



Executive Master's in Leadership for Public School Leaders in D.C.

STARTING JANUARY 2020 WITH GRADUATION EXPECTED DECEMBER 2020

Georgetown University's McDonough School of Business will offer an Executive Master's in Leadership (EML) degree program to public school leaders in D.C. from both charter and DCPS schools. The program stems from the belief that the core of leadership development is personal development. The program will include the development of a personal leadership action plan, cross-sector case studies and executive coaching. It kicks off with orientation on January 16 and a weekend-long retreat, January 24-26. Classes will be held every other weekend to fit the busy schedule of school leaders. Graduation is planned for December 2020.

Participant Profile

The program is designed for experienced public school leaders to study transformational leadership to enable them to face the opportunities and challenges of leading in urban public schools. All charter and DCPS principals and system-level leaders are eligible to apply.



Program Objectives

Leveraging theory and experiential learning, the program offers insights to leadership and encourages participants to relate subject matter to everyday professional experiences.

BY COMMENCEMENT, STUDENTS WILL BE ABLE TO:

- meet the leadership challenges they are currently facing—and will face in the future
- discover their passion and purpose as leaders to achieve mission success
- deal effectively with uncertainty
- become more skilled motivational speakers
- master “difficult conversations”
- understand and successfully manage stakeholder relationships
- apply the principle of “influence without authority”
- build trust and credibility as a leader

Course Highlights



Program Details

PROGRAM LAUNCH AND ORIENTATION: January 16, 2020

OPENING RETREAT: January 24-26, 2020

PROGRAM STRUCTURE:

- 12-month cohort
- For each of the fourteen courses, the student will have a major written assignment to analyze a current or past leadership challenge they faced as leader. Courses are held approximately every other weekend (Friday and Saturday), adjusted for testing periods and holidays
- *Opening Retreat* - Leading the Mission-Driven Organization: Passion, Purpose, and Practical Skills
- *Mid-Program Retreat* - Resilience, Renewal, and Revival: Putting the LIFE Back Into Your Leadership
- *Closing Retreat* - Let Your Life Speak: Courage and Moral Leadership
- Four executive coaching sessions
- Final project

LOCATION: Georgetown University, Rafik B. Hariri Building

Application Process and Timeline

OCTOBER 15 OR 16 Join an information session to learn more

OCTOBER 26 Submit your basic information online (bit.ly/EMLPSL20interest) to indicate your interest. Applicants will be provided application details in an email. We encourage you to indicate your interest online as soon as possible to continue the application process

OCTOBER 25 Application deadline. Application includes three short essays and supervisor letter of support (for charter applicants)

NOVEMBER 4 Interviews begin

MID-NOVEMBER Selected applicants will be notified

DECEMBER 13 Selected applicants will also need to formally submit their application to Georgetown University

The selection committee is led by Georgetown University faculty, in partnership with DCPS and School Leader Lab.

Questions? Please contact Steph Shultz (stephanie.shultz@k12.dc.gov) or Amanda Borden (GU_EML@schoolleaderlab.org).

Cost

Accepted applicants will be responsible for \$20,000 in tuition costs* which includes most meals and snacks on program days, books and materials, and food and lodging for retreats. The Walton Family Foundation and Georgetown University have created this opportunity for public school leaders to earn the EML degree for substantially less than the typical cost of \$77,000. Tuition payments are due on a delayed schedule, in August 2020.

** Admitted students will receive details on the tuition payment process and financial aid upon admission. DCPS is providing \$10,000 in tuition for each participant. Some charter LEAs may also be offering tuition assistance.*

My experience in the Georgetown EML program has been one of the best in my career. Each class has provided me with tools that I immediately use when I get back to school. The coursework has shaped my leadership with my staff, my students and their families. What started as cross sector collaboration between the principals has developed into deep friendships that will last long after the program is over.

—Kathryn Procope, Head of Howard University Middle School of Mathematics and Science Public Charter School

This was one of the most powerful learning experiences I have ever had.

—Justin Ralston, Principal, Roosevelt High School