



District of Columbia Tuition Assistance Grant Program (DC TAG)

October, 2014



Since DC TAG awarded the first student in 2000 the program:

- helped 22,940¹ students enroll in college;
- awarded \$380.9² million to over 600 institutions; and
- celebrated 7,400³ students' college graduation.

DCTAG's:

- overall graduation rate⁴ is 57.8%; and,
- six year graduation rate is 51.0%⁵.

¹As of October 14, 2104

²As of academic year 2013/2014 which is subject to change as institutions continue to submit invoices.

³As of the 2007/2008 cohort

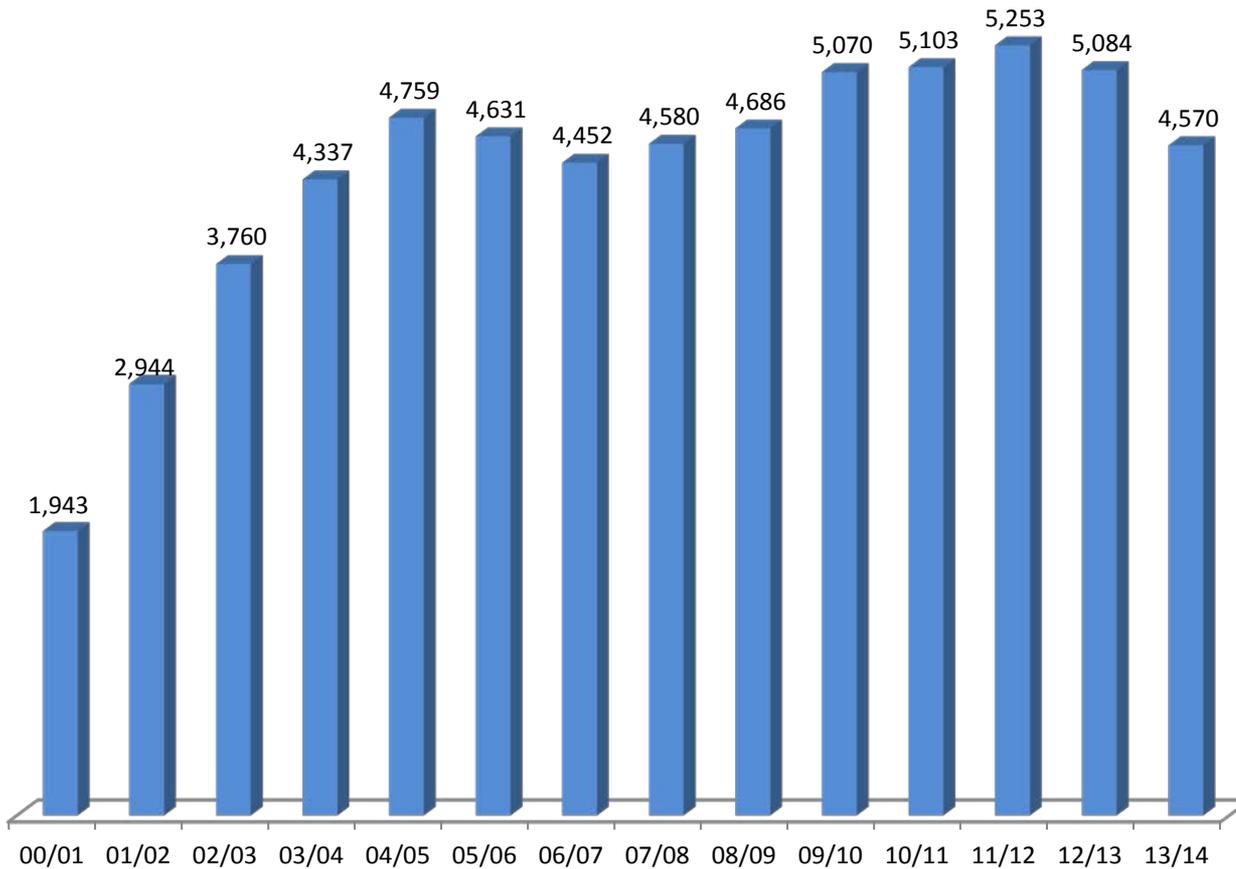
⁴Reflects the 2000/2001 through 2007/2008 cohort that graduated anytime by August, 2014.

⁵As of the 2007/2008 cohort; subject to increase as institutions continue to report to National Student Clearing House



Enrollment, Overall

Academic Year 2000/2001 through 2013/2014*



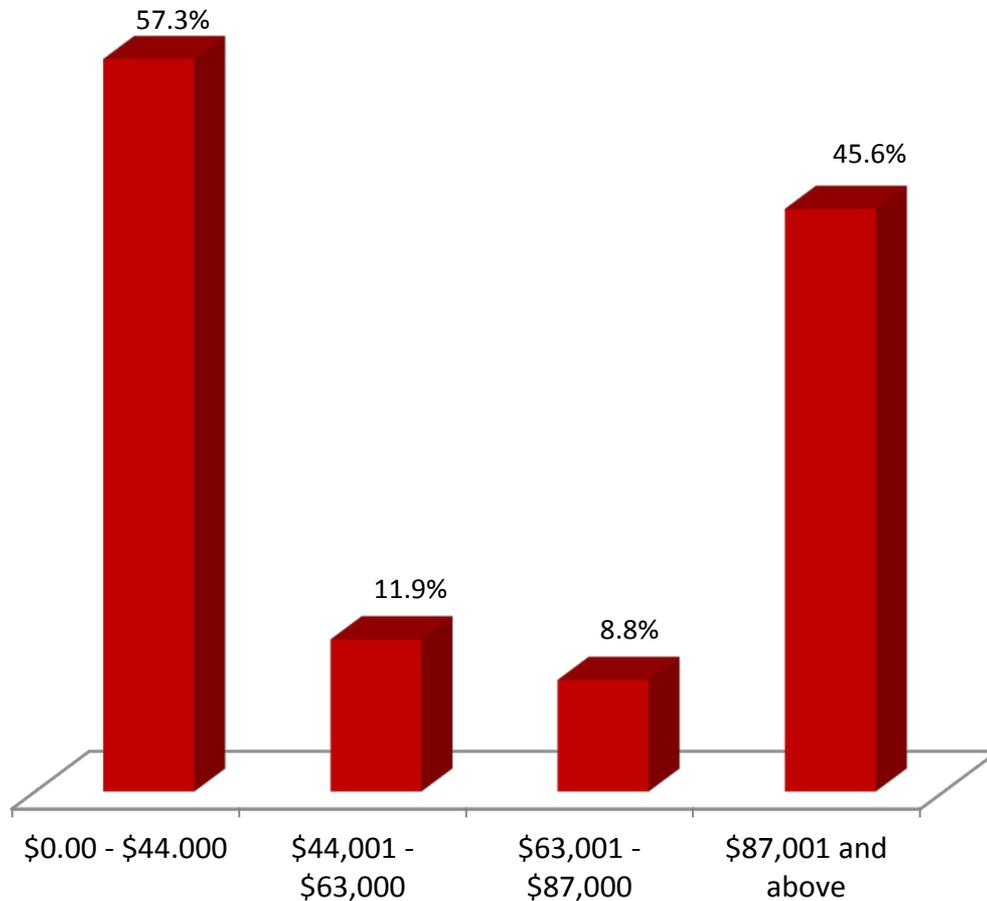
For academic year 2013/2014 it was commonly believed DC TAG funding would be severely reduced. This common perception may have led to students not applying for the DC TAG funding.

* Subject to change as institutions continued to submit invoices.



Enrollment, by Income

Academic Year 2013/2014*
(% of All Students)



- The District of Columbia 2013 median household income in the District of Columbia was \$67,572.¹
- The U.S. 2013 median household income was \$52,250.¹
- DC TAG 2013 Median household income was \$38,427.

