



The Child and Adult Care Food Program

MEMORANDUM

TO: Sponsoring Organizations and Sponsored Child Care Centers and Family Day Care Homes Participating in the Child and Adult Care Food Program (CACFP)

FROM: *Norma Birkhead*
Norma Birkhead, CACFP Manager

SUBJECT: CACFP Needs Assessment Survey

DATE: January 8, 2014

STATE AGENCY MEMO: CACFP #1-14

As part of the Healthy, Hunger-Free Kids Act of 2010, Section 221, the U.S. Department of Agriculture (USDA)'s the Food and Nutrition Service (FNS) is preparing to launch a nationwide research survey of the Child and Adult Care Food Program (CACFP) sponsoring organizations and their sponsored child care centers and family day care homes that serve children up to age five. The survey will be conducted by KRC Research, an independent survey research company.

The purpose of the survey is to get input from sponsoring organizations, child care centers, and family day care homes across the United States about nutrition, physical activity, and electronic media use in centers and homes. Results from the research will be used in the development of nutrition and wellness resources and technical assistance materials for CACFP providers. The 20-minute survey will be conducted online for all audiences, or by telephone, as needed, among centers and homes. The survey for sponsors, centers, and homes will also be available in both English and Spanish.

Currently, the researchers have compiled contact lists gathered from each State Agency through USDA from which the survey samples will be drawn. In the next step of the project, KRC Research will be randomly contacting local sponsoring organizations for contact information on the centers and homes they sponsor.

Participation is voluntary and will be requested starting the week of January 13. However, OSSE is strongly encouraging all of our sponsoring organizations to participate in this opportunity, if selected, and to notify your sponsored child care centers and family day care homes about their potential selection for the survey.

If you have questions regarding this important endeavor or the information contained in this guidance, please contact your CACFP Specialist or me at (202) 442-4010 or norma.birkhead@dc.gov.

