips
Fresh	<ul> <li>Variety</li> <li>Able to see before buying</li> <li>Can cost less in season</li> <li>Kid's can get involved</li> </ul>	<ul> <li>Short shelf life</li> <li>Need to understand selection and substitution</li> <li>Can be expensive out of season</li> </ul>	<ul> <li>Purchase in season</li> <li>Use the Produce Guide!</li> <li>Purchase for use at the beginning of the week</li> </ul>
Frozen	<ul> <li>Frozen at peak freshness</li> <li>Long shelf life</li> <li>Easy to use</li> <li>Can be cheaper out of season</li> </ul>	<ul><li>May have added ingredients</li><li>Texture changes</li></ul>	<ul> <li>Read the nutrition label</li> <li>Store below freezing to prevent nutrient loss</li> </ul>
Canned	<ul> <li>Canned at peak freshness</li> <li>Long shelf life</li> <li>Easy to use</li> <li>Can be cheaper out of season</li> </ul>	<ul><li>May have added ingredients</li><li>Texture changes</li></ul>	<ul> <li>Read the nutrition label and select items low in fat, sodium, and sugar</li> <li>Rinse before using</li> <li>Avoid items canned in syrup</li> </ul>



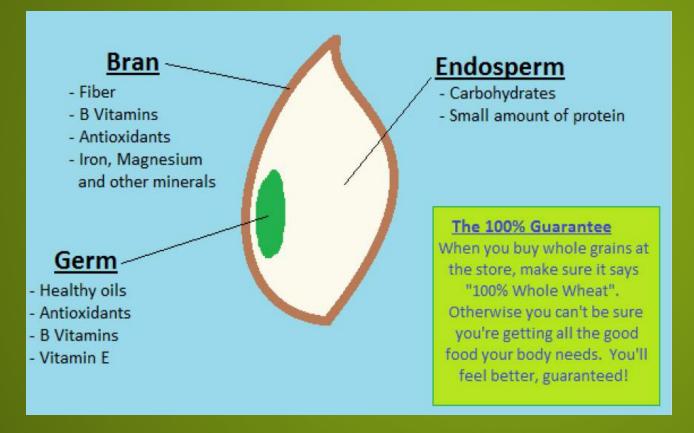
#### LEAN PROTEIN



Think about some of your favorite protein sources. We'll stretch tall for lean proteins and touch our toes for unhealthy proteins. 5<sup>th</sup> Grade Small Bites Component



#### WHOLE GRAINS



Whole Grains keep us fuller longer.

Let's test this for ourselves! Vinegar = Stomach Acid Agitation = Digestion



#### THE NUTRITION LABEL



NGREDIENTS: Enriched Bleached Flour

(Wheat Flour, Matted Barley Flour, Niacin, fron. Thiamin, Riboflavin, Fotic Acid); Water, Sugar, Scybean Oil, Salt, Yeast.

ALLERGENS: Contains Wheat.

Contains information on the serving size and how many per container.

Calories and calories from fat

Be wary of some of the unhealthy items that can be found here!

5% of less is low and above 20% is high

Look for foods full of good nutrients

The ingredients are listed from greatest to least and let you know if something is really a whole grain

#### BREAKFAST OR DESSERT?

#### Nutrition Facts Nutrition Facts

Serving Size:

- COT VILLE (2.7)	9/
Amounts Per Serving	
Calories	103
Calories from Fat	13
	% Daily Value*
Total Fat 1.5g	2%
Saturated Fat 0g	1%
Cholesterol 0mg	0%
Sodium 152mg	7%
Total Carbohydrate 2	3g <b>8</b> %
Fiber 2g	6%
Sugars 10g	
Protein 2g	
Vitamin A 10% •	Vitamin C 10%
Calcium 10% •	Iron 25%

Serving Size: (29g)

Amounts Per Serving	
Calories	146
Calories from Fat	63
24	% Daily Value*
Total Fat 7g	11%
Saturated Fat 3g	14%
Cholesterol 2mg	1%
Sodium 104mg	5%
Total Carbohydrate 20	g <b>7</b> %
Fiber 1g	3%
Sugars 9g	
Protein 1g	
Vitamin A 0% •	Vitamin C 0%
	1

Vitamin A 0%	•	Vitamin C 0%
Calcium 0%	•	Iron 2%



#### **FATS**

UNHEALTHY Saturated Fats Trans Fats









#### **HEALTHY Unsaturated Fats**











Student articles incorporate informational texts and nutrition! Fat Trivia checks for understanding in the 5<sup>th</sup> Grade Small Bites Lesson.



#### SUGAR



5 sodas a week for a whole year means an extra 23 pounds of sugar to digest!



You would need to run for 32 min. to burn off ONE can of soda!



#### SUGAR

Can your group match each amount of sugar to its source? Based on 3<sup>rd</sup> Grade Sugar Demo

Drink Choices, 12 oz. serving:

Soda

Juicy Juice

Gatorade

Water



#### SUGAR

Can your group match each amount of sugar to its source? Based on 3<sup>rd</sup> Grade Sugar Demo

Drink Choices, 12 oz. serving:

Soda, D, 46g (11.5 t)

Juicy Juice, B, 40g (10 t)

Gatorade, A, 21g (5.25 t)

Water, C, 0g (0 t)



#### PRIORITY ACTIONS

What small changes can you do to make big changes for your health?





#### **READY TO WIN?**

Pass in Nutrition Questions

Answer correctly and win a cookbook!