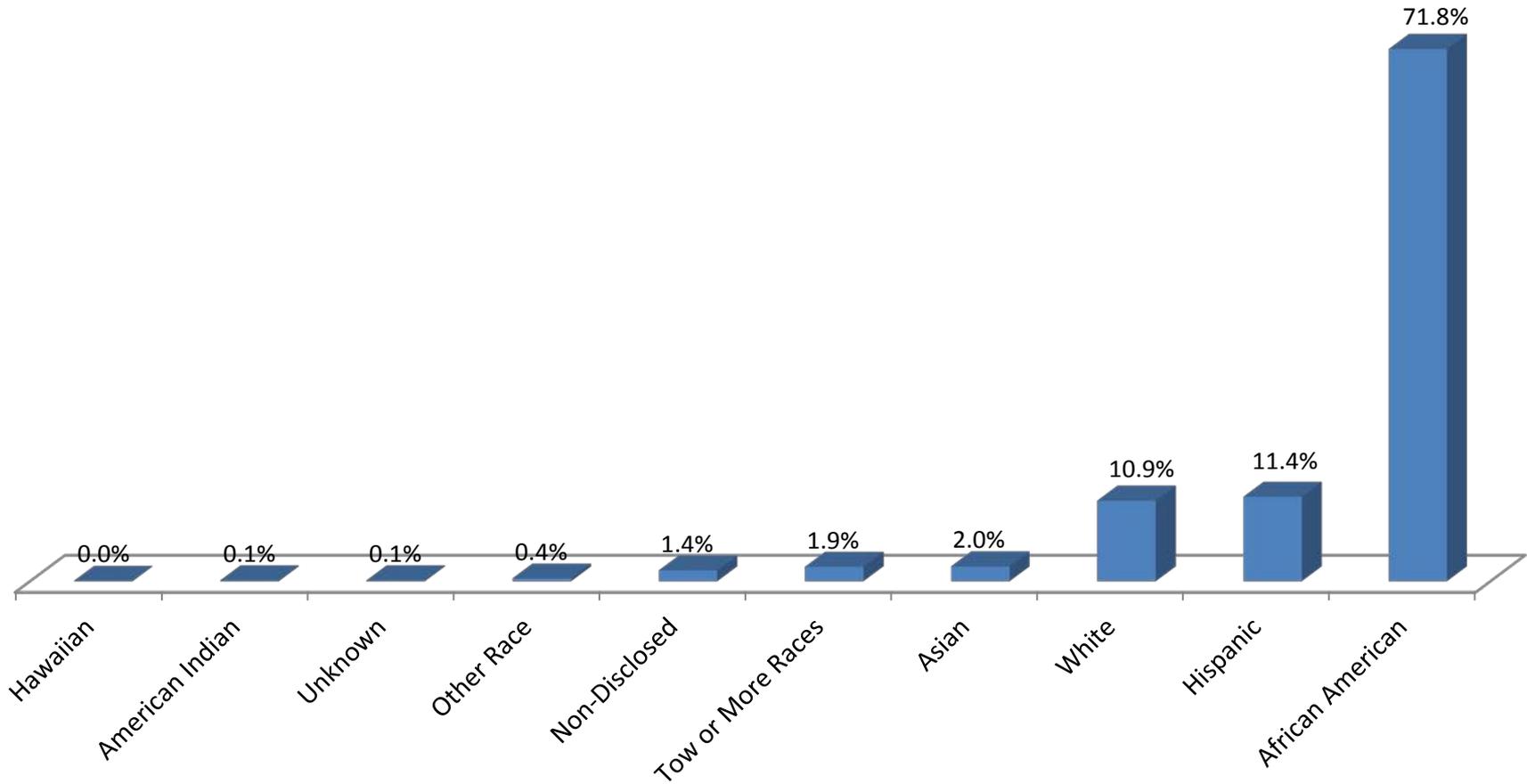
* Subject to change as institutions continued to submit invoices.

¹ US Census Bureau. American Community Survey Brief.



Enrollment, by Race

Academic Year 2013/2014*
(% of All Students)

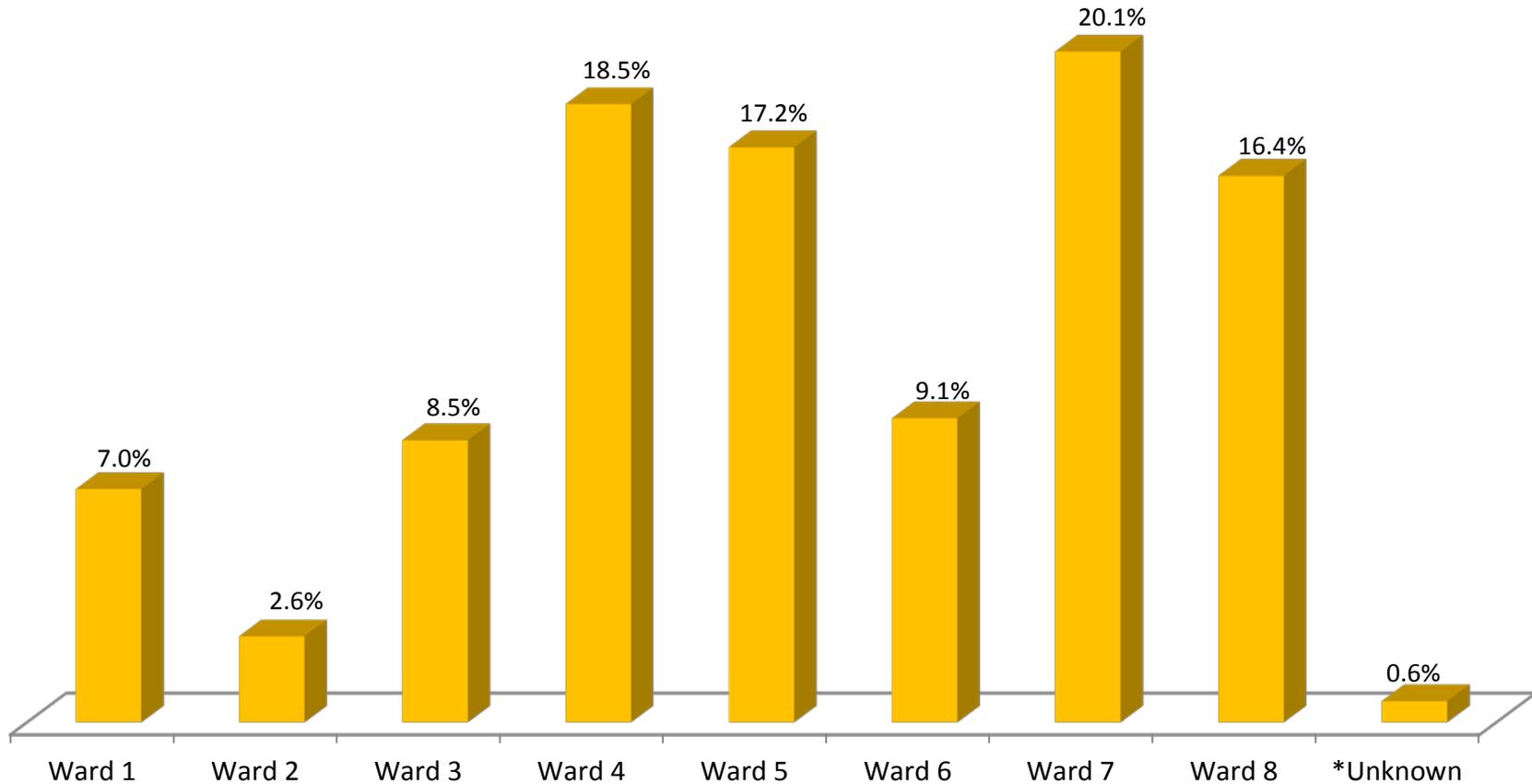


* Subject to change as institutions continued to submit invoices.



