



### Help Spread HIT News!

- The opportunity:
  - Showcase your organization's HIT programs across the District!
  - Sharing stories, successes and best practices is essential to inspiring more HIT champions and to making HIT a standard, long-term offering for DC students.
- What OSSE is committing to:
  - Increase HIT social media presence.
  - Engage with HIT providers, schools, and other stakeholders to elevate your stories.
  - Use your feedback and suggestions to inform our HIT communications efforts.
- What we are asking you to do:
  - Post and share HIT content! We know you are accomplishing great things. Let others know by sharing your stories on social media, in your organization's newsletters, and with us at OSSE via the [Highlighting HIT Form](#) and [Faces of HIT Form](#) (more on this on page 2).
  - When posting on social media, use OSSE hashtags and handles (found below) and be sure to tag @OSSEDC! We would like to repost your content!
  - Repost, share OSSE HIT posts and share HIT posts from schools in your network!
  - Note: Caregivers are required to sign media release forms at the start of the school year. Prior to submitting media featuring a student's face, kindly verify approval with the teacher/school. We also welcome media submissions without student faces.

### OSSE Hashtags & Handles

- OSSE HIT Hashtags
  - #HighlightingHIT
  - #HITinAction
  - #OSSEHIT or #DCHIT
  - #DCHITInitiative
- OSSE Social Media Handles
  - Twitter/X: @OSSEDC
  - Instagram: @osse.dc
  - Facebook: Office of the State Superintendent of Education
  - LinkedIn: DC Office of the State Superintendent of Education (OSSE)
- Find your school partner handles and tag them too!

## OSSE Social Media Submission Forms

- The purpose of these submission forms is to collect HIT-related stories and content to elevate on OSSE's social media and other internal channels.
- [Highlighting HIT Form](#): The OSSE HIT team wants to share the tutoring stories throughout the District. We ask you to help us by providing pictures, video, and accompanying descriptions of your HIT happenings in DC. Included in the form is the “Post Type” dropdown to give you some ideas. We look forward to hearing from you!
- [Faces of HIT Form- Tutors](#): Everyday hundreds of tutors work in Washington D.C. to help students accelerate their learning. OSSE wants to recognize tutors by sharing their experience working with students in the District! We are starting with tutor features and will expand to other HIT stakeholders soon!

## Example

- Check out this Highlighting HIT Example from OSSE and Kid Power’s Twitter/X interaction!



## Questions about HIT Communications?

- Please reach out to Alethia Hinds ([Alethia.Hinds@dc.gov](mailto:Alethia.Hinds@dc.gov)) or Sam Angileri ([Sam.Angileri@dc.gov](mailto:Sam.Angileri@dc.gov)) with any questions, comments, or ideas!