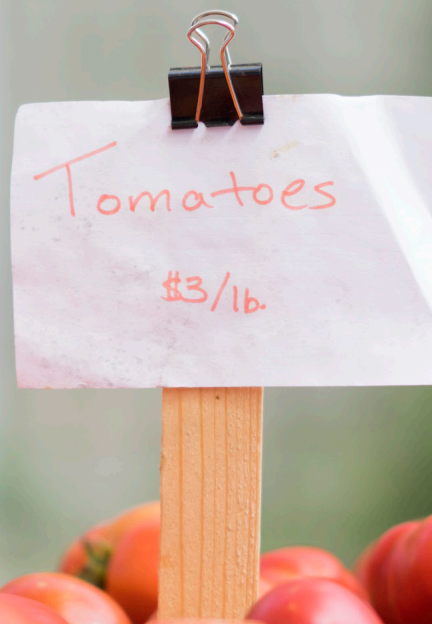




market share for early learners

get local fruits & veggies delivered



***provided in
partnership with***



farm to organization

Here's how we bring food from local farms to your early learning site:

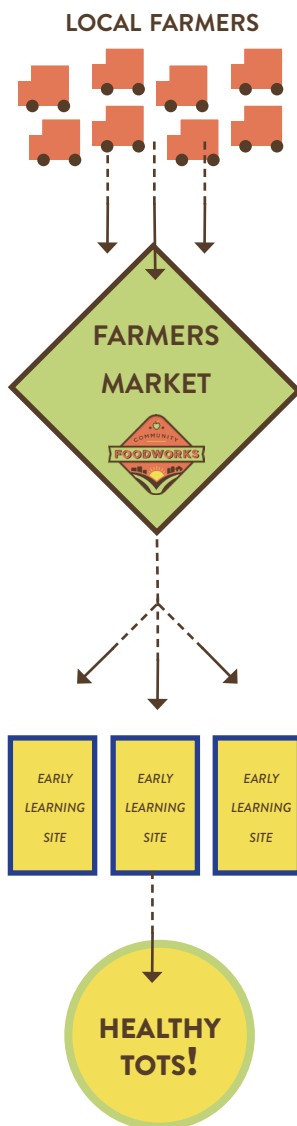
CFW chooses a mix of produce for your weekly delivery. Then, we place an order with our farmers in advance of our weekday farmers market.

Our farmers bring your fruits and veggies into the city when they come in for market.

Next, CFW sorts and packs each Market Share at the farmers market before delivery.

Then, CFW delivers your mix of fruits and veggies directly to you.

You're all set to serve delicious local food to those hungry tots!



why local

benefits of local sourcing

BETTER QUALITY:

getting tots to eat fruits and veggies is easy when they are fresh and delicious.

LONGER LASTING:

fresh food lasts longer in the refrigerator. expect the local items you receive to last at least 7 days.

VARIETY AND SEASONALITY:

experience new varieties of grapes, apples, peaches, and more.

BUILDING EQUAL ACCESS:

access to healthy, local food shouldn't be reserved for high-end restaurants or private schools. by sourcing through CFW, your organization helps ensure equal access and exposure to great food for kids regardless of family income or where they live.

HIGHER REIMBURSEMENTS:

The Healthy Tots Act offers an additional 5 cents per meal for including a local item. more info at:

osse.dc.gov/page/local5

get started

choose your size

you pay a flat weekly price based on the number of tots your site feeds. mix and match to get the right number for your site.

up to 10 tots \$12.50 / week

up to 25 tots \$30 / week

up to 50 tots \$50 / week

deliveries

choose delivery or market pick up.

for a discount on delivery, join-up with at least two additional Early Learning Sites to create a shared pick-up point.

direct delivery \$5 / week

market pick-up free

think local

We only source local food: that means juicy peaches in the summer, crispy apples in the fall, and everything in between!

Your weekly Market Share will contain a mix of 5 fruits & veggies. The Share will deliver *at least* 1 serving per tot per item.

contact:

fill out an interest form at:
CFWDC.ORG/WHOLESALE

-or email-

wholesale@cfwdc.org

local food direct

Early learning centers can now source fresh, local food directly from local farmers thanks to Community Foodworks' new Early Learners Market Share program.

The Market Share is perfect for Early Learning Sites that want to take advantage of Local5, which provides an additional \$.05 per child reimbursement for lunches or suppers containing a local component.

By signing up for the Market Share, Early Learning Sites can purchase a weekly mix of local foods that are fresh, delicious, and easy to use in tot-friendly meals.



what to expect

local food from small family farms

a different mix of 5 easy-to-use
fruits and veggies every week

quantities based on # of tots at your site

delivery from Community Foodworks on
Tuesday, Wednesday, or Thursday

prices that beat the supermarket
and big-box store

digital receipt + reimbursement documentation

easy payments via credit card

our generous partners

community foodworks is grateful to
operate this program in partnership with



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