Enrollment, by Ward

Academic Year 2013/2014*
(% of All Students)

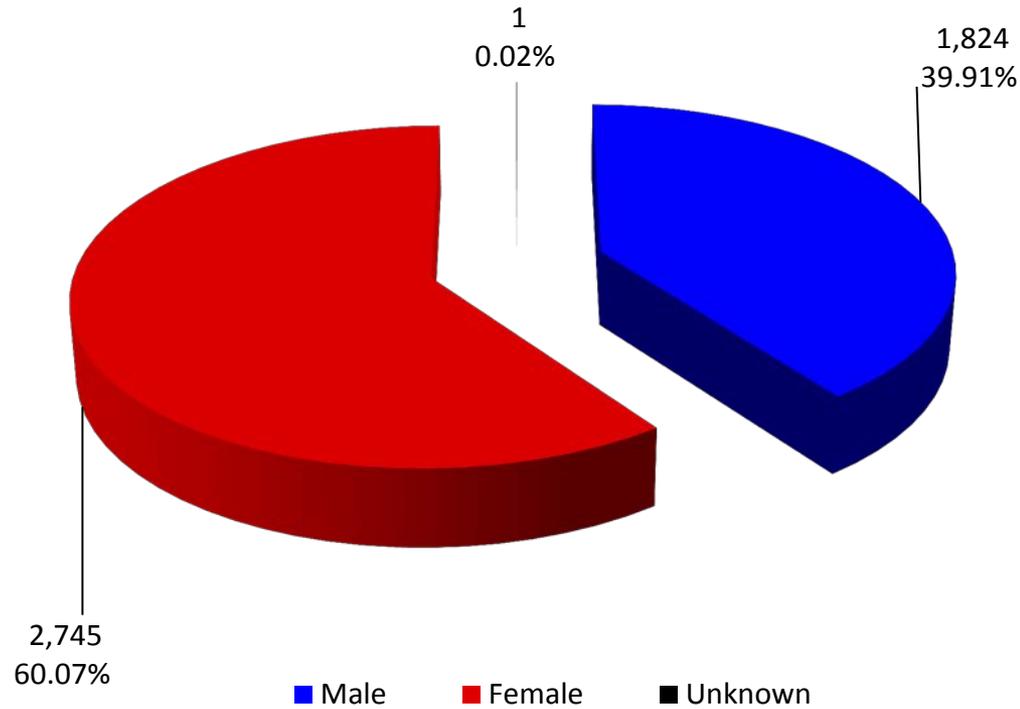


* Subject to change as institutions continued to submit invoices.



Enrollment, by Gender

Academic Year 2013/2014*

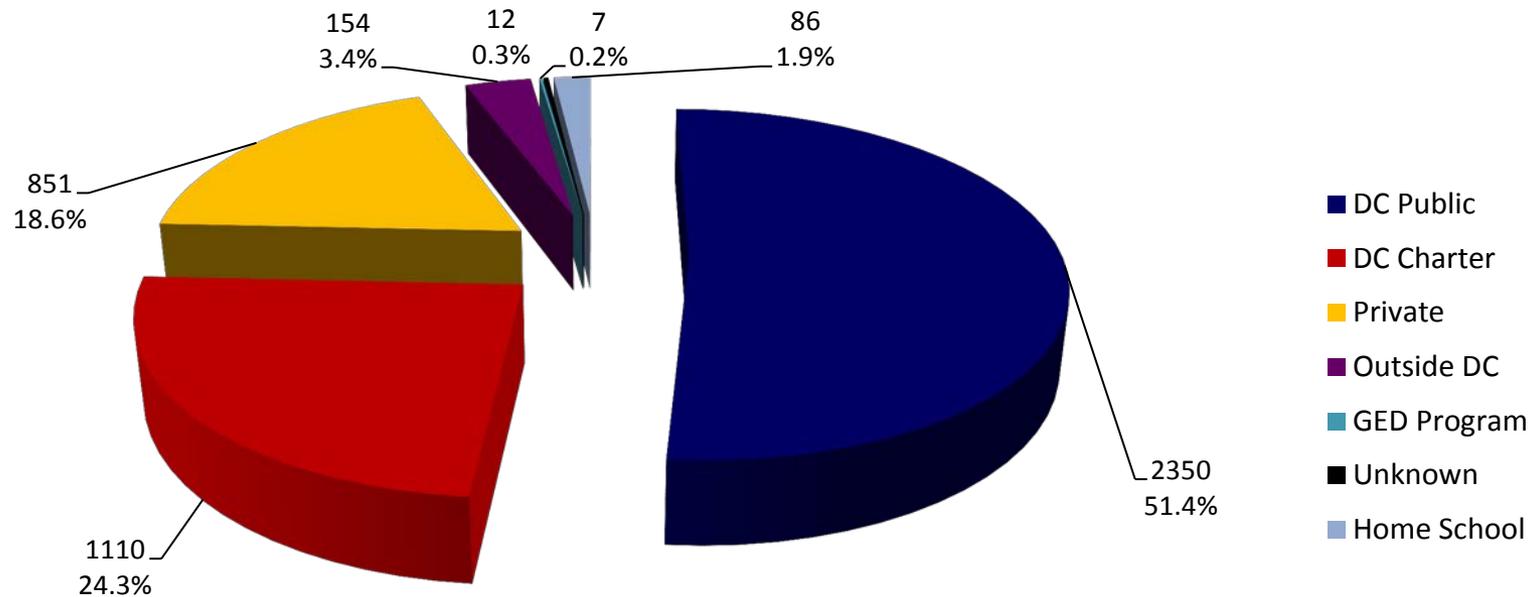


* Subject to change as institutions continued to submit invoices.



Enrollment, by High School Type

Academic Year 2013/2014*

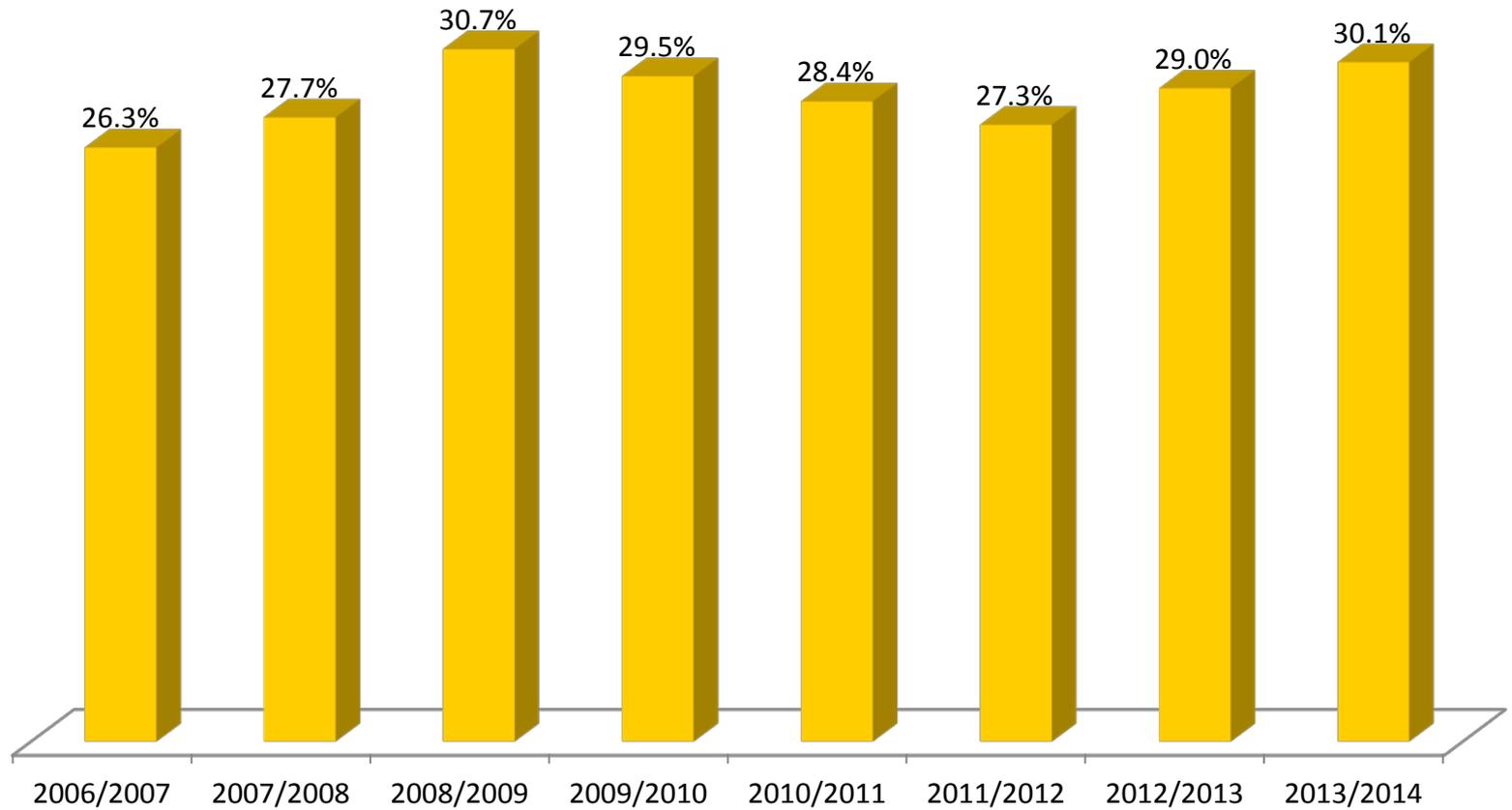


* Subject to change as institutions continued to submit invoices.



Enrollment, by Recent High School Graduate[^]

Academic Year 2006/2007 through 2013/2014*

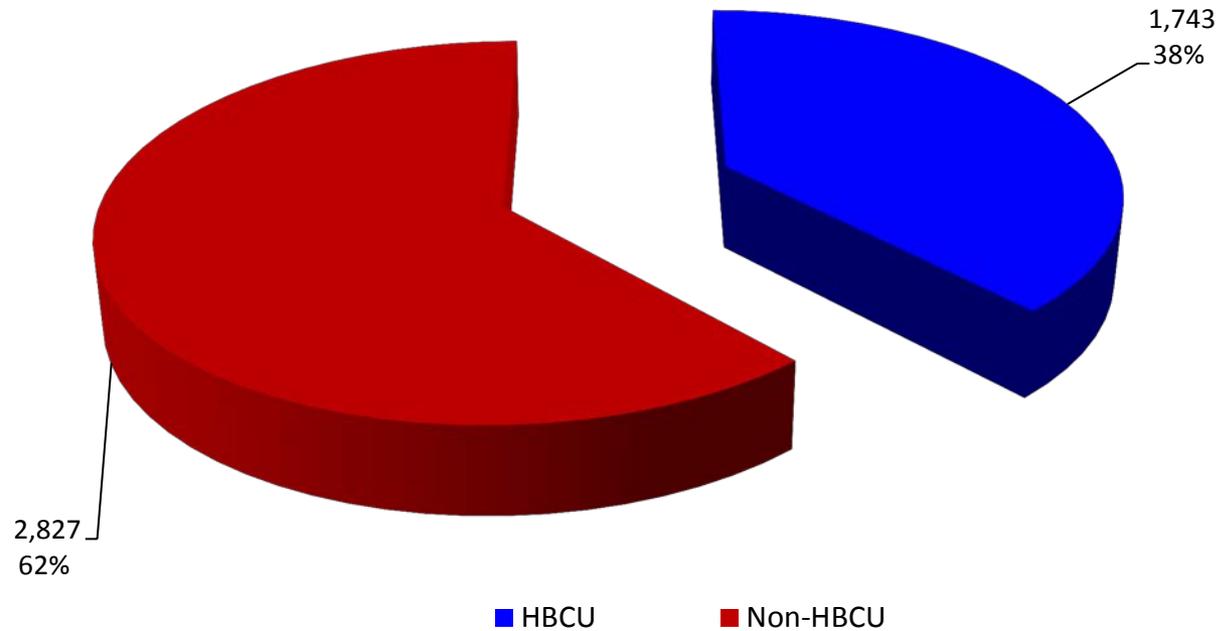


* Subject to change as institutions continued to submit invoices.



Enrollment, by HBCU

Academic Year 2013/2014*



* Subject to change as institutions continued to submit invoices.

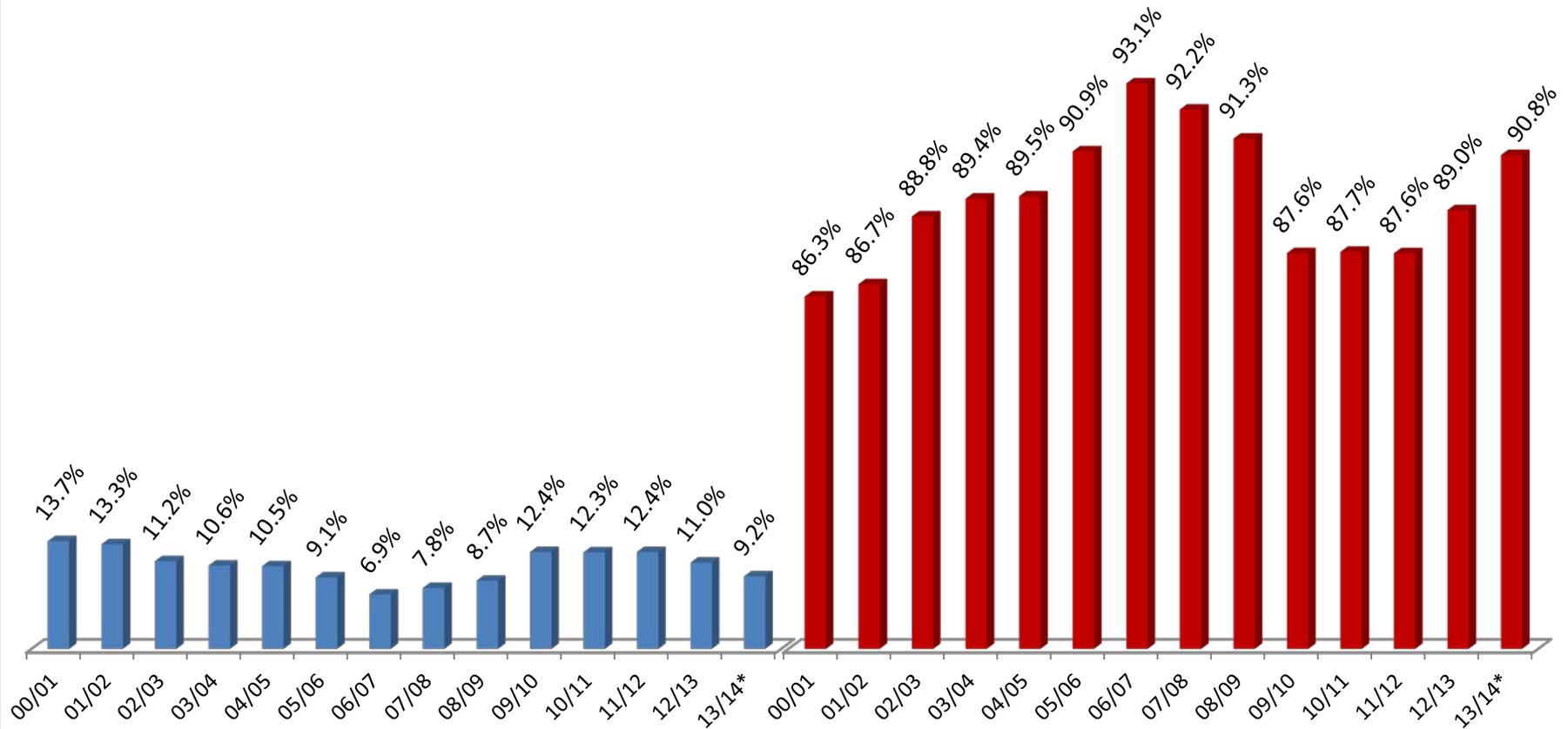


Enrollment, by Institution Section

Academic Year 2000/2001 through 2013/2014*

2-Year Institutions

4-Year Institutions



* Subject to change as institutions continued to submit invoices.



