



## What is College Application Week?

DC College Application Week (CAW) is a national effort to increase the number of first-generation and low-income students who pursue a postsecondary education. The goal of CAW is to assist all graduating seniors, especially those who may not otherwise apply to college, in navigating the complex college admissions process and ensure that each participating student completes and submits at least one application.

Administered by the Office of the State Superintendent of Education (OSSE), DC piloted College Application Week in 2012 with five traditional public and two public charter high schools. In November 2013, the program saw participation from 13 of the District's 40 public high schools.

## When is DC College Application Week?

November 3-7, 2014.

## Why should my school participate in CAW?

All public high schools are encouraged to host events during CAW to show support as a college-going culture and allow your high school the opportunity to ensure all seniors strongly consider pursuing a postsecondary education.

## What does it take to host CAW at my school?

- Each host school is required to:
- Set aside time and space during the school day and provide technology to complete applications online;
- Designate a site coordinator as the main organizer of the event;
- Track specific data established by the CAW Steering Committee;
- Promote a college-going culture via activities or messages during the week; and
- Set a goal of "100 percent of all graduating seniors will apply to at least one postsecondary institution."

## Will my school receive support during CAW?

OSSE will provide training, volunteer recruitment assistance and a resource manual to assist with the planning and organization of your CAW activities.

## How do I register my school for CAW?

You can register your school for CAW at: <http://bit.ly/1qnMKAT>

## What is the deadline to sign up for CAW?

Friday, August 22, 2014

## Where can I learn more about CAW?

Visit the American College Application Campaign website at [www.acenet.edu/acac](http://www.acenet.edu/acac)

## Who should I contact for more information?

Please contact Tiffany DeJesus at OSSE at 202.741.6415 or [Tiffany.DeJesus@dc.gov](mailto:Tiffany.DeJesus@dc.gov) if you have any questions or need additional information.

## About the Office of the State Superintendent of Education

The Office of the State Superintendent of Education (OSSE) is the State Education Agency for the District of Columbia charged with raising the quality of education for all DC residents. OSSE serves as the District's liaison to the U.S. Department of Education and works closely with the District's traditional and public charter schools. For more information about OSSE, visit our website: [osse.dc.gov](http://osse.dc.gov).



[www.osse.dc.gov](http://www.osse.dc.gov)



[www.facebook.com/ossedc](http://www.facebook.com/ossedc)



Twitter: @OSSEDC



[www.ossedc.wordpress.com](http://www.ossedc.wordpress.com)