Enrollment and Awards, by State

Academic Year 2013/2014*
(Ranked by Number of Students)

Rank	Institution State	Students	Awards	Rank	Institution State	Students	Awards	Rank	Institution State	Students	Awards
1	MD	858	\$5,057,896	18	CO	26	\$234,548	35	MT	5	\$40,000
2	VA	736	\$5,822,886	19	NJ	22	\$205,411	36	IL	6	\$55,000
3	NC	565	\$3,995,494	20	KY	26	\$221,125	37	AR	2	\$11,340
4	DC	496	\$1,107,556	21	TN	22	\$163,750	38	CT	5	\$50,000
5	PA	493	\$3,709,557	22	TX	19	\$166,168	39	ME	4	\$40,000
6	WV	220	\$1,359,943	23	OK	17	\$155,559	40	HI	3	\$30,000
7	DE	209	\$1,685,824	24	MA	18	\$162,822	41	MO	3	\$13,535
8	OH	127	\$1,049,239	25	LA	19	\$125,273	42	NM	3	\$24,519
9	SC	86	\$571,191	26	AZ	19	\$176,250	43	ND	1	\$831
10	GA	101	\$482,378	27	IN	17	\$168,234	44	VI	2	\$8,380
11	FL	86	\$536,804	28	WA	13	\$129,779	45	UT	1	\$9,170
12	MI	76	\$701,230	29	MS	9	\$83,010	46	NV	1	\$10,000
13	VT	49	\$475,000	30	IA	9	\$85,000	47	NE	1	\$5,000
14	NY	46	\$365,269	31	OR	6	\$50,001	48	MN	2	\$9,375
15	AL	44	\$330,745	32	RI	5	\$40,000	49	ID	0	\$0
16	WI	50	\$457,090	33	KS	5	\$36,682	50	AK	0	\$0
17	CA	31	\$278,317	34	NH	6	\$49,536	Total		4570	\$30,546,718

* Subject to change as institutions continued to submit invoices.



Top Institutions for DC TAG Retention¹

Institutions with DC TAG Retention Rates above the National Retention Rate Average

Public 4-Year Institutions	DC TAG			Public 4-Year Institutions	DC TAG		
	Retention Rate ¹	4-Year Grad. Rate ²	6-Year Grad. Rate ³		Retention Rate ¹	4-Year Grad. Rate ²	6-Year Grad. Rate ¹
Univ. of Michigan	94.7%	100.0%	100.0%	Univ. of Wisconsin - Madison	80.0%	86.4%	90.9%
North Carolina Central Univ.	92.3%	20.8%	45.8%	Virginia Commonwealth Univ.*	80.0%	27.1%	54.2%
North Carolina Agricultural & Tech, Univ.	92.3%	26.7%	53.3%	Univ. of MD , Eastern Shore*	76.2%	25.0%	40.9%
Florida Agricultural & Mechanical Univ.	92.3%	29.4%	70.6%	Pennsylvania State Univ.*	75.3%	46.7%	63.3%
Temple Univ.*	91.3%	63.9%	86.1%	Norfolk State Univ.	73.9%	18.5%	44.4%
Univ. of Pittsburgh - Pittsburgh	90.0%	56.3%	75.0%	Lincoln Univ. Pennsylvania	73.9%	55.6%	55.6%
George Washington Univ.	88.9%	80.0%	90.0%	Bennett College*	71.4%	46.2%	53.8%
Univ. of Maryland at College Park	88.2%	57.1%	85.7%		Overall Rates		
Univ. of Virginia	83.3%	88.9%	100.0%	DC TAG Rates	62.1%	34.8%	51.0%
Morgan State Univ.*	80.6%	34.5%	51.7%	National Rates ⁴	71.8%	39.0%	59.2%

¹ The DC TAG Retention Rate reflects 2011 high school graduates that enrolled in college, with DC TAG, in academic year 2011/2012 and enrolled in the same institution, with DC TAG, in academic year 2012/2013.

² The DC TAG 4-Year Graduation Rate reflects students who were awarded DC TAG for the first time in academic year 2007/2008 and graduated from any institutions within four (4) years of their first year in college.

³ The DC TAG 6-Year Graduation Rate reflects students who were awarded DC TAG for the first time in academic year 2007/2008 and graduated from any institutions within six (6) years of their first year in college.

⁴ National Center for Education Statistics. *Digest of Education Statistics, 2013, Table 326.10.* Cohort 2006. Retrieved from http://nces.ed.gov/programs/digest/d13/tables/dt13_326.10.asp

- Institutions are among the 30 Most Attended DC TAG Institutions.



30 Most Attended Institutions¹

Rank	Institution	Retention Rate ²	4-Year ³ Grad. Rate	6-Year ⁴ Grad. Rate	Rank	Institution	Retention Rate ²	4-Year ³ Grad. Rate	6-Year ⁴ Grad. Rate	
1	Trinity Univ.	54.8%	31.0%	39.4%	17	Bowie State Univ.	68.2%	21.6%	37.8%	
2	Montgomery College*	40.0%	1.7%	6.9%	18	Central State Univ.	55.6%	12.5%	62.5%	
3	Delaware State Univ.	51.9%	23.5%	32.4%	19	Marshall Univ.	75.0%	12.5%	62.5%	
4	Virginia State Univ.	64.8%	44.4%	59.3%	20	Shaw Univ.	28.6%	13.6%	31.8%	
5	Pennsylvania State Univ.	75.3%	46.7%	63.3%	21	Univ. of Delaware	75.0%	50.0%	62.5%	
6	Potomac State College of W.VA Univ.	28.6%	0.0%	14.3%	22	Winston, Salem State Univ.	85.7%	53.3%	66.7%	
7	Temple Univ.	91.3%	63.9%	86.1%	23	Coppin State Univ.	60.0%	9.1%	27.3%	
8	Bennett College	71.4%	46.2%	53.8%	24	George Washington Univ.	88.9%	80.0%	90.0%	
9	Univ. of MD, Eastern Shore	76.2%	25.0%	40.9%	25	Hampton Univ.	50.0%	63.6%	63.6%	
10	Virginia Commonwealth Univ.	80.0%	27.1%	54.2%	26	Univ. of Michigan	94.7%	100.0%	100.0%	
11	Prince George's Community College*	43.8%	0.0%	2.9%	27	Fayetteville State Univ.	100.0%	30.8%	61.5%	
12	George Mason Univ.	70.0%	36.4%	77.3%	28	Lincoln Univ. Pennsylvania	73.9%	55.6%	55.6%	
13	Morgan State Univ.	80.6%	34.5%	51.7%	29	Old Dominion Univ.	22.2%	50.0%	50.0%	
14	Garrett College*	41.7%	0.0%	0.0%	30	Univ. of MD, College Park	88.2%	57.1%	85.7%	
15	Allegany College of Maryland*	18.2%	0.0%	14.3%	DC TAG Rates, Private and Public			62.1%	34.8%	51.0%
16	Frostburg State Univ.	71.4%	20.0%	26.7%	National Rates, Private and Public ⁵			71.8%	39.0%	59.2%

¹ DC TAG Most Attended Institutions are the 30 institutions most attended by DC TAG students who graduated high school in 2013 and enrolled in college academic year 2013/2014.

² The DC TAG Retention Rate reflects 2011 high school graduates that enrolled in college, with DC TAG, in academic year 2011/2012 and enrolled in the same institution, with DC TAG, in academic year 2012/2013.

³ The DC TAG 4-Year Graduation Rate reflects students who were awarded DC TAG for the first time in academic year 2007/2008 and graduated from any institutions within four (4) years of their first year in college.

⁴ The DC TAG 6-Year Graduation Rate reflects students who were awarded DC TAG for the first time in academic year 2007/2008 and graduated from any institutions within six (6) years of their first year in college.

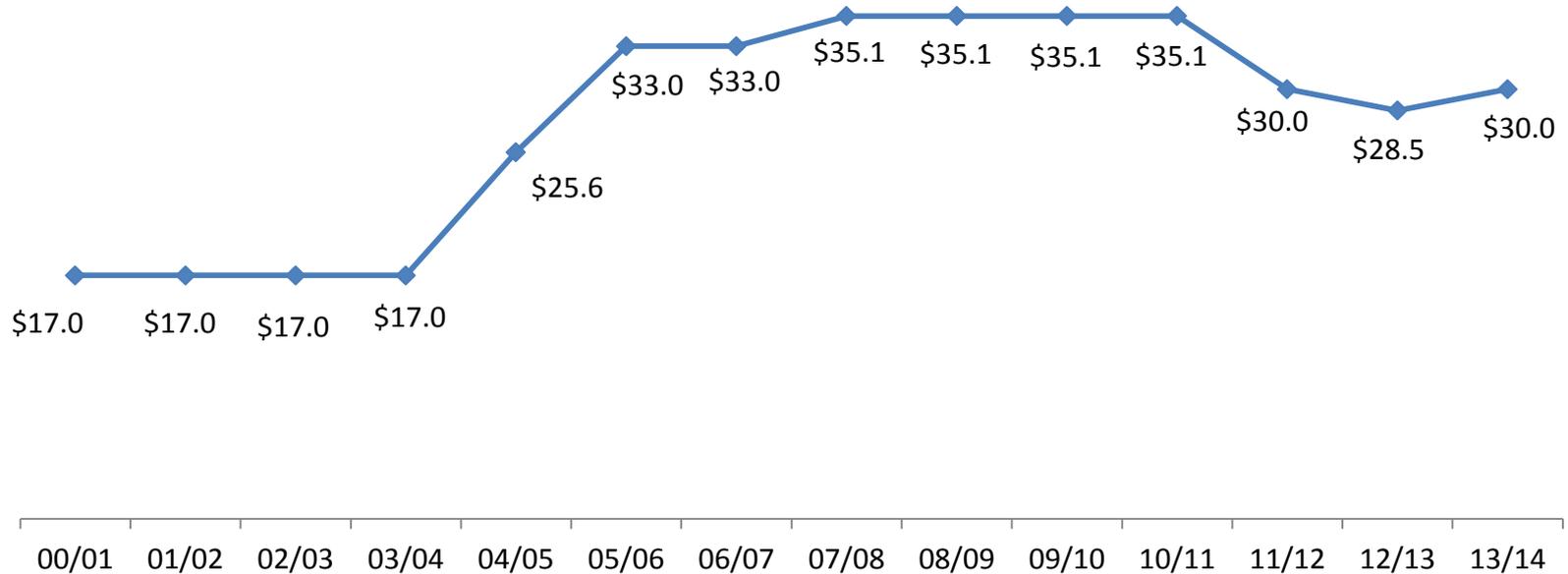
* The rate reflected is a 3-Year Grad. Rate because the institution is a 2-year institutions. The DC TAG 3-Year Graduation Rate reflects students who were awarded DC TAG for the first time in academic year 2007/2008 at a 2-year institution and graduated from any institutions within two (2) years of their first year in college.

⁵ National Center for Education Statistics. *Digest of Education Statistics, 2013, Table 326.10*. Cohort 2006. Retrieved from http://nces.ed.gov/programs/digest/d13/tables/dt13_326.10.asp



Funding Appropriations

Academic Year 2000/2001 through 2013/2014[‡]

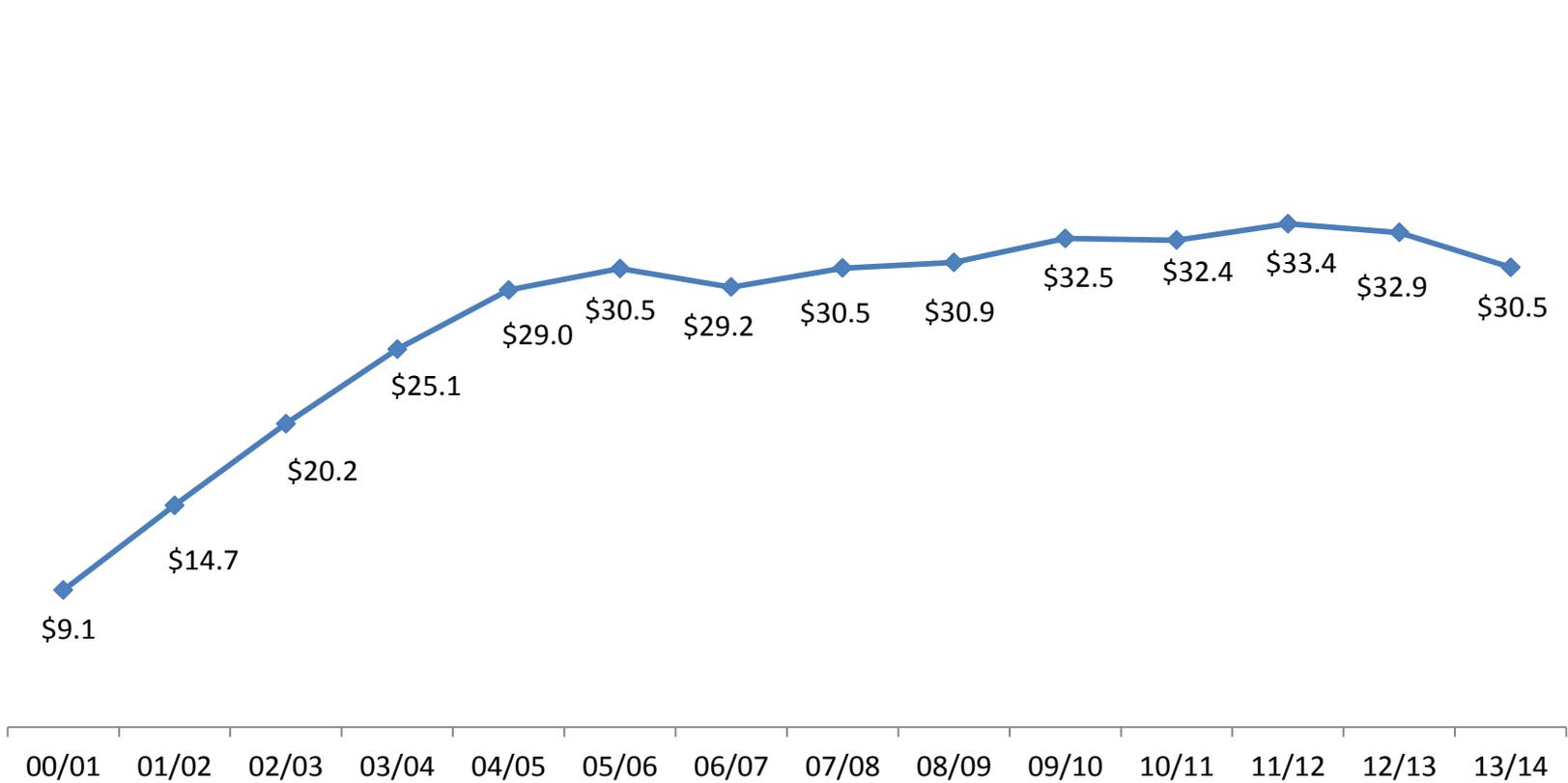


[‡] As of November 10, 2014 2013/2014 Final appropriation not uploaded into District budget.



DCTAG Awards

Academic Year 2000/2001 through 2013/2014*

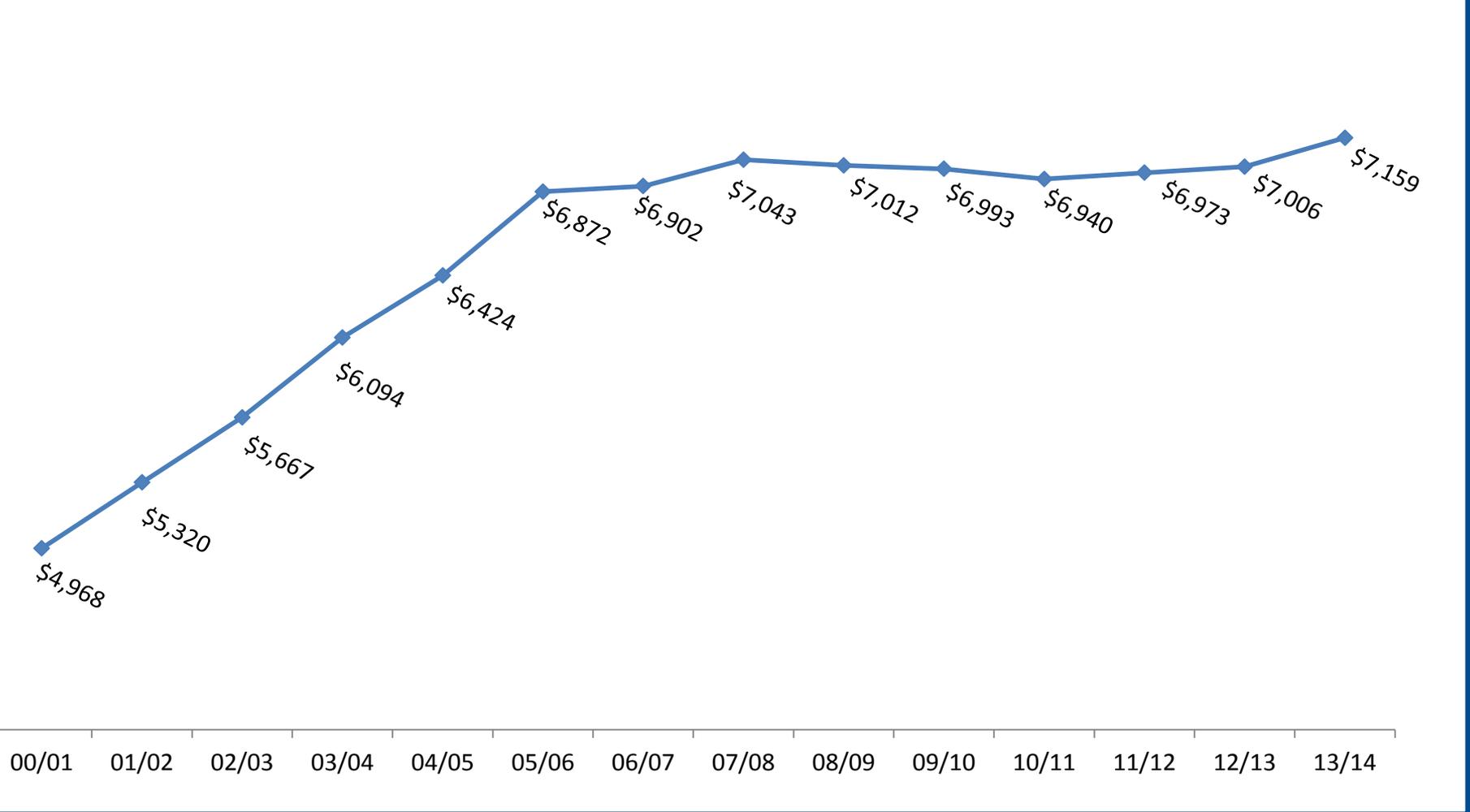


* 2013/2014 Subject to change as institutions continue to submit invoices.



Average 4-Year Awards

Academic Year 2000/2001 through 2013/2014*

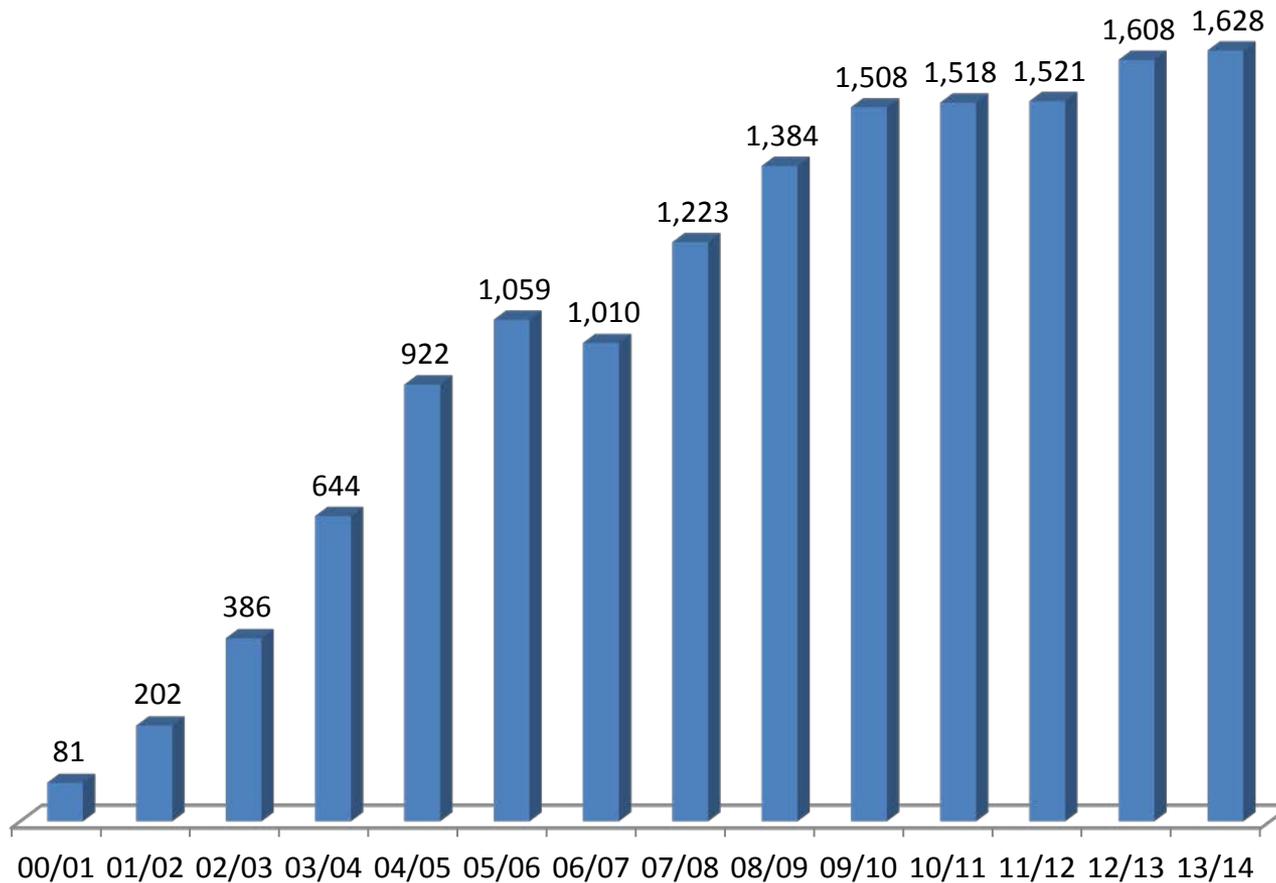


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Maximum \$10K Award

Academic Year 2000/201 through 2013/2014*



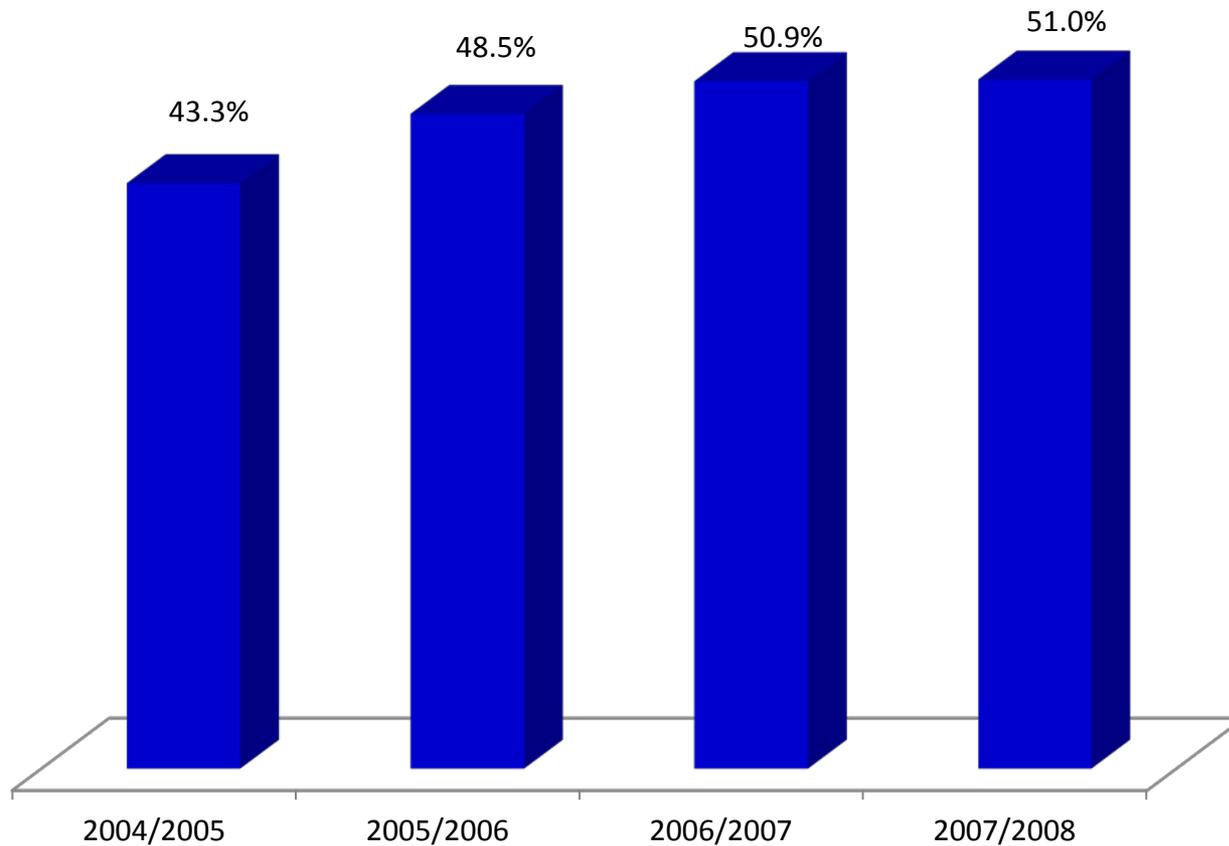
The percent of DC TAG students receiving the maximum \$10,000 award increased from 29.0% in 2011/2012 to 35.6% in 2013/2014.

* 2013/2014 Subject to change as institutions continue to submit invoices.



Historic 6-Year Graduation Rates

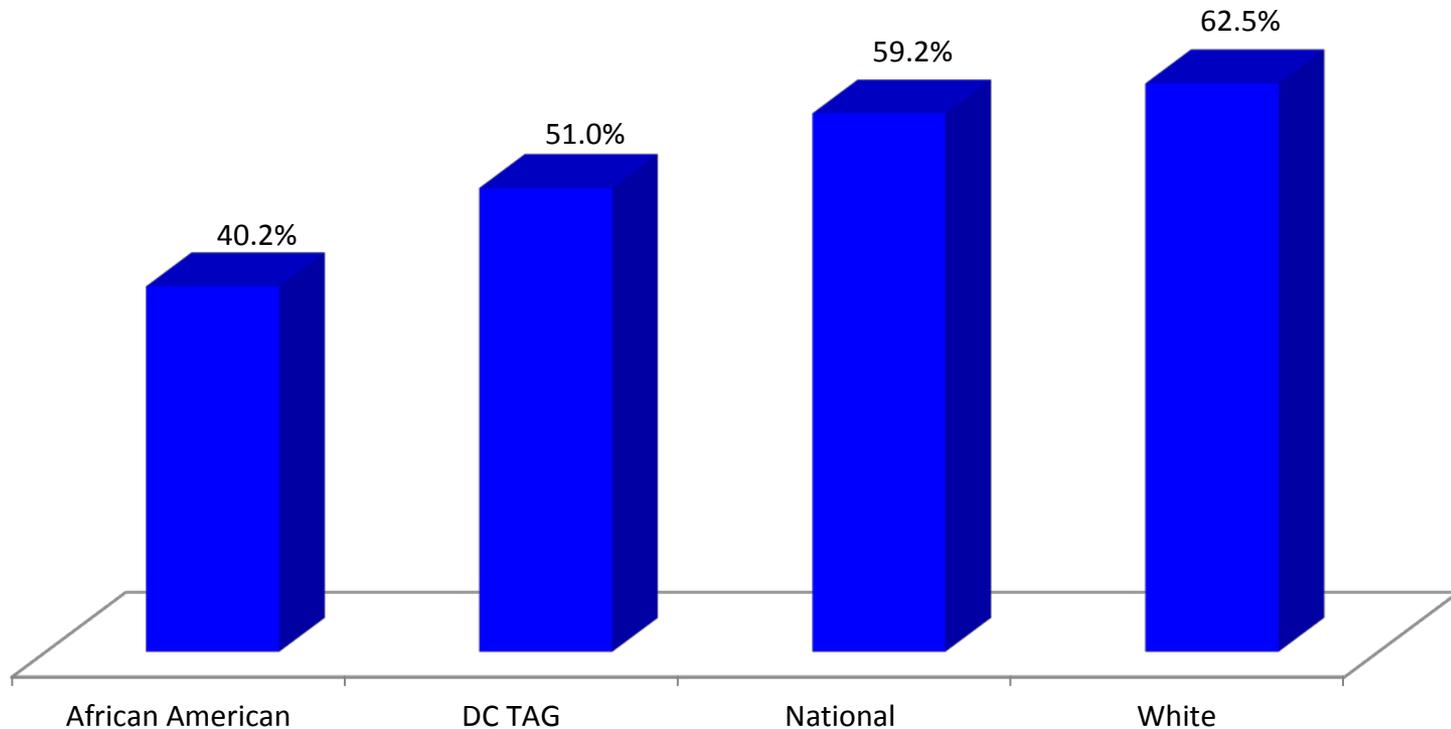
DC TAG 2004/2005 through 2007/2008 Cohorts





6-Year Graduation Rates

DC TAG 2007/2008 Cohort
African American, National and White 2006/2007 Cohort¹



¹ National Center for Education Statistics. Retrieved from http://nces.ed.gov/programs/digest/d13/tables/dt13_326.10.